

## **Agoge mission - DAY 11 MISSION:**

1. Initiate a brainstorming session around the current project or problem.
2. Utilize one or more brainstorming methods from the conversation.
3. Go through the process of realism and criticism.
4. If possible, implement solutions.
5. Share your experiences, insights, and solutions in the main Agoge Chat.

## **BRAINSTORMING STRATEGIES EXAMPLES**

Drawing a process diagram

Map or draw it out to understand.

Free-flowing word association

What words come to mind when thinking about the state of your avatar's dream?

Forced connections

What does my problem have in common with a candle?

Role-playing

Imagine you're a potential customer going through your day and checking your email.

Imagine you were doing this task 1000 years ago or 1000 years in the future.

Comparison/contrast with an analogous area

How is cold outreach email similar to searching for a book in the library?

Reverse thinking.

How can I make this headline as bad as possible?

Additional constraints.

How would I conduct outreach if I could only use one sentence?

**Problem:** To personally approach three different businesses and offer them my marketing knowledge and skills for free

**How can I approach businesses in the worst way to make them definitively say NO and throw me out the door onto the street?**

I won't greet them and will come in like I own the place. I'll behave arrogantly, lie to them, talk nonsense, and promise the moon. I'll be rude and appear untrustworthy and clueless.

I'll be unprepared and know nothing about their business. I'll act like a jerk, avoiding eye contact.

I'll shout at them to give me a chance. I'll be unwashed and unshaven. I'll interrupt them while they speak. I'll speak crudely and use filler words... I'll act desperate.

I'll hold the manager or boss hostage and force them to let me help with growing their business. The plan is to do the opposite of all this and be realistic.

Just because I act differently doesn't mean it will work.

But I need to give it my all. I'll achieve this through calm behavior and honest speech. Also, by doing a bit of research on their business, if possible.

But I'm unsure how exactly to approach the businesses... walk through the door?... Probably Yes :D

The weaknesses are that just walking in and talking may not be a good idea, but on the other hand, nobody does it, which shows courage and competence.

However, the plan won't work if there's no one there to talk to, as the manager or boss might be away...

It's the weekend, so businesses may not be open, which narrows my options.

I'll brainstorm the rest and finish after today's discussion to get a different perspective on what I should and shouldn't focus on in this trial.