

How To Ensure You Always Have Clients

Once upon a time I used to work with a client who sold mushroom coffee.

It's like the regular stuff you can get at Starbucks, but the caffeine is replaced with mushrooms that make you see unicorns. (Not really)

Anyway, I was making good money with him. Enough to afford fancy clothes, sitting at coffee shops on a daily basis, signing up to multiple gyms. Could make Rothchild look like a PEASANT.

I was so comfortable with that one client. I wasn't trying to land any extra gigs or at least create another source of income.

And just like that it all blew up in my face.

Client Gets Swollen By The Earth

One day my client decided to go on vacation.

Two weeks go by and he's supposed to come back but...

... * puff * he's gone for good.

Not available on Email, Whats'app, calls, etc.

And I was so reckless with my money beforehand, that now I can't afford greek yogurt at the supermarket.

So I end up being broke as a joke for a little while.

Luckily I still had my laptop and a local library where I could get wifi for free, so I was able to use my genius and pull myself out of the situation.

Secret To Finding Endless Business Opportunities

I take a step back to look at my resources.

Realized I knew a pretty big fitness influencer that really wanted to sell more programs, but turns out he had issues running Facebook ads.

I reached out to him with an offer and boom, three 3 days later we started working together.

All I did was ask myself a couple of simple questions:

“How can I use my current resources to get more clients?”

“Is there a hungry crowd I could serve”

“What gaps can I fill using my skill set?”

Secret to finding endless business opportunities is to always look for them.

There's no magic formula or a step-by-step system. It requires obsession.

Keep these questions at the forefront of your mind and see what happens.

Talk soon,

Tomer.

P.S. If you want us to look at your business and identity marketing opportunities to get more clients, feel free to reach out [here](#).