P2PU Learning Circles - Social Media Toolkit

Suggested social media language:

(For Facebook, Instagram, LinkedIn, and Twitter*)

**Language for Twitter that exceeds the character limit can be posted as part of a thread*

Post #1:

Do you, a family member, or a friend want to learn alongside peers in your community for free?

College Unbound [tag @CollegeUnbound] and Peer 2 Peer University [tag @P2PU] have partnered to create free, credit-bearing, and credentialed learning opportunities for adults that are hosted in libraries, community nonprofits, and any space where lifelong learning is valued.

These learning opportunities, known as learning circles, are peer facilitated groups that go through college level course content, and can be taken for fun, for College Unbound college credit, and/or for employer-facing credentials. Learn more and sign up: https://www.p2pu.org/collegeunbound/

Post #2:

Question: What is a Learning Circle?

Answer: A simple, free way to learn alongside peers in YOUR community.

Learn more about where to join a peer-led learning circle, where you can learn for fun, earn employer-facing credentials, or have the option of earning college credit thanks to a partnership between College Unbound [tag @CollegeUnbound] and Peer 2 Peer University [tag @P2PU]: https://www.p2pu.org/collegeunbound/

Post #3:

FYI - New college pathways are providing adult learners with credentials towards a degree: College Unbound [tag @CollegeUnbound] has partnered with Peer 2 Peer University [tag

@P2PU] to bring college directly to students through their public libraries via Learning Circles, delivering new pathways to degree certification via peer-led learning opportunities.

Learning Circle topics include:

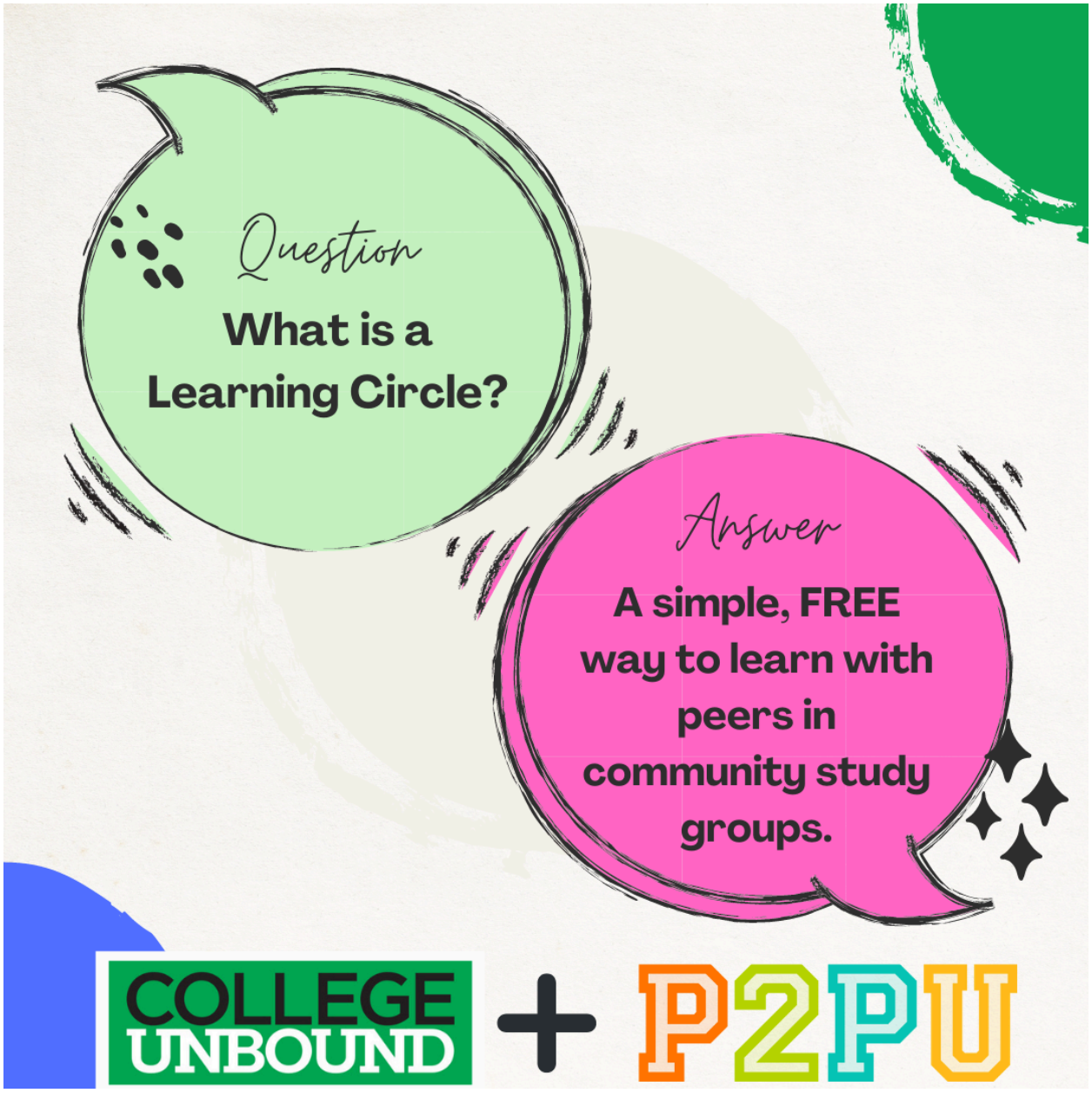
🗣️ Intro to Public Speaking
🤝 How to Talk About Race
🔒 Intro to Cybersecurity
📖 The Art of Storytelling
💡 Design Thinking for Innovation
💪 Leveraging Learning from Life

And don't forget, any of these courses can be taken just for fun too!
Learn more and sign up: https://www.p2pu.org/collegeunbound/

Suggested graphics:

#1: Download Graphic

#2: Download Graphic


Question
What is a Learning Circle?
Answer
A simple, FREE way to learn with peers in community study groups.
COLLEGE UNBOUND
+
P2PU