

**The KNUT project** is built around a simple but highly effective narrative—capitalize on the next crypto meme wave by strategically aligning with Key Opinion Leaders (KOLs), private investors, and venture capitalists (VCs). Our stealth launch and calculated market moves have already proven successful, but we're just scratching the surface. By focusing on community-driven momentum, reducing marketing expenses, and strategically redistributing the supply, KNUT is positioned to create lasting value in the meme coin space. Through partnerships with influential players, we are ensuring every move is deliberate and sustainable.

#### Market Analysis

Volume Increase:

#### PumpFun Volume

Initial period (Sept 19-23): ~\$390,000,000

PumpFun Volume (Sept 26-30): ~\$2,600,000,000

Pumpfun and new wallets surged dramatically during end of september, driven by active trading and launches spiking across the board.

#### Achievements to Date

##### Strategic Whales Involvement

We forced large token holders to sell on the open market, and when they cooperated, we bought back significant dips. The "Harambe wallet" secured an additional 7% of the supply, giving us much-needed momentum and control over the market. This strategic whale involvement has been critical in strengthening our floor.

##### Stealth Launch Success

We successfully executed a stealth launch with key KOLs onboard, many of whom delayed their posts to increase organic traction. This helped avoid typical marketing costs while setting the foundation for long-term growth.

##### Holder Distribution Optimization

Early wallets that didn't align with our vision were eliminated. As a result, our holder distribution is now more decentralized and strategic. This redistribution has diluted supply in a way that avoids centralized selling pressure and promotes a healthier ecosystem.

##### Token Burn Strategy

As part of the project's organic growth strategy, we "accidentally" burned 1% of the token supply, further enhancing scarcity and creating positive sentiment. This burn reduced the circulating supply and strengthened the floor price.

##### Raydium Listing

We have already reached Raydium listing with no reliance on paid marketing campaigns—achieving this milestone purely through organic community and strategic plays.

### Current Status

#### Launch Recap

Our stealth launch strategy has allowed early adopters to secure profits, holding “moonbags” for long-term gains. By letting people buy in, dump, and then repurchasing their dumps, we’ve created a chart that shows resilience and strong price recovery (media to be attached).

#### Holder Concentration

(Details to be added, as further data is prepared.)

#### VC and KOL Backing

We’ve successfully onboarded several influential KOLs and VCs through OTC deals, executed transparently in the open market. These deals have created trust within the community while protecting the floor price and ensuring long-term growth.

#### Upcoming Plans

##### Phase 1 (Current Phase)

**Website Launch:** Release the official KNUT website to support the ongoing development of the project.

**Floor Building:** Continue to maintain price stability through strategic whale and team interventions.

**OTC Deals:** More OTC deals with VCs and private investors are scheduled, further diluting large holders and strengthening the overall supply distribution.

**Supply Burns:** Ongoing burns to reduce token supply and increase scarcity.

**500 Holder Goal:** We aim to reach 500 holders in this initial phase (currently at 150/500).

**Staking and Vesting Contracts:** Development is in progress for both contracts, providing long-term rewards for holders and limiting the circulating supply.

##### Phase 2 Goals

**Staking Contract Testing:** Begin testing staking mechanisms to reward holders and decrease the circulating supply.

**1,500 Holder Milestone:** A target to grow the community to 1,500 holders during Phase 2.

**Marketing Campaign:** Roll out a marketing campaign with teasers, community events, and strategic pushes.

**Zoo Donations:** Donate a portion of the token supply to zoos in Germany to support polar bear initiatives. This not only enhances our PR but also strengthens the KNUT brand.

##### Phase 3 Goals

**Tier 2 Exchange Listings:** Secure listings on exchanges like MEXC and Gate.io. We’ve had ongoing discussions with MEXC since July and are also in talks with Gate.io for potential listings.

**Bybit Exchange Loop:** We have initiated discussions with Bybit, which might lead to potential incubation, elevating us to Tier 1 exchange status.

**5,000 Holder Goal:** Achieve a community size of 5,000 holders during Phase 3.

Full Staking Release: Complete the launch of the staking contract to reduce circulating supply and reward long-term holders.

#### Long-Term Vision

Our goal is to minimize token supply while increasing liquidity and providing rewards through staking and vesting mechanisms. We will continue to onboard whales, KOLs, and key private investors to strengthen the token economy and grow the community. KNUT will rely on organic growth, strategic supply burns, and transparent partnerships to drive long-term value.

We also plan to target listings on major Tier 1 exchanges by Phase 4, potentially working with Bybit to incubate the project. Our long-term focus is on creating a sustainable ecosystem that benefits both holders and the community at large, as we continue to implement new phases.

#### Conclusion

KNUT is not just another meme coin—it's a community-driven project with strategic backing, whale involvement, and a strong foundation for long-term value. Through innovative supply management, key partnerships, and transparent strategies, we've set the stage for exponential growth. Our journey is only just beginning, and we welcome you to be part of this groundbreaking movement.

"Keep watching, because we're ready to buy up all your KNUT!"