

Kim Sam Soon's world ascent

Kim Sam Soon, the multitasking businesswoman, is far from completing her ascent in the world. Her vision for herself is infinite.

She is a businesswoman, media personality, influencer, geologist, geophysicist, geochemist, writer, author, editor, publisher, fashion designer, translator, and model for the brands she owns. She is the founder, chairwoman, and CEO of Pinel Romain Group Holdings and Pinel Publishing House.

Politically, she was a French candidate in the Great Est (Grand Est), a vast new region in the east of France, for the European deputy in May 2019.

She created history by being the first French black woman from the Great Est state to run as European Deputy. She was unsuccessful despite strong support on social networks. She says she is a Democrat and doesn't follow any party. She wants to be free to think of issues that affect people.

Brand creations

Pinel Romain Group Holdings was created in the United Kingdom by its CEO and fashionista Kim Sam Soon, as the author is also named. After acquiring a PhD in Geology, Sam Soon, a student at Korea's Seoul National University, and the Japanese Academic in Tokyo, finally founded her company to embrace her love for fashion.

She especially wanted to create brands that not only could reflect her personality but would also fight the dictates of beauty to show that everyone is beautiful, regardless of size, culture, and color.

The history of Pinel Romain Group Holdings began in 2012 with the launch of the first Aurianna London establishment and online shopping website. Since then, the company has grown with additional brands such as Marino Bikini, Aurianna Cosmetics, and Jean Thomas Viti with two new brands under development: Pine Bono and Dolium.

The company's name, "Pinel Romain Group Holdings" is derived from both sides of her family -- her maternal grandpa "Pinel" and paternal, "Romain".

Kim Sam Soon created the label BlueWorld Coffee Tea House, the first Bookstore Shop cosplay (the practice of dressing up as a character from a film, book, or video game), and manga (refers to all kinds of cartooning, comics, and animation) bookshop named Otaku Universe.

She also developed the first shopping center, Pinel Department Stores with more than 79 brand name stores, inclusive of restaurants, coffee shops, bars, clubs, British what holds with unique concepts for all, and soon to be established in Alsace, France.

Brands created by Sam Soon include Aurianna London, Aurianna Cosmetics, Marino Bikini, Auscara, Jean Thomas Viti, PineBono, and Dolium. She also created brands in the United Kingdom such as Coffee shop, SydneyCoffee, and the BlueWorld Tea Coffee house in London, and Seoul. The company operates locations worldwide.

In the United Kingdom, she established the Pinel Publishing House. She has created several international brands such as Hestia Deco, DC Lounge&Bar, Asgard Restaurant, Pinel Department Store, Austria, BioWorld Shop, the bookstore Otaku Universe, among other businesses.

Extraordinary IQ

Kim Sam Soon is also called by her bird name Sandra PINEL. She was born on Christmas Eve, December 24, 1980, in the state of Alsace, France, on the border of Weil am Rhein, Germany, and Basel, Switzerland. She is also a citizen of the United Kingdom, Australia, and the French Caribbean. Her parents are French Caribbean, with her mother from Marie Galante Island and her father from Martinique. She is the eldest of five brothers including twins.

When she was young, Sam Soon suffered from dyslexia, a general term for disorders that involve difficulty in learning to read or interpret words, letters, and other symbols. That, however, does not affect general intelligence. She was also criticized by critics of her school entourage.

Though born with dyslexia, in 2014, Kim Sam Soon was tested with an IQ of 146. She passed the pre-test of the Mensa Organisation, for people with extraordinary IQs, who tend to be very curious, quick to grasp concepts, and have widely varying interests. Most Mensans have a good sense of humor, like to talk, and usually have a lot to say. They often have strong opinions.

Mensa was founded in 1946 and means "table" in Latin. The organization was so named because Mensa is a round-table society where ethnicity, color, creed, national origin, age, politics, educational and social background are all completely irrelevant, states Google.

The only relevant qualification for membership is scoring within the upper two per cent of the general population on an approved intelligence test. Mensa takes no stand on politics, religion, or social issues, and it has members from so many different countries, and cultures, each with differing points of view. It is a society that is non-political and free from all racial or religious distinctions.

Love for writing

In 2014, Sam Soon founded Pinel Publishing House to add to Pinel Romain Group Holdings. Her love for writing propelled her to launch her first book **Persephone** under her Korean name Kim Sam Soon, in that same year. She published **Persephone Tome 1** in 2017.

Also published by Pinel Publishing House are the **Zakuza Sisters** (historical dramatic book), **The Moonlings** (Celtic fantastic book); **Persephone Tome 2**, Awaken; **Persephone Tome 3**, Defiance; and **Persephone Tome 4**, The Sacrifice (an erotic book). She says she has many more other books coming.

Sam Soon is an Instagram personality with over 5,000 followers.

She loves reading varied books and gets inspiration from Dorothy Estherne McFadden, Martha Euphemia, Katherine Johnson, Dorothy Vaughan, Mary Jackson, Neil Degrasse Tyson, Nikola TESLA, Stephen HAWKING, Brian Randolph Greene, Albert Einstein, Julius Oppenheimer, Chloe Anthony Wofford Morrison, Maya Angelou, Mary Wollstonecraft Shelley, Confucius, and Sun Tzu.

Kim's passions

Sam Soon has a PhD degree in Geology. She studied Geophysics, Geochemistry, Oceanology, Climatology, Cosmology, Glaciology, Pedology, and meteorology. She has a Master's degree in Asian languages and studied at universities in France, the United Kingdom, New Zealand, South Korea, and Japan.

Sam Soon linked her passion for science and geology by creating GeoNebula, a company that deals with the most varied fields related to ecosystems and the environment.

A multilingual, she speaks English, several Caribbean languages, French, Korean, Japanese, and Chinese, a bit of Alsatian (relating to Alsace), and German. She has studied Russian, Turkish, Egyptian Arabic, Portuguese, Aramaic Phoenician, Cannae Hebrew, and some other languages. But she loves to speak Asian languages.

Sam Soon is very passionate about gymnastics. She is an expert on the organ, which she played for 12 years. Her close friends call her a working machine... Why? Because she likes to study and she works so much.

An international traveler for over 12 years, Sam Soon has lived in many countries worldwide including Korea, Japan, Singapore, Australia, New Zealand, America, United Kingdom, Italy, Germany, and Switzerland.

She became an Australian and a United Kingdom citizen by naturalization during the period she lived in those counties.

Sam Soon is the Korean name she chose when she lived in New Zealand and Australia. She fell in love with Korean culture and decided to go to the Seoul National University to study Korean Languages. She has also studied nursing to qualify as an assistant nurse.

National online petition

This enterprising woman started a national petition in July 2019 for women to have the right to freeze their oocytes in France. Oocyte, states Google, is the very beginning of human life. It is an immature egg cell which,

throughout the process of ovulation, eventually matures and becomes an ovum or egg.

After viewing a video of the French star Lorie on facebook, which described the fact that women did not have the right to freeze their oocytes in France, she decided to launch an online petition on social media networks for women to have the right to freeze their oocytes.

The Christian-born Catholic, Kim Sam Soon aka Sandra PINEL describes herself as "really religious". She was a student in the private sister International High School Don Bosco France in Alsace. She is also a Buddhist who follows the ethics, and moral philosophy of Confucius. She wants to find the real peace of bodhisattva. In Mahayana Buddhism, a bodhisattva is a person who can reach nirvana but delays doing so through compassion for suffering beings.

Compiled by R Christene King

#KimSamSoon #PanelRomainGroupHoldings #fashionista
#multilingual #cosplay #Mensaorganisation #shoppingwebsite #author