

About me:

Started a career in web3 by working early superteam (2021), I have produced, directed, shot, and edited: podcasts, AD films, creator videos, educational series, and now launch videos too. I'm well-versed in making quirky, attention-grabbing videos.

Overall metrics:

- **85M+ views** across the internet
- Ex-YouTuber with **23k+ subscribers**, **1M+ views**
- Grew an Instagram page to **100k followers** in a week. *(just for fun)*
- Worked with top industry leaders:
 - [Superteam](#) (channel producer & editor)
 - [The Network State Podcast](#) by Balaji Srinivasan (editor)
 - [Honestly by Tanmya Bhat](#) [950k subscribers] (channel producer & editor)
 - Brand work for Aptos, Starkware, Polygon, Agglayer, etc
- Got into web3 by writing smart contracts.

Recent Work:

AD films:



[Agglayer summit](#)

Film for the aggregation summit in Thailand during devcon 2024, that summarises how different chains can coexist with each other in a fun satire.

366k views | 3.9k likes



[Aptos Code Collision](#)

A series of two fun, quirky films for the indian developer audience to participate in the code collision hackathon.

60k views | 346 likes



[StarkHack](#)

One of the first quirky, bold films for Starkware that encapsulates a coder being pulled into a police station for a code well written.

148k views | 641 likes

Launch Video:



[YC Launch Video](#)

Helped my friends with their YC application video for their d2c product. Not only video blow up (700 followers account), but it got them VC calls aligned, and got them selected into Founders Inc.

71k views | 499 likes



[Fast-Paced Edit Launch Video](#)

A high dopamine-packed launch video for telis (a fast cross chain bridge). Using movie actors to tell the narrative with a fast-changing edit for higher retention.

39k views | 604 likes

Budget:

The budget for each video depends on the finalized video idea and the complexity of the film's requirements.

Connect with me on TG: [@jaydeepdholakia](#) to finalise cost.