## Review students landingpage

I get that you're proud of your business but they people who go on this page do not give a single shit. Open it with a attention grabbing headline. If you want to keep this add it at the bottom

Brother is this your headline? We are in the business of helping businesses GROW with the help of <u>compelling copywriting!!!</u>

This sucks ass and smells of desperation.

You're explaining instead of inspiring. With the simplest fascination it would be better and still suck: Do you want to grow your business? You want them to immediately pay attention so it has to relate to something they're experiencing

And this is still very bad because it is very general. What do you mean with grow? Get more sales, leads, attention, they need to read it and think yes this is something in particular that I am struggling with. Sell them the outcome that is what they care about.

Elevate Your Business with Persuasive Copy & SEO

G they either don't know what it is or they probably already tried it. What will be the result?

Don't sell the landing page. Sell the outcome they are looking for...

Example: To make more sales online, you must first attract attention and monitize that attention.

To help you monitize attention, we'll create a landing page to help the prospect know, like, trust, and buy from us.