

	UNIVERSITAS PEMBANGUNAN NASIONAL "VETERAN" YOGYAKARTA FACULTY OF SOCIAL AND POLITICAL SCIENCE BACHELOR PROGRAMME OF COMMUNICATION SCIENCE		DOCUMENT CODE CUD/COMMUNICATIONSCIE NCE/S1/1530903/2023	
COURSE UNIT DESCRIPTION (CUD)				
COURSE UNIT (CU) & CODE: Electronic Photography		COURSE UNIT CLUSTER (CUC): Communication Science	ECTS CREDITS ALLOCATED: T= 4.8 P= -	SEMESTER: 5th
LANGUAGE OF INSTRUCTION: Bahasa Indonesia		COURSE UNIT TYPE: Elective	DATE CREATED: 10/01/2023	Level of course unit (according to EQF): Level 6 First Cycle Bachelor
AUTHORIZER	LECTURER OF CUD CREATOR: Arika Bagus Perdana, M.A.	CUC COORDINATOR: Panji Dwi Ashrianto, M.Ikom.	COORDINATOR STUDY PROGRAM:  Arif Wibawa, M.Si.	
Learning Outcome (LO)	Program Learning Outcome in Course Unit (PLO-CU)			
	A1	Demonstrate a spiritual, disciplined, creative, entrepreneurial, diligent, honest, excellent, and <i>bela negara</i> attitude in performing tasks within their area of expertise (LO1).		
	K2	Explain the scope, nature, order, and methods of communication as the foundation for executing tasks in practical communication (LO8).		

	GS4	Able to utilise Information and Communication Technology to solve communication problems (L06).
	SS3	Create journalistic, broadcasting, and marketing communication works based on ethical codes (L012).

Course Description This course introduces students to the fundamentals of electronic photography, focusing on the technical and creative aspects of capturing and editing digital images. Students will develop practical skills in using digital cameras, understanding exposure, composition, lighting, and post-processing techniques. Through hands-on activities and assignments, students will gain proficiency in producing high-quality digital photographs for various communication purposes.

Course Objectives By the end of this course, students will be able to:

1. Understand the basic principles of electronic photography.
2. Demonstrate proficiency in using digital cameras and related equipment.
3. Apply compositional techniques to create visually appealing photographs.
4. Understand and control exposure settings to achieve desired results.
5. Use lighting techniques effectively to enhance the visual impact of photographs.
6. Apply post-processing techniques to improve and refine digital images.
7. Analyze and critique photographs from a technical and aesthetic perspective.
8. Apply ethical considerations in the use and manipulation of digital images.

Course Schedule

Week	Topic	Readings	Assignments / Assessments
1	Introduction to Electronic Photography	- Syllabus - Introduction chapter from Langford's book	- Assignment 1: Camera Basics
2	Understanding Exposure	- Chapter 1 from Langford's book	- Assignment 2: Exposure Control
3	Composition Techniques	- Chapter 5 from Langford's book	- Assignment 3: Composition
4	Lighting for Photography	- Chapter 6 from Langford's book	- Assignment 4: Lighting
5	Post-processing Basics	- Chapter 10 from Langford's book	- Midterm Exam

6	Advanced Post-processing Techniques	- Additional readings	- Final Project Proposal
7	Ethical Considerations	- Additional readings	- Final Project: Part 1
8	Review and Critique	- Additional readings	- Final Project: Part 2
9	Guest Speaker: Professional Photographer	- TBA	- Final Project: Part 3
10	Visual Storytelling	- Additional readings	- Final Project: Part 4
11	Photography Genres	- Additional readings	- Final Project: Part 5
12	Commercial Photography	- Additional readings	- Final Project: Part 6
13	Landscape Photography	- Additional readings	- Final Project: Part 7
14	Portrait Photography	- Additional readings	- Final Project: Part 8
15	Street Photography	- Additional readings	- Final Project: Part 9
16	Final Project Presentations	- None	- Final Project Presentation

Course Materials

- Required Textbook:
 - Langford, M., Bilissi, E., & Galer, M. (2019). *Langford's Basic Photography: The Guide for Serious Photographers* (10th ed.). Routledge.
- Additional Readings (Available Online):
 - Adams, A. (1981). *The Camera* (Revised ed.). Little, Brown and Company.
 - Sontag, S. (1977). *On Photography*. Penguin Books.
 - Freeman, M. (2017). *The Photographer's Eye: Composition and Design for Better Digital Photos* (3rd ed.). Focal Press.

Assessment

- Class Participation: 10%
- Assignments (4): 40% (10% each)
- Midterm Exam: 20%
- Final Project: 30%

