

Reference material

[Schematic of PPS](#)

[Abstract](#)

[Research wiki](#)

Presentation name:

Progressive Publishing System

- ePublishing conversion, distribution and remuneration

- What is PPS - ePublishing conversion, distribution & remuneration software system
 - A Open Source public infrastructure for small & large publishers
 - ePublishing conversion - generate eBook (kindle/ePub), Tablet HTML5, POD (global printing)
 - What will be converted: books, journals, articles, web content, blogs, back catalogues, archives
 - Distribution - digital books to major online retailers, POD to multiple Amazon FBAs (Fulfilled by Amazon)
- Why PPS?
 - Publishing tools not fit for purpose - Word, Indesign, Web CMS - can't reliably make eBooks and HTML5
 - Conversion services are not reliable
 - Current ePublishing workflows inefficient and require rebuilding publication for each platform
 - Multiple distribution platforms, with prohibitively high admin workload
 - Small publishers need revenues
- How PPS
 - Single source publishing - separate content from delivery platforms
 - Workflow integration
 - Connect with Web 2.0 APIs - with additional services such as translation
 - Rich metadata integrity
- Status
 - In development build as of July 2011, first delivery Autumn.
 - Match-Funded by UK Technology Strategy Board, £100K project
 - Background - working with POD and thinking about PPS since 2005
 - Partners - LShift (technology), MiniBar (business)
- What PPS connects
 - Distribution eBook and POD <http://sellerexpress.com/>
 - eBook conversion <http://www.smashwords.com/>

- Tablet HTML5 conversion
 - <http://www.aptaracorp.com/>
 - <http://bakerframework.com/>
- Global POD printing
 - <http://uk.cpibooks.com/lifecycle/a-complete-set-of-services/global-print-solutions/>
- Industry size
 - UK eReader devices doubled to 6.5m Dec 2010, iPad US 14m sold in Dec 2010
 - Book sale - UK £1.7 billion, eBook £1.5 m/ 0.1% (2009)
 - Publishing - largest creative industry, 0.5% of EU GDP. 64,000 companies
- Research and collaboration
 - Research wiki - <http://theknowledge.aodl.org.uk/index.php/Publishing>
 - Invitation for feedback, involvement, collaboration - Simon Worthington
simon@metamute.org

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