

# Veda Lee 李悅

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## ✉ Illustration and Animation Projects

### ❖ Comicker Press: Picture Book Illustrator - Present

- Illustrating an upcoming picture book project on Chinese Mythology.

### ❖ St Stephens Girls College: Animation Short Director - 2025

- Directed a 5 minute animated promotional video celebrating the 120th anniversary of the school.

### ❖ HIGHLIGHTS the Musical: Music Video Director - 2025

- Directed a 3 minute animation for the song, '時間差', that will be played during the performance and used for promotional purposes.
- An original Cantonese musical that will serve as the opening act for East Cultural Kowloon Center Hong Kong, featuring an all-star cast.

### ❖ ViuTV Makerville: Freelance Illustrator - 2025

- Illustrating promotional and cover artwork for the Hong Kong female artist, dancer and rapper WinWin.

### ❖ HKUMed ETHOS: Freelance Animator - 2024

- Directed an intro animation for HKUMed organisation 'ETHOS'.

### ❖ Mural Artist: HKWALLS x HKOW - 2024

- Commissioned Mural by HKWALLS x HKOW (AIA Hong Kong Observation Wheel), currently displayed in one of the most popular tourist spots in Central Hong Kong.

### ❖ LOL.HK Photobooth: Freelance Illustrator - 2024

- Designed photo booth frames for '[Laugh Out Loud \(lol.hkofficial\)](http://lol.hkofficial)'.

### ❖ APLF 2024: Freelance Illustrator - 2024

- Created illustrations for 'Asia Pacific Leather Fair Hong Kong 2024' charity products, with proceeds donated to Children's Cancer Foundation.

### ❖ Earnshaw Books: Freelance Illustrator - 2023

- Illustrated bookmarks for the book '[Stuck in Her Head](#)' by Kylie Wang and Liana Tang.

### ❖ TVB Hong Kong: Freelance Illustrator/Animator - 2021

- Helped design the logo, props and animated effects for the Hong Kong TVB show, '[Forever Young at Heart 青春本我](#)'

## 👤 Profile

Veda is an enthusiastic filmmaker/illustrator, director. Her passion lies in telling stories that make others smile.

## 📏 Skills and Programs



Procreate, Photoshop, After Effects, Final Cut Pro, TVPaint, ToonBoom Harmony, Storyboard Pro, Blender, Autodesk Flow Production Tracking, Google Suite and Microsoft Suite.

## 🎬 Calarts Films

### 'A NEIGHBOUR DUET (2025)' ([link](#))

- ☆ Official Selection - Flicker's Rhode Island International Film Festival
- ☆ Official Selection - Los Angeles Lift-Off Film Festival 2025
- ☆ Official Selection - Philadelphia Asian American Film Festival 2025
- ☆ Official Selection - TRIFEST Triplex International Youth Film Festival 2025
- ☆ Nominee - Shanghai International Shorts Week 2025

### 'TO THE CLASS OF US (2024)' ([link](#))

- ☆ Best Animated Short Nominee - Philadelphia Asian American Film Festival 2024
- ☆ Special Mention - Asia Film Art International Film Festival 2024
- ☆ Honorable Mention - MY HERO International Short Film Festival 2024
- ☆ Semi Finalist - Flicker's Rhode Island International Film Festival
- ☆ Official Selection - Hong Kong Kids International Film Festival 2024
- ☆ Official Selection - Los Angeles Lift-Off Film Festival 2024
- ☆ Official Selection - YoFiFest 2024

### 'RUSH HOUR (2023)' ([link](#))

- ☆ Dramatic Short - BRONZE winner: Los Angeles Animation Festival

## ✉ Other Experience

### ❖ Youtube Page ([@sakuraopal](#)) - 2020 to present

- Produces, writes, and films content for a self-run channel with 160k subscribers, with content primarily geared towards teens to tweens.
- Actively communicating with brands for collaboration opportunities, such as SkillShare, ClipStudioPaint, HUION Tablet and more.
- Founded '[sakuartshop](#)'; manufacturing my own art goods to sell to customers all around the world.

### ❖ Calarts Character Animation Teaching Assistant - September 2025 to Present

- Assisting faculty during class, helping 1st year students
- Setting up/taking down classrooms, Lab Maintenance
- Managing crowds and assisting in Friday Night Talks

### ❖ Freelance Editor/Animator for Rowena Tsai - July 2024 to Present

- Closely works with Youtuber Rowena Tsai, creating visuals and animations for the channel with 750k+ subscribers.

### ❖ Artist in Residence at Chinese International School - August 2024

- Hosted animation workshops, portfolio advice talks, etc; nurturing the creativity in students across various high school year levels.

### ❖ Free-D Workshop 2D Compositing Intern - Summer 2024

- Did visual effects for live action movies using After Effects.
- Experience with Autodesk Flow Production Tracking (ShotGrid).

### ❖ Hong Kong Arts Collective Intern - Summer 2024, 2025

- Assisted exhibiting and selling artworks in Affordable Art Fair.
- Provided customer service in English, Cantonese and Mandarin.

### ❖ Reimagine Well: Creative Development Team - Spring 2024

- Project aimed to ease the patient journey using imagination in collaboration with Roger Holzberg and Shannon Scrofano. ([Link](#)).
- Created animatics, sketches, presentations and development work.

### ❖ Calarts Extended Studies Social Media Assistant - Nov 2023

- Created, filmed and edited promotional content for Calarts Extended Studies' various animation programs.

### ❖ International Baccalaureate Visual Arts Curriculum Developer - Oct to Dec 2022

- Effectively communicated with the curriculum development team to develop materials for the new IB Visual Arts Diploma Guide.

- ☆ Nominee - Montreal International Animation Film Festival ANIMAZE
- ☆ Honorable Mention: Asia Film Art International Film Festival

## 🗣 Languages

- English (Native Proficiency)
- Cantonese Chinese (Native Proficiency)
- Mandarin Chinese (Fluent Proficiency)
- Japanese (Intermediate Proficiency)

## ★ Member

- Associate member of *The Hong Kong Society of Illustrator*.
- Artist of *Hong Kong Arts Collective (HKARTS)*.
- Member of *Women in Animation*.
- Member of *Asians in Animation*.

## 🌸 Education

- California Institute of the Arts (CalArts), Character Animation BFA (2022-2026)

## ◆ Awards

- Youtube Silver Creator Award: Awarded to creators who have 100,000 subscribers.
- CIS Lily Wong Art Award: Awarded to one student per year with exceptional art skills.

## 📞 Contact

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*Thank you for reading! :-)*