Sample Social Media Posts (all are at or below Twitter's 280 character limit)

Pro Coalition: Do we want a webpage or sign up page for SNAG?

Childhood food insecurity is nearly 16% in Arizona (1 in 6 children). Families still need universal free school meals this fall.

Join our School Nutrition Advocacy Group to support efforts for free healthy meals for all! The unwinding of critical federal supports along with inflation means kids will be going back to school when it's most difficult to afford school meals. Join our School Nutrition Advocacy Group coalition to stop childhood hunger: Link

Students don't pay different rates for textbooks. They shouldn't pay different rates for school meals. Join our Healthy School Meals for All coalition so all children are treated the same in the lunchroom:

Pro CEP:

This fall thousands of kids in our neighborhoods are going to lose access to free school meals. But [insert district name] can save free meals for ALL kids! Contact your [administrator] and ask them about the Community Eligibility Program. The deadline to apply is June 30th!

Groceries are much more expensive today, but [school district] can save free school meals for ALL children by signing up for a program used by hundreds of other Arizona schools. But time is running out to apply. Ask [school district] to sign up before the June 30th deadline.

If schools can offer free meals to all students, they should! Our district has [number of eligible but not enrolled schools] that can continue to offer free meals to any student that wants one, but they only have until June 30th to sign up for the Community Eligibility Program!

Over 75,000 students attend schools that could opt for universal free meals through the Community Eligibility Provision. Call your district and ask if they're eligible for this program! Application deadline is June 30th.

End Lunch Shaming:

Most school districts were trying to solve "lunch debt" problems prior to the pandemic. Healthy School Meals for ALL children means the end of chasing down lunch debt payments.

For two years we haven't had to hear about "lunch shaming" in schools because all meals were free. This fall, with families facing inflation and the end of federal supports, we need Healthy School Meals for ALL children more than ever!