

CSLP Annual Survey 2019

The Collaborative Summer Library Program (CSLP) is a consortium of states working together to provide high-quality summer reading program materials for children, teens, and adults at the lowest cost possible for their public libraries.

For the purposes of this survey, we use the phrase “summer library program” in equivalence to summer reading program or summer learning program.

The audience for this survey is public library staff who administered the 2019 summer library program.

A Universe of Stories

1. Did you use any element of the “A Universe of Stories” CSLP package (theme, slogan, artwork, and manual) this year? * (required question)
 - a. Yes
 - b. No (skip to question 13)

A Universe of Stories Feedback

2. I am satisfied that CSLP materials are meeting my library’s needs.
 - a. Strongly Agree
 - b. Agree
 - c. Neutral
 - d. Disagree
 - e. Strongly disagree
3. Using the 2019 CSLP package (theme, slogan, artwork, and manual) materials helped improve my library's services to the public.
 - a. Strongly Agree
 - b. Agree
 - c. Neutral
 - d. Disagree
 - e. Strongly disagree

CSLP Program Package Feedback

4. The CSLP artwork supported my library's summer reading program.
 - a. Early Literacy
 - i. Strongly Agree

- ii. Agree
- iii. Neutral
- iv. Disagree
- v. Strongly disagree
- vi. N/A

b. Children's

- i. Strongly Agree
- ii. Agree
- iii. Neutral
- iv. Disagree
- v. Strongly disagree
- vi. N/A

c. Teens

- i. Strongly Agree
- ii. Agree
- iii. Neutral
- iv. Disagree
- v. Strongly disagree
- vi. N/A

d. Adults

- i. Strongly Agree
- ii. Agree
- iii. Neutral
- iv. Disagree
- v. Strongly disagree
- vi. N/A

5. What feedback do you have on the 2019 artwork?

6. The CSLP manuals (theme programming ideas, crafts, and reproducibles) supported my library's summer reading program.

a. Early Literacy

- i. Strongly Agree
- ii. Agree
- iii. Neutral
- iv. Disagree
- v. Strongly disagree
- vi. N/A

b. Early Literacy (Spanish)

- i. Strongly Agree
- ii. Agree
- iii. Neutral
- iv. Disagree
- v. Strongly disagree
- vi. N/A

- c. Children's
 - i. Strongly Agree
 - ii. Agree
 - iii. Neutral
 - iv. Disagree
 - v. Strongly disagree
 - vi. N/A
 - d. Teens
 - i. Strongly Agree
 - ii. Agree
 - iii. Neutral
 - iv. Disagree
 - v. Strongly disagree
 - vi. N/A
 - e. Adults
 - i. Strongly Agree
 - ii. Agree
 - iii. Neutral
 - iv. Disagree
 - v. Strongly disagree
 - vi. N/A
 - f. Summer Health Programming
 - i. Strongly Agree
 - ii. Agree
 - iii. Neutral
 - iv. Disagree
 - v. Strongly disagree
 - vi. N/A
7. What feedback do you have on the 2019 manual?
8. The program materials and incentives purchased at shopCSLP.com (posters, bookmarks, pencils, toys, t-shirts, etc.) met my library's needs.
- a. Strongly Agree
 - b. Agree
 - c. Neutral
 - d. Disagree
 - e. Strongly disagree
 - f. N/A
9. Did you use any official CSLP PSAs for:
- a. Public TV/Radio announcements
 - i. Yes
 - ii. No
 - b. Outreach (school visits, service club presentations, etc.)
 - i. Yes

- ii. No
- c. In-library use on monitors
 - i. Yes
 - ii. No
- d. E-newsletters, social media, or other communications
 - i. Yes
 - ii. No

Future CSLP Themes

- 10. Please provide any programming and activity ideas for the 2021 CSLP theme of animals (e.g. read to a dog). Slogan: "Tails and Tales"
- 11. Please provide any programming and activity ideas for the 2022 theme of world, social justice, unity, kindness, inclusion, change, diversity, equity, make a difference, embrace different cultures (e.g. community garden project). Slogan: "All Together Now"
- 12. Please provide any ideas for the 2023 theme and slogan:

Children's

- 13. Would you like to report feedback for child (0-11) programming?
 - a. Yes
 - b. No (skip to question 20)

