

Hey Margaret!

First I wanted to compliment you on the content you post on YouTube in particular. It's very creative and pops out uniquely compared to others in the women's health niche!

But while seeing all of this I wanted to see what you had to offer to your viewers that would take them to the next level on your marketing funnel from social media viewer, to then taking them closer to the low to mid-ticket products.

I saw you had a website but with a lot of errors and areas for improvement. One is that when you open it up, instantly you are presented with a big black screen with no purpose, which throws a lot of people off as it looks untrustworthy and unprofessional.

I see a lot of other things you can do which would greatly help the results coming from your website that I wanted to fix.

Would you be interested in taking this further, or do you want to just keep your mistakes there, causing your viewers to click off much easier?

With care,
Samuel