

# **What is an Online MBA? Top Specialisations, Eligibility Criteria Here**

**Online MBA is a leading PG course that enables candidates with the skills and knowledge to excel in business, offering flexibility and diverse specializations to advance your career.**

An Online MBA is a postgraduate degree in business administration delivered entirely through virtual platforms. It provides a flexible alternative to traditional on-campus programs, enabling students to balance their education with professional and personal commitments. This innovative approach to learning offers access to a comprehensive curriculum, covering core business disciplines and specialised areas while empowering individuals to advance their careers at their own pace.

## **What is an Online MBA?**

An Online MBA is a postgraduate degree in business administration delivered entirely through virtual platforms. It provides a flexible alternative to traditional on-campus programs, enabling students to balance their education with professional and personal commitments. Online MBA programs offer a comprehensive curriculum covering core business disciplines such as finance, marketing, operations, and human resources, equipping graduates with the knowledge and skills necessary for successful careers in management.

## **Top Specialisations Offered by an Online MBA**

Online MBA programs offer a diverse range of specialisations to cater to specific career aspirations.

1. **Finance:** This specialisation equips individuals with a comprehensive understanding of financial markets, investment analysis, risk management, and corporate finance, essential for roles in banking, investment firms, and corporate finance departments.
2. **Marketing:** Designed to develop strategic thinking and analytical abilities, this specialisation focuses on consumer behaviour, market research, branding, and digital marketing, preparing graduates for careers in advertising, market research, and sales.

3. Human Resource Management: This specialisation emphasises employee relations, talent acquisition, performance management, and organisational development, preparing individuals for leadership roles in human resource departments.

4. Operations Management: Focusing on the efficient management of organisational resources, this specialisation covers supply chain management, quality control, and process improvement, suitable for roles in production, logistics, and supply chain.

5. Information Technology Management: This specialisation blends business acumen with technological expertise, preparing graduates to manage IT projects, develop IT strategies, and lead digital transformation initiatives.

## Top Colleges Offering the Best Online MBA in India

The demand for online MBA programs has surged in India, offering a flexible and accessible pathway to advanced business education for working professionals. These programs cater to individuals seeking to enhance their career prospects without interrupting their professional commitments. The following table provides an overview of prominent institutions offering online MBA programs in India, along with their respective fee structures and specialisation options.

Name of the College	Programme Fee	Duration & Format
Shoolini University (SU)	Free	10 months
Manipal University	Free	10 months

## Eligibility Criteria for Online MBA

The candidates willing to pursue an Online Executive MBA course have to qualify for the basic eligibility criteria. The authorities have prescribed the Online Executive MBA Eligibility Criteria for both educational qualifications and grades. The following table can be checked to know about the detailed eligibility criteria.

Factors	Online MBA Eligibility Criteria
Educational Qualification	The candidates willing to pursue an Online Executive MBA must have qualified for 10 + 2 + 3-year bachelor's degree from a recognised university/institution or an equivalent qualification as recognised by the Association of

	Indian Universities.
Grades	Candidates must have a minimum of 50% marks in aggregate in graduation (45% for reserved categories).

## FAQs

Is online MBA equivalent to MBA?

Yes, an online MBA holds the same academic value as a traditional MBA, provided it is from an accredited institution.

Is online MBA degree valid?

Online MBA degrees are valid if earned from accredited universities. They are recognised by employers and academic institutions.

Is it worth doing an MBA online?

The worth of an online MBA depends on individual goals. It offers flexibility and convenience but might lack in-person networking opportunities. Consider career aspirations and learning style.

Does TCS accept online MBA?

TCS, like many other companies, considers candidates with online MBAs. However, specific hiring criteria may vary. It's essential to check the company's requirements.

Can online MBA get you a job?

Yes, an online MBA can help you secure a job. It enhances your business knowledge and skills, making you a competitive candidate. However, job placement also depends on factors like specialisation, experience, and networking.

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