

Avatar: Jack age 35, has an online business and sells guitars. He manages his business pretty well however his advertising could be better (he knows about it). Promoting products is a problem for his company. He doesn't know how to make more sales AKA have better ads. He's looking for some easy & quick solution to make the numbers higher and a secret "hack" that will boost his business. They want to use the internet to advertise the brand by making excellent internet campaigns. They don't have good marketing, they want to change it and start selling more, they need someone to help them or give some guidance, here's the course that will make them money and I need to convince them to click this.

Subject: The secret to Internet campaigns that make them CLICK 

I understand you're pressed for time,

But remember, your customers are too,

They scroll through the internet barely noticing your offer,

Seeing your ad looking like every other one, doesn't even make them think about hitting that "click" button.

Don't let them scroll past your ad ever again.

Grab their attention.

Spark their curiosity.

Encourage them to click.

Motivate to buy.

And...

[Learn how here](#)