



An Economy for All Social Media Toolkit

“Economy for All” Social Media Toolkit

Welcome to the Economy for All Social Media Toolkit! This resource will help you engage in our 2025 nonpartisan voter education and advocacy work. Whether you're a seasoned advocate or new to social media advocacy, these tools will help educate and inspire your online networks.

Introduction to the Economy for All Agenda

Whether we are nurses or farm workers, welders or coders, students or retirees, we are resilient, and we take care of each other. When money is tight, we find a way to get by. But we deserve more. We are made in God’s image, and we deserve to thrive, not just survive.

But time and time again, some greedy politicians side with the ultra-wealthy, letting them influence our politics, pollute our neighborhoods, and get rich off our hard work — allowing CEOs to make 290 times more than the average workers’ pay. To distract us from the problems the powerful few create, they blame low-wage workers, hardworking immigrant families, and our transgender neighbors. Instead of making the ultra-wealthy pay what they owe in taxes, these lawmakers seek to cut our health care and take food off our tables. This is immoral.

But it doesn't have to be this way. For decades, Catholic Sisters and faith-filled justice-seekers have chosen solidarity with workers and love of neighbor. When we live out these values together, we win—like when we secured worker protections in the Civil Rights Era, monthly checks and other relief during COVID with the American Rescue Plan Act, and health care to millions of people with the Affordable Care Act.

An Economy for All

Today, we carry this Spirit forward with all who care about the common good. We recognize that our economy touches on all aspects of our lives and demand federal policies that reflect our dignity and deliver what we need: an economy for all.

- **Jobs with paid leave and wages that cover our bills, retirement, and more**
- **Affordable housing, food, and healthcare**
- **Safe and welcoming neighborhoods**
- **Clean air and water**
- **A tax code that ensures the wealthy pay their fair share**
- **A just and humane immigration system**
- **A politics responsive to the people, not the money**

As Pope Francis says, “Today we also have to say ‘thou shalt not’ to an economy of exclusion.” We demand that our elected leaders make policy choices to create an Economy for All.



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Sample Social Media Posts

Accounts to tag:

X (f.k.a. Twitter): [@networklobby](#)

Facebook: [NETWORK Lobby](#)

Instagram: [@network_lobby](#)

General Messaging

- We are resilient. We care for each other. We deserve to thrive, not just survive. Together, let's demand policies that reflect our dignity. It's time for an #EconomyForAll ☀️
- For too long, some lawmakers have sided with the ultra-wealthy over our communities. But it doesn't have to be this way. Join us in building an economy that works for everyone. #EconomyForAll #CatholicSocialJustice 🌍☀️
- Pope Francis says we must say NO to an economy of exclusion. Let's act together for an Economy For All with fair wages, affordable housing, and clean air. #EconomyForAll #CatholicSocialJustice ☀️🙌

Specific Policy Focus

- **Jobs & Wages:** No one should have to work 2-3 jobs just to survive. Every worker has dignity and deserves fair wages and paid leave. Let's demand an economy that values our work and our families. #EconomyForAll #CatholicSocialJustice ☀️
- **Affordable Housing:** Housing isn't just a roof over our heads—it's what we deserve because of our God-given dignity. Let's ensure every family has access to affordable, safe housing. #EconomyForAll #CatholicSocialJustice 🏠☀️
- **Clean Air & Water:** Creation is a gift we're called to steward. We demand clean air and water for every community, honoring the sacredness of God's earth. #EconomyForAll #CatholicSocialJustice 🌳💧
- **Fair Taxes:** Jesus condemned wealth hoarding and taught us to care for one another. It's time for the ultra-wealthy to pay their fair share in taxes so we can build a society that uplifts everyone. #EconomyForAll #CatholicSocialJustice ☀️⚖️
- **Welcoming Neighborhoods:** Safe, welcoming neighborhoods reflect our call to love our neighbors. Let's work for communities rooted in solidarity. #EconomyForAll #CatholicSocialJustice 🏡☀️



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Social Media Graphics & Printable Protest Signs

In this section, you will find versions of each graphic with the correct dimensions for posting on Facebook and Instagram, as well as larger dimensions for printing out the graphics as signs.

[Click here for our folder with all of the An Economy for All social media graphics and printable signs.](#) Below are some examples of our graphics.

FACEBOOK DIMENSION

**GOD'S
ECONOMY
HAS NO
BILLIONAIRES**

NETWORK

**CATHOLICS FOR
HEALTH CARE
FOR ALL**

NETWORK

**MANY FAITHS
ONE BELOVED
COMMUNITY**

NETWORK

INSTAGRAM DIMENSION

**LOVE YOUR
NEIGHBOR
NO EXCEPTIONS**

NETWORK

**LONGER TABLES
NOT HIGHER WALLS**

NETWORK

**PROTECT FAMILIES
REJECT DEPORTATIONS**

NETWORK

PRINTABLE DIMENSION (11x17) – 18x24 also

**CATHOLICS FOR
HEALTH CARE
FOR ALL**

NETWORK

**CATHOLICS FOR
MEDICAID
AND SNAP**

NETWORK

**CATHOLICS
PROTECT OUR
NEIGHBORS**

NETWORK