



## Packages and Plans

---

### Single Operator Plan - (\$299 Setup + \$299/mo) Retail: \$500-\$600

#### Monitoring and Tracking

- Rank Tracking of 30 Keywords
- Google Analytics and Console Monitoring
- Conversion tracking (leads, calls, sales)

#### Off-Site

- 10 Citations (Link Building) per month
- Content syndication
- Social Media Optimization
- Google Business Setup and Management

#### On-Site

- On-page optimization of titles, meta data, images
- Internal link structure
- Optimize for load speed
- Content Strategy

---

# Small Business Plan - (\$499 Setup + \$499/mo)

## Retail: \$750-\$1000

### Monitoring and Tracking

- Rank Tracking of 50 Keywords
- Google Analytics and Console Monitoring
- Conversion tracking (leads, calls, sales)

### Off-Site

- 30 Citations (Link Building) per month
- Content syndication
- Social media posting, Optimization
- Google Business Setup and Management

### On-Site

- On-page optimization of titles, meta data, images
- Internal link structure
- Optimize for load speed
- Cleanup plugins
- Update plugins
- Content Strategy
- Content Creation (1x - new content per month)

---

# Small Business Plus - (\$999 Setup + \$999/mo)

## Retail: \$1500-\$2000

### Monitoring and Tracking

- Rank Tracking of 75 Keywords
- Google Analytics and Console Monitoring
- Conversion tracking (leads, calls, sales)

### Off-Site

- 40 Citations (Link Building) per month
- Content syndication
- Social media posting, Optimization
- Google Business Setup and Management

### On-Site

- On-page optimization of titles, meta data, images
- Internal link structure
- Optimize for load speed
- Cleanup plugins
- Update plugins
- Content Strategy
- Content Creation (2x - new content per month)

### Email Marketing

- Email marketing newsletter (1 x newsletter per month)
- Email marketing opener segment follow up (2 x follow up email per month)

---

## Professional - (\$2000/month + \$2000 setup) Retail: \$3000-\$4000

### Monitoring and Tracking

- Rank Tracking of 150 Keywords
- Google Analytics and Console Monitoring
- Conversion tracking (leads, calls, sales)

### Off-Site

- 75 Citations (Link Building) per month
- Content syndication
- Social media posting, Optimization
- Email marketing newsletter (2 x newsletter per month)
- Email marketing opener segment follow up (4 x follow up email per month)
- Google Business Setup and Management

### On-Site

- On-page optimization of titles, meta data, images
- Internal link structure
- Optimize for load speed
- Cleanup plugins
- Update plugins
- Content Strategy
- Content Creation (4x new content per month)

---

## Enterprise - (\$4000/month + \$2000 setup)

### Retail: \$6000-\$8000

#### Monitoring and Tracking

- Rank Tracking of 300 Keywords
- Google Analytics and Console Monitoring
- Conversion tracking (leads, calls, sales)
- Google Business Setup and Management

#### Off-Site

- 200 Citations (Link Building) per month
- Content syndication
- Social media posting, Optimization
- Email marketing newsletter (4 x newsletter per month)
- Email marketing opener segment follow up (8-12 x follow up email per month)

#### On-Site

- On-page optimization of titles, meta data, images
- Internal link structure
- Optimize for load speed
- Cleanup plugins
- Update plugins
- Content Strategy
- Content Creation (8x new content per month, targeted)

