

**Subject: Request to Expense Customer Success Professional Development Resource**

I've recently discovered a valuable resource for Customer Success professionals, The Customer Success Café Newsletter.

This premium newsletter, [TheCScafe.com](https://www.theCScafe.com), provides in-depth education, industry insights, and exclusive content from top CS executives that I believe would greatly benefit my professional development and, in turn, our team's performance.

**Key benefits include:**

- Regular articles on Customer Success best practices
- Analysis of industry trends and insights
- Interviews with Chief Customer Officers, VPs of CS, and other leaders
- Access to a library of 400+ CS education articles
- Membership in a CS professional community

The monthly subscription cost is just \$20.

I believe this investment will pay off through improved customer retention strategies, more effective CS practices, and staying ahead of industry trends.

Would it be possible to expense this subscription as part of our team's learning and development budget?

Thank you for considering this request.

[Your name]