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NATIONAL MEMBER BODY OF THE WORLD DANCESPORT FEDERATION · RECOGNIZED SPORT ORGANIZATION OF THE US OLYMPIC & PARALYMPIC COMMITTEE  
DEDICATED TO GROWING THE QUALITY AND QUANTITY OF DANCE IN THE USA

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## Benefits of Running a USA Dance Collegiate Challenge

There are numerous advantages to having your competition sanctioned by USA Dance, the USOPC-Recognized Organization for DanceSport in the United States. Here are some key benefits that will not only enhance your event, but also provide a significant boost to its reputation and success:

**Your competition becomes part of the qualifying process for the USA Dance National Ballroom DanceSport Championships:** Competitors of all ages who participate in your event can earn two of their six qualifying points in their 'natural' age category. Qualifying lets College Students compete in additional competitive events for free, while Adults and Alumni can earn the right to compete at the National Championships. Even youth and seniors earn qualifying points!

**Access to Additional Marketing and Promotion:** by sanctioning your competition with USA Dance, we will promote your event to our network of dancers in your area and around the country. This enables you to raise your event among a highly targeted and passionate audience. This exposure, combined with the benefits a Collegiate Challenge provides, increases the likelihood of attracting competitors to your competition.

**Support from Our Development Team and College Committee:** USA Dance is not just a sanctioning body, but a community of passionate dance enthusiasts and experienced organizers. By aligning your competition with us, you gain access to our development team and network of successful organizers. They are eager to share their expertise, providing guidance on what works best and helping you navigate any challenges you may face. This support system ensures that your event is well-equipped for success and growth.

**Affiliation with your USOPC-Recognized Organization for DanceSport:** By aligning your competition with USA Dance, you become part of the USOPC's Recognized Sport Organization for DanceSport in the United States. Many college administrations value their sports groups and clubs having this formal affiliation, and may offer additional funding as a result.

If these benefits would appeal to your team and your competitors, contact the college committee today at [collegiatenetwork@usadance.org](mailto:collegiatenetwork@usadance.org) today!



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## Structure of a USA Dance Collegiate Challenge

For many existing college competitions, the USA Dance Collegiate Challenge requirements mean few if any changes to their existing practices. For new college competitions, USA Dance competition tiers provide proven templates for structuring your event. Following our framework ensures that your competition meets the expectations of experienced dancers and enthusiastic newcomers. This makes for happy dancers, and happy dancers are returning dancers.

### Core Requirements:

- Participants do not have to be USA Dance members to participate, but must be members of USA Dance during the competition to compete at the USA Dance Nationals
- Officials do not have to be USA Dance members, but agree to our SafeSport policies. This helps safeguard against the abuse of minors.
- 50% of the judging panel must have a license certifying them to judge competitions from any recognized national or international DanceSport organization and be members of USA Dance. Examples include DVIDA, Terpsichore, Fred Astaire, and WDSF. Alternatively, the Chairperson of Judges must be a USA Dance certified chairperson.
- We request you put our [logo](#) on your website and competition materials. We also require you to place specific wording on your website. This wording makes it clear what being a USA Dance Collegiate Challenge means for your competitors (for example - that they are not required to be a member of USA Dance).
- Though not a rule of USA Dance's, NDCA penalizes its professionals that officiate in events that do not have its sanction. Therefore, we recommend using USA Dance certified officials or other independent professionals and adjudicators. We can supply references to officials in your area if needed.
- Follow the "minimum standards" that most competitors expect at any competitive event - for example, songs have to be a certain length. Most existing college competitions meet these requirements. Please refer to our rulebook for a full list of these rules.
- Offer the events required in the rulebook. This is to ensure qualification can be tracked and is consistent across all competitions. Please refer to table 18 in the rulebook for the listing of qualification events.

The sanctioning fee for a Recognized College Event is \$100. If you have any questions, please contact our college committee at [collegiatenetwork@usadance.org](mailto:collegiatenetwork@usadance.org). If you are ready to be a part of USA Dance, then fill out the sanction form and submit it to [ballroom-sanctioningchair@usadance.org](mailto:ballroom-sanctioningchair@usadance.org) today!