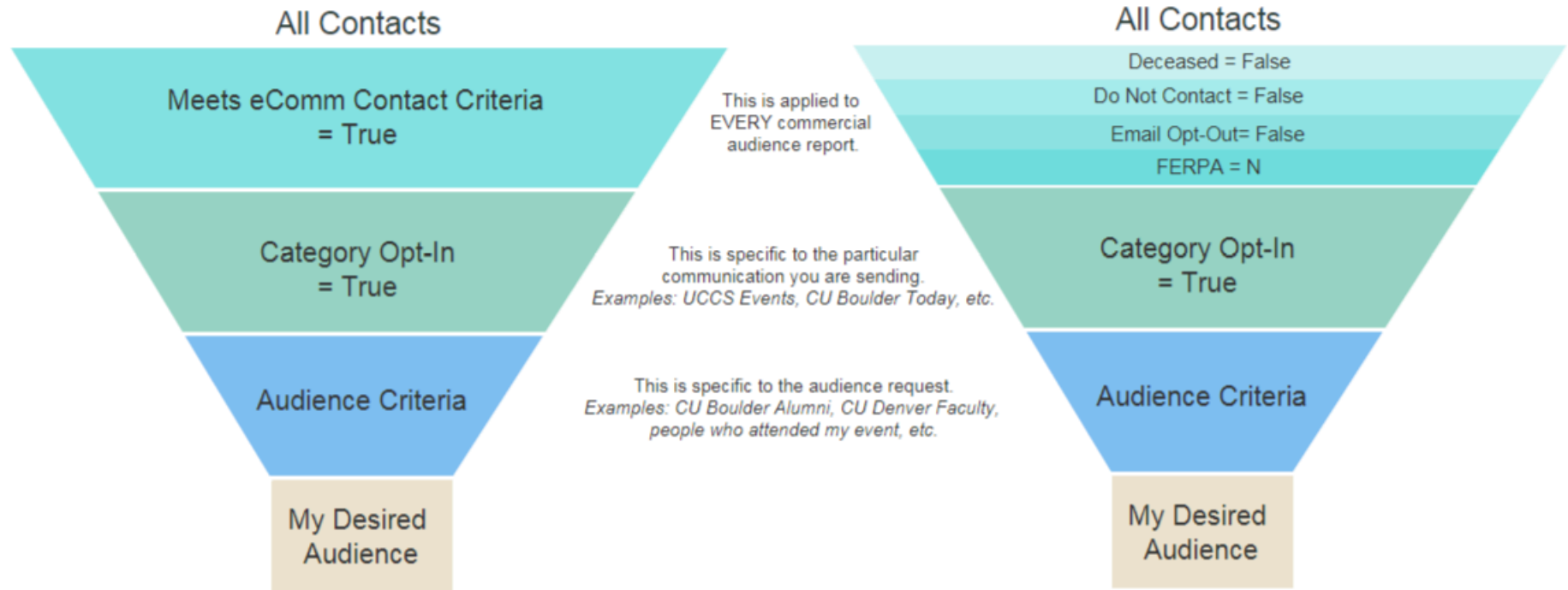


COMMERCIAL INCLUSION CRITERIA



TRANSACTIONAL INCLUSION CRITERIA

All Contacts

Deceased= False

This is applied to transactional commercial audience reports.

Audience Criteria

This is specific to the audience request.
Examples: Employees or Students required to respond

My Desired Audience

Audiences that meet transactional requirements tend to be small and very targetted.