



Pink Lady® Food Photographer of the Year 2023 PRESS GUIDELINES

Please follow the guidelines below in all communications regarding Pink Lady® Food Photographer of the Year.

CREDITING

- Any images used from the Awards must be credited to the **photographer** and **Pink Lady® Food Photographer of the Year 2023**

REFERENCING

- The Awards must always be referred to as: **Pink Lady® Food Photographer of the Year**
- **Pink Lady®** must always have the Registration symbol ®
- Categories must always be described as: [category name], a category of Pink Lady® Food Photographer of the Year 2023
- Other sponsors and partners' correct designation:
 - Action Against Hunger
 - AHO & SOLDAN Photo and Film Foundation
 - Champagne Taittinger
 - Errazuriz
 - Marks & Spencer
 - MPB
 - Hotel Art Group
 - Production Paradise
 - The Royal Photographic Society
 - unearthed®
 - World Food Programme
- Category titles:
 - The Claire Aho Award for Women Photographers
 - Champagne Taittinger Wedding Food Photographer
 - Champagne Taittinger Food for Celebration
 - Errazuriz Wine Photographer of the Year
 - MPB Award for Innovation
 - Marks & Spencer Food Portraiture
 - Hotel Art Group Cream of the Crop
 - On the Phone in support of Action Against Hunger
 - Pink Lady® Moments of Joy
 - Production Paradise Previously Published
 - Student Food Photographer of the Year supported by The Royal Photographic Society
 - unearthed® Food for Sale
 - World Food Programme Food for Life

DIGITAL DETAILS

- Website: www.pinkladyfoodphotographeroftheyear.com
- Instagram: [@FoodPhotoAward](https://www.instagram.com/FoodPhotoAward)
- Twitter: [@FoodPhotoAward](https://twitter.com/FoodPhotoAward)
- Facebook: [@FoodPhotographerOfTheYear](https://www.facebook.com/FoodPhotographerOfTheYear)
- Email: info@pinkladyfoodphotographeroftheyear.com