

Broomstones Board of Directors Meeting Minutes
August 16, 2023



Name	Role	In Attendance
Shelley Dropkin** SD	President – Board Mtgs & Operations Mgmt., Governance, Strategic Planning, Code of Conduct	x
Rich Collier** RC	Senior Vice President – Leagues, Calendar, Technology	x
David McKay** DM	Treasurer - Finance Operations, Payroll	N
Scott McLeod** SMCL	Secretary – Bylaws, Minutes, GNCC Rep.	x
Samantha Brown (2023-2026) SB	Director – Kitchen, Bar Manager	x
Lauren Dunne (2021-2024) LD	Director – U5, DEI, Training	N
Jim Fitzgerald (2022-2025) JF	Director – Facilities, Rentals, Technology	x
Connor Hoge (2023-2026) CH	Director – Junior Curling, Member Services/Volunteering Chair	x
Larissa Khouw (2023-2026) LK	Director – Bar, Communications	
Victor Lee (2021-2024)** VL	Director – Membership (start-up schedule & dues structure), College Curling	x
Sian McAlpin (2022-2025) SMCA	Director – Finance Operations, Investments	x
Brigid O'Connor BOC (2021-2024)	Director – Health & Wellness, Store, Historian/Recognition	
Jared Wydysh (2022-2025) JW	Director – Events, Ice	x

Executive Committee: **

President's Update - Shelley

- Reviews framework of monthly Board meetings:
 - Timeliness: Keeping presentations short
 - Participation from Observers: Recognized from the floor as appropriate
- Facilities working on rug installation and neighbor's complaints about noise
- Membership will make presentation tonight

Secretary's Report - Scott

- Approval of Minutes
 - VL Motions
 - SB Seconds
 - Motion approved on voice vote
- Minutes on Shared Drive for all previous meetings

Treasurer's Report - David

- Treasure's Update - Sian for David who is not present
 - Minor changes
 - New credit card

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- New processes on cash processing
- Conversation started but not yet complete
- Approval of Treasurer's Report
 - VL Motions
 - JW Seconds
 - Motion approved by voice vote

Budget Report - Sian

- Report can be found here: XXXXXXXX
- Projects a loss for the upcoming year
- Not unexpected

Membership/Dues Update - Victor

- Thanks Rich and Sian for their help
- Membership Dues Proposal can be found here: XXXXXXXXXX
- Discussion
 - Sian (and Lauren via prior conversation): Is the proposed price too much of an increase from a DEI perspective?
 - VL compares to other curling clubs
 - RC notes increased operating expenses over the past years; especially with utilities
 - SMC notes that this plan may not increase overall revenue
 - CH notes that the rate increase is high especially for younger professionals
 - SB notes concern about recent membership increases; could other areas be targeted for increased revenue?
 - Sian notes that bar and rentals, for example, are being looked at to increase net revenue
 - JW notes the increased costs; emphasizing the needs of the club and the needs of the individual
- Vote for Approval of Motion to change pricing for this upcoming year to: \$700 per year for two weeknight leagues; \$600 for one weeknight league and \$500 for weekend only curlers
 - VL Motions
 - JW Seconds
 - Motion approved on voice vote
- Discussion on simplification of membership types
 - VL proposes motion for removal of 21 - 29 (age) discount
 - SMCA seconds and wants more discussion
 - RC notes that approximately 20 members are in this membership class overall
 - RC notes that two of those played two weeknight leagues last year
 - Motion not approved on voice vote
- VL motions to offer 25% discount for 21 - 29 (age) discount of fee of whatever membership class is chosen
 - CH seconds
 - Motion approved on voice vote
- VL motions to remove the "Child of Member" discount of \$25
 - SMCL seconds
 - Motion approved on voice vote
- VL motions for removal of "College Age in one evening league and extend the Youth category to age 20

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- RC notes the importance of simplification of our membership categories
- SMCA seconds
- Motion approved on voice vote
- RC raises questions about social memberships; as social memberships allow subbing for four times and can that be tracked?
- CH notes that some former members who visit would like to sub occasionally; RC notes that the week pass is for that purpose
- VL motions to change Social membership to non curling membership, and one bonspiel per season for \$100
 - Seconded by inaudible voice
 - Motion approved on voice vote
- VL motions to add week pass to sub for one week and ability to reserve practice ice; must be social member to qualify
 - JW seconds
 - Motion approved on voice vote

Sr. Vice President's Update - Rich

- League Committee
 - Meetings have begun
 - Kim Jennett is league coordinator for new Thursday night league
 - CH asks if all committees are announced and non committee members are allowed to attend
 - RC is open to idea and seeks input

Strategic Planning - Mike McKenzie

- Meeting since May 10th; biweekly
- Mission/Vision statement to be proposed with timeline/goals
- Discussing Operational and Strategic Goals

Communications Committee Update - Larissa with Melinda Manente, Trish Carruthers & Jen Tschumakow

- See Presentation: XXXXX
- Goal to foster collaboration and communication within the club
- Review of all communication channels

Rentals Proposal - Jim

- Rentals have been a core component of the club
- Proposal to add incentive to Rental Coordinator Role to increase revenue to the club
- Sian, Rich, Shelley, and Jim proposal
- First \$80k of revenue would not be incentivised
- Next \$20k would provide incentive of 20% of anything above \$80k
- Above \$100k would provide incentive of 25% of that portion above \$100k
- Questions about who should and who should not be paid or be a volunteer
- Motion to make the role of Rental Coordinator a Commissioned Position (rather than a volunteer position)
- Motion does not pass by voice vote; one abstention; one vote by proxy
- Board reminded that that role does include waiver of membership dues for this year

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Condominium Association Communication & Request - Jim

- Revisit discussion from prior meetings regarding a neighbor who has had complaints about the noise from the compressor
- The frequency of the noise is more problematic to the neighbor rather than the volume
- To be evaluated again when compressor turned on this season
- Goal to address this if needed

Director Updates – (just critical off-season questions, needs, etc.)

- **Sam – Bar Mgr. & Kitchen**
 - License approved
- **Jim – Facilities, Technology, Rentals**
 - Carpet is installed
 - Window and door project begun
 - Working with CCM on league scheduling
- **Jared – Ice, Events**
 - Ice installation plan underway
 - BOO is filled to capacity
 - Registration for other events will be posted as information becomes available
- **Larissa – Bar, Communications**
 - See report
- **Connor – Member Services, Juniors**
 - Fall Clean Up day upcoming
- **Victor – College Curling**
 - No updates
- **Sian – Investments, Finance Operations**
 - Final Budget to be presented at next meeting
- **Lauren – U5, DEI, Training**
 - None
- **Brigid – Health & Wellness, Store, Historian**
 - None

New Business:

- MOU for '25 and '27 Junior Nationals being reviewed

Next Meetings:

- Tuesday, September 12th
- Wednesday, October 18th
- Thursday, November 16th
- Monday, December 12th

Adjourn: Motion to adjourn passed by voice vote