

Student Learning Record						
Eduqas WJEC Media Studies Component One: Media Products, Industries and Audiences						
Set Texts	ML ✓	Rep ✓	Ind ✓	Aud ✓	RAG ✓	Rev
Advertising and Marketing - Tide	S	C				
Advertising and Marketing - Super.Human	S	C				
Advertising and Marketing - Kiss of the Vampire	S	C				
Music Video - Beyoncé, Formation	S	C				
Music Video - Sam Fender, Seventeen Going Under	S	C				
Film – Black Panther						
Film - I Daniel Blake						
Radio - Have you hear George's Podcast (2 episodes)						
Newspapers - The Daily Mirror 1 Feb 2022 front page and double page spread	S	C				
The Daily Mirror - Website plus selected pages of a recent print edition						
Newspapers - The Times 1 Feb 2022 front page including article	S	C				
The Times- Website plus selected pages of a recent print edition						
Video Games Assassin's Creed III: Liberation (2012) and Valhalla (2020)						
Theorists						
Roland Barthes - Semiotics.						
Tzvetan Todorov - Narratology						
Steve Neale - Genre Theory.						
Claude Levi-Strauss - Structuralism.						
Jean Baudrillard - Post Modernism						

Stuart Hall - Representation						
David Gauntlett - Identity						
Liesbet van Zoonen - Feminist Theory						
bell hooks - Feminist Theory						
Judith Bulter - Gender Performativity						
Paul Gilroy - Ethnicity and Postcolonial Theory						
Curran and Seaton - Power and Media Industries						
Livingstone and Lunt - Regulations						
David Hesmondhalgh - Cultural Industries						
Albert Bandura - Media Effects						
George Gerbner - Cultivation Theory						
Stuart Hall - Reception Theory						
Henry Jenkins - Fandom						
Clay Shirky - 'End of Audience' Theory						
Other Theories - Not set!						
Young & Rubican 4Cs model						
Katz and Blumler - Use and Gratifications Theory						
Laura Mulvey - The Male Gaze						

S = Skill (you will be expected to use the skills you learnt when studying this text on an unseen text of the same nature)

C = Compare (you will compare this text to an unseen text but it may not be of the same nature)