

SUBJECT LINE: Conversions

Hi [Name],

I've analyzed your business and like your strengths in [compliment on what they're doing well].

However, your [type of copy] isn't [copy's objective] because [X reason], causing you to lose money and clients.

I know some effective marketing strategies used by top businesses in the niche that could help you fix this issue, optimize your conversions, and attract more clients.

Let me know if you're interested in learning more about them

Best regards,
Miguel

P.S. My last client faced challenges with email open rates, hitting a peak of 30%. Through my assistance, I significantly improved her open rates. Here are some of her current achievements:

42,86% 62,07% 43,68%