

FCWC Fall Fundraiser - A Virtual Event Celebrating Westchester's Environmental Community

On Thursday, October 28, 2021, Federated Conservationists of Westchester County (FCWC) will hold a virtual Fall Fundraiser celebrating the exciting environmental projects that are taking place in our communities.

As a local, non-profit organization, FCWC is a coalition of local groups and individuals that forms a strong single voice for sustainable development, reducing pollution, and preserving Westchester's many natural resources. Since 1965, FCWC has promoted environmentally sound planning and decision-making throughout the region and has educated and involved the public, business professionals, and government officials on the need to protect our natural resources. As the premier environmental watchdog in Westchester, the organization has influenced citizens, as well as local, county, and state governments in the defense of our air, water, and land. Currently, we have ongoing projects that include empowering Environmental Justice communities and mentoring and guiding a Westchester County Student Environmental Network.

In addition to our ongoing projects, FCWC serves as an umbrella organization to many of Westchester's Environmental non-profit organizations. Many of these organizations helped our County residents during the pandemic, providing solace in their outdoor spaces at a time when there was increased stress and anxiety. Their parks and trails provided much-needed, safe recreation when other options were limited. Their ability to offer creative programming helped focus attention towards environmental appreciation and stewardship. And for this, we want to celebrate them.

THE BENEFIT

We are pleased to offer you the opportunity to market your products or services to a select group of guests. The event provides the opportunity to showcase your corporate/business social and sustainability initiatives to community and business leaders, local and state politicians, professionals, and residents in the New York metropolitan region.

The FCWC fundraiser is a very enjoyable evening on the Westchester County scene. This year, due to COVID, we have opted to meet online one more time. Our attendees are community leaders. This is a group of people who care deeply about the environment and will truly appreciate your support of our organization and important environmental goals. We are aware of the many requests you receive. Therefore, we thank you in advance for taking the time to read this proposal, and for your consideration of sponsoring this important evening.

We hope you will review this proposal and consider becoming a sponsor this year.

~Sponsorship Opportunities~

We are pleased to offer you the opportunity to support this worthy cause. These sponsorship categories allow you to market your company's products or services to a select profile of participants.

Red Oak \$2,500+ • Official Grand Sponsor(s), and underwriter of Fundraiser • Your company mentioned in all media communications with outreach potential of over 50,000 in Westchester and the NY Metropolitan Region • Your logo will be displayed on our website (www.fcwc.org) • Company representatives can give a special welcome message during event speeches. • Four tickets to the event • Special recognition in our September issue of our digital e-newsletter with a wide readership of environmentally concerned Westchester residents, businesses, and policymakers. • Permission to use FCWC logo in company advertising associated with the event • Recognition and acknowledgment at the event. • Two-year FCWC membership	Evergreen \$1,000+ • Your company mentioned in all media communications with outreach potential of over 50,000 in Westchester and the NY Metropolitan Region • Your logo will be displayed on our website (www.fcwc.org) • Two tickets to the event • Permission to use FCWC logo in company advertising associated with the event • Recognition and acknowledgment at the event. • One year FCWC membership Dogwood \$500+ • Your logo will be displayed on our website (www.fcwc.org) • One ticket to the event • Permission to use FCWC logo in company advertising associated with the event • Recognition and acknowledgment at the event. • One year FCWC membership
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Please check the sponsorship option you have selected. Checks made payable to FCWC.

☐ **Red Oak \$2,500** ☐ **Evergreen \$1,000** ☐ **Dogwood \$500**

Company_____

Contact Name_____

Address_____

Phone_____ **Email**_____

Please enclose or email your company's logo and camera-ready message so we may include it in digital and print media. FCWC Federal Tax ID# 23-731-8743