

Hensley Hills Harvest Festival

Sponsorship Packet 2026

October 16–17, 2026

Welcome

The Hensley Hills Harvest Festival is a family-friendly community event celebrating Appalachian heritage, live music, traditional molasses-making, local artisans, food vendors, and family entertainment.

Our goal is to create an unforgettable experience that brings together families, friends, visitors, and businesses while showcasing the traditions and culture that make our region special.

To provide the highest quality entertainment and activities possible, we are seeking community-minded sponsors who want to invest in an event that celebrates local heritage and strengthens our community.

Festival Highlights

- Live Music & Entertainment
- Traditional Molasses and Apple Butter Making Demonstrations
- Local Vendors & Crafts
- Food Trucks & Sweet Treats
- Family Activities
- Agricultural & Heritage Displays
- Community Gathering & Fellowship

Why Sponsor?

As a sponsor, your business will gain exposure to festival attendees and visitors, demonstrate support for local culture and community events, increase brand awareness through festival advertising and promotions, and be recognized as a valued partner helping bring quality entertainment to the region.

Your sponsorship directly helps fund live music performances, children's activities, festival infrastructure, advertising and promotion, and guest experiences and attractions.

Sponsorship Opportunities

Friend of the Festival – \$100

- Recognition on website

Bronze Sponsor – \$250

- Friend of the Festival benefits
- Stage shoutout before music starts each day

Silver Sponsor – \$500

- Bronze Sponsor benefits
- Business logo on stage banner
- Multiple stage shoutouts throughout festival

Gold Sponsor – \$1,000

- Silver Sponsor benefits
- Advertising of your choosing (personally owned banner or sign) anywhere on festival grounds or stage of any quantity

Sponsorship Commitment Form

Business Name: _____

Contact Person: _____

Phone: _____

Email: _____

Sponsorship Level:

- ☐ Friend of the Festival – \$100
- ☐ Bronze Sponsor – \$250
- ☐ Silver Sponsor – \$500
- ☐ Gold Sponsor – \$1,000
- ☐ Other Amount: \$ _____

Thank You

The Hensley Hills Music & Molasses Festival would not be possible without the generosity of sponsors and community supporters.

Together, we can create a memorable festival experience while preserving traditions, supporting local businesses, and bringing outstanding entertainment to our community.

'Celebrating Music, Heritage, Community, and Tradition.'