INTERNSHIP COVER LETTER (WITH EXPERIENCE)

Houston, TX · yourname@email.com · (770) 625-9669

[Today's Date]

[Hiring Manager's Name] 123 Company Address Company's City, State, Zip Code (xxx) xxx-xxxx hiring.manager@email.com

Dear [Mr./Ms./Mx.] [Hiring Manager's Last Name],

As a passionate Communication & Media Studies student with hands-on marketing experience, I am excited about the opportunity to contribute my skills and learn from the team at BrandWave as a marketing intern.

During my academic career, I have been actively involved in marketing initiatives that have allowed me to apply academic knowledge to real-world scenarios. Most notably, I worked part-time as the Marketing Assistant for TechForward, a non-profit organization dedicated to bridging the digital divide. Some of my accomplishments include:

- Developing and executing a social media campaign that increased follower engagement by 20% across platforms
- Drafting bi-weekly newsletters, increasing email open rates from 18% to 27% over three months
- Designing promotional materials for fundraising events, contributing to a 25% increase in attendance year-over-year

I'm confident that my combination of practical experience and passion for marketing makes me a strong candidate for this internship. I look forward to the possibility of contributing to BrandWave's marketing efforts. Please feel free to contact me at (770) 625-9735 or yourname@email.com

Sincerely,

Dear Job Seeker,

We recently updated all of the cover letter templates on ResumeGenius.com to reflect the most recent HR and hiring trends.

Our goal is to give our users the best chance at landing job interviews, and our templates are a major part of how we aim to accomplish this goal.

Each of our newly designed and re-designed templates were built specifically to bypass the Applicant Tracking System software companies use to filter out candidates, and are formatted to be visually pleasing and easy to read.

But while our cover letter templates take the pain out of formatting and provide a strong foundation for your own cover letter, it takes effective writing to win over the hearts of employers, hiring managers, and recruiters.

If you're still struggling to write your own cover letter, check out these free resources so you can put together a cover letter that showcases how you're the best person for the job:

- · Cover letter builder
- · How to write a cover letter
- · Cover letter examples

Once you've written a great cover letter, pair it with a convincing resume by using a matching resume template. Here are a few resources to help you write a resume that gives your application the edge it needs to land you the interview:

- · Resume builder
- · How to write a resume
- · Resume examples by industry

Best regards,

The Resume Genius Team