

WOW Meeting Minutes

06/15/2023

Location - Folkmoot, Room A12

Present - Alice Adams (note taker), Amanda Hanson, Becca Swanger, Becky Benhart, Cheryl Beatty, Cathy Sanders, Ginger Galati, Jessi Stone, Joy Johnson, Katie Vanderpool, Mary Ann Lawrence, Melissa Benhart, Melissa Helmer, Michelle Jacobs, Pam Schiavo, Patty Michaud, Savanna Rickman, Sam Edwards, Shirley McKinney and Whitney Burton. Guests: Beth Hensen and Diane Centner-Gross, both of whom found WOW independently.

President's Report: Becca led the meeting. This meeting was the annual membership meeting for this year.

Amanda H. recited the WOW mission.

Becca reminded all that membership dues are \$30 and due July 1. Dues can be paid online (\$1.50 added for processing), in person to Ginger (cash or check) or by mail to WOW, PO Box 621, Waynesville 28786.

Cheryl provided an update on WOW's support of Feeding the Multitude's "Bowdy's Winter Wonderland". Toy donation boxes will be set up at various locations in July in Waynesville and Maggie Valley and we hope to identify businesses in Canton who will agree to placing boxes in their locations, as well. The next meeting is June 27 at noon at FTM (50 Azalea Dr., Canton). All members are welcome to attend.

SWOT Analysis: Becca explained how the remainder of the meeting would transpire. Four sheets had been placed on two of the walls, with two sheets each titled Strengths (Internal), Weaknesses (Internal), Opportunities (External) and Threats (External). The sheets on one wall referred to WOW as an organization and the others referred to WOW committees. Members were broken into two groups and spent 15 minutes discussing each topic and listing their input on the sheets. After the 30 minutes, members were given five stickers to place next to the items listed that were most important to them. The input provided by the members will be reviewed and discussed at the Board retreat on June 24 (this retreat will consist of the six members making up the new Board as of July - Becca, Sam, Ginger, Jessi, Mary Ann and Alice). Members not in attendance at this meeting will be sent the results of the SWOT analysis for their input (5 items most important to them) .

Other Business: This meeting also served to thank and celebrate those who are leaving the Board effective July - Michelle (President 2020-2023), Amanda H. (Vice President 2022-2023), Teri, and Virginia. Michelle was given a card, a framed photograph of one of her WOW calendar shoots (with members signing on the mat surrounding the photo), and a bottle of cabernet sauvignon. Amanda H. was given a card, a flower vase with the WOW logo that she created, and a bottle of pinot noir. Teri and Virginia were unable to attend the meeting, thank you cards signed by the members will be given to them.

Following the presentation of the gifts, members enjoyed refreshments and with there being no further business, the meeting adjourned at 7:30pm.

****As a reminder, there is only one meeting in July, on July 13 at 6pm at Folkmoot. This is the second Thursday of the month.****