Children's Reporting

- 14. How does your library track the participation of children in your summer library program?
 - a. Number of books read
 - i. Yes
 - ii. No
 - b. Hours spent reading
 - i. Yes
 - ii. No
 - c. Minutes spent reading
 - i. Yes
 - ii. No
 - d. Pages read
 - i. Yes
 - ii. No
 - e. Number of activities completed (e.g. challenge sheet, library scavenger hunt, badges, etc.)
 - i. Yes
 - ii. No

15. Other methods of tracking:
16. Total number of children who participated in your summer library program (Note: total participation is determined by your library, e.g. registration, completion of reading logs, reading goal met, etc. Total participation is NOT the same as event attendance):
17. Total number of children who completed the minimum goal for your SLP by the end of the summer:
18. Total number of summer library program themed events for children (e.g. puppet show, movie night, park play date, author Skype visit):
19. Total number of individuals attending summer library program themed events for children:

Teens

20. Would you like to report numbers for teen (12-18 years) programming?
 - a. Yes
 - b. No (skip to question 27)

Teen Reporting

21. How does your library track the participation of teens in your summer library program?
 - a. Number of books read
 - i. Yes
 - ii. No
 - b. Hours spent reading
 - i. Yes
 - ii. No
 - c. Minutes spent reading
 - i. Yes
 - ii. No
 - d. Number of activities completed (e.g. challenge sheet, library scavenger hunt, badges, etc.)
 - i. Yes
 - ii. No
22. Other methods of tracking:
23. Total number of teens who participated in your summer library program (Note: total participation is determined by your library, e.g. registration, completion of reading logs, reading goal met, etc. Total participation is NOT the same as event attendance):
24. Total number of teens who completed the minimum goal for your SLP by the end of the summer:
25. Total number of summer library program themed events for teens (e.g. movie night, cosplay competition, VR programs, TAB events, author Skype visit):
26. Total number of individuals attending summer library program themed events for teens:

Adults

27. Would you like to report numbers for adult (19+ years) programming?
- a. Yes
 - b. No (skip to question 34)

Adult Reporting

28. How does your library track the participation of adults in your summer library program?
- a. Number of books read
 - i. Yes
 - ii. No
 - b. Hours spent reading
 - i. Yes
 - ii. No
 - c. Minutes spent reading
 - i. Yes
 - ii. No
 - d. Number of activities completed (e.g. challenge sheet, library scavenger hunt, badges, etc.)
 - i. Yes
 - ii. No
29. Other methods of tracking:
30. Total number of adults who participated in your summer library program (Note: total participation is determined by your library, e.g. registration, completion of reading logs, reading goal met, etc. Total participation is NOT the same as event attendance):
31. Total number of adults who completed the minimum goal for your SLP by the end of the summer:
32. Total number of summer library program themed events for adults (e.g. movie night, brew book club, plant exchanges, author Skype visit):
33. Total number of individuals attending summer library program themed events for adults:

Demographics

34. Does the following location describe a community you serve?
- a. City
 - i. Yes
 - ii. No
 - b. Suburban
 - i. Yes
 - ii. No

- c. Rural
 - i. Yes
 - ii. No
 - d. Town
 - i. Yes
 - ii. No
35. In which state/territory is your library located? * (required)
- a. Dropdown list

Michigan Feedback

This information will help the Library of Michigan determine the impact of outreach efforts around the state.

36. What is the name of your library system?
- a. Dropdown list of all public library systems
37. Did your library participate in the USDA's Summer Food Service Program (SFSP), by offering free summer meals/snacks for youth ages 0-18 in eligible communities, administered by the Michigan Department of Education and community-based sponsoring organizations?
- a. No
 - b. Yes, we operated one or more SFSP sites (e.g. food was served at the library or at a location managed/overseen by the library)
 - c. Yes, we were not a site but we provided library services (e.g. outreach programming, SLP/SRP materials, library card sign-ups, bookmobile stops, etc.) to one or more SFSP sites in our community
 - d. We were not an official SFSP site but we provided meals or snacks to youth through other means
38. Is your library engaging with local schools to encourage participation in summer library programming, and if so, how?

Comments, questions, stories, or concerns

39. Please share any success stories you have from your 2019 Summer Library Program
40. Please share any comments, questions, or concerns you have for CSLP: