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Total No. of Printed Pages: 1

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B.A. (Journalism & Mass Communication) (Semester-6th)

ENVIRONMENT COMMUNICATION

Subject Code: BJMCS1603

Paper ID: [21420129]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

Q1. Attempt the following:

- a) What is the importance of environmental communication?
- b) What are the sources of thermal pollution?
- c) Differentiate between primary and secondary ecological succession?
- d) Give the mandate of NDMA?
- e) How does greenhouse gases relate to global warming?
- f) What are the reasons for man-wildlife conflicts?
- g) What is the role of National Green Tribunal?
- h) Give the objective of Chipko movement?
- i) Define climate change?
- j) Why forest resources are important?

Section – B

(5 marks each)

- Q2. Explain how mass media can be used as a tool for environmental awareness?
- Q3. Give in detail how dam construction for hydropower projects impact environment?
- Q4. Explain the role of media in disaster management?
- Q5. Discuss on the causes and control measures for noise pollution?
- Q6. Deliberate on scope and importance of alternate energy sources for mitigation of climate change?

Section – C

(10 marks each)

- Q7. Elaborate on how the individuals and media can help in conservation of natural resources?
- Q8. Explain in detail the threats to biodiversity? Give a detail account of in-situ biodiversity conservation strategy?
- Q9. Discuss in detail on environment and social movements? How media helps in environmental movements?