

Welcome email sequence

Niche : Info product (affiliate marketing course)

Target audience : undergraduates

Email 1

SL : Here's your gift 🎁

Hi {first name},

Thank you for signing up!

As promised, here is your eBook.

This quick read will provide insights,

Into why starting an online business is a great idea,

Whether you're in your first or final year.

In the upcoming emails, I'll highlight some online businesses,

That you can start with little to no capital.

Click the link below to download your eBook:

[Link]

See you in the next email,

Duon

Email 2

SL : Are You Finding the Right Balance?

Hi {first name},

Imagine this:

Your day starts with a 7am class,

followed by another at 9:30am,

and the last one at 11:45am.

Then you rush to your part-time job,  
only to get reprimanded for being late.

Sound familiar?

Balancing school, work, and a social life is a challenge for many students.

But it doesn't have to be for you.

What if you could run an online business during your breaks between classes?

It could ease a lot of your stress.

I understand that juggling studies is tough enough.

But wouldn't it be better if you didn't have to rush to a job,  
where your time is undervalued?

Starting a business isn't easy, but it's worth it.

Being your own boss at a young age is incredibly rewarding.

So, {first name},

Would you rather keep racing against the clock,  
or make money comfortably from your dorm room during breaks,  
with just 2 to 3 hours of work,  
leaving plenty of time for your studies?

The choice is yours.

In my next email, I'll share insights on side hustles you can start,

Immediately after reading the message.

Until then, keep pushing forward.

Best,

Duon.

Email 3

SL : Which is Easiest to Start?

Hi {first name},

There are countless side hustles out there,

And deciding which one to start can be nerve-wrecking.

Some require basic communication skills,

While others need a bit of writing or design knowledge.

For example, there's **graphics design**.

**But you need to develop the skill** if you want to make any real money online.

Another option is **dropshipping**.

Most times, **you will need an amount of capital to start**,

To set up a store on platforms like Oberlo.

There's also **ghostwriting**.

As a busy student with only 2 hours to spare each day,

**Where will you find the time for a writing project?**

There are many others {first name},

And some of them involve reaching out to people who need your services.

Platforms like Upwork or Fiverr require you to set up an account,

And hope for a gig.

But it doesn't have to be that way.

I have a free video that reveals a business you can start,

**With the 2 hours you have to spare each day,**

**Using just your smartphone and data connection!**

One that can pay you well without the headaches of setting up a store,

Or freelancing.

Click the link below to watch it:

[Link to VSL]

See you in the next email,

Duon.