Salt Lake County Stormwater Coalition
Zoom Meeting Agenda
https://us02web.zoom.us/j/3859464290?pwd=Z3JiL2twbU4xYk5ubkdoU1R2anFMUT09&omn=85608835023
Meeting ID: 385 946 4290 Passcode: Stormwater
December 18, 2024 10:30 AM

Greetings and check-ins

1. Salt Lake County business and announcements
    a. new members

2. Mainstream Media Campaign Complete
    a. Reporting:
        i. KUTV 2
        ii. FOX13
        iii. UTA Busses Oct 1-28

3. Stormwater Public Opinion Survey– Jack Wilbur
    a. Currently working with the research firm that did the last survey for confirmation of adequacy of survey methodology
        i. for the last survey, landline, cell phone and online responses were used
        ii. Jack will reach out to various companies to collect bids before Jan 1
        iii. The projected timeline will be to have the survey completed by March and to have a report by June, in order to include new information and metrics from previous surveys in the current annual report.
4. Website
    a. Updates on pages across site-
        a. Coalition Members Page, Media,

5. SLCo Outreach to Schools/Education Events
    a. January 6, 2025- New Water Quality Activities & Lessons Toolbox for coalition members, municipal outreach employees, and interns to support stormwater education efforts at the municipal level.
    b. Kari and our Coalition middle school teacher advisor, Michelle, are working on a virtual toolbox to help support new methods for water quality activities and lessons for middle schoolers. In order to meet the needs of students and align with the requirements for water related education in Utah Core SEEd Standards. The toolkit will focus on providing hands-on learning that can be delivered in schools, clubs, and afterschool programs, and can be delivered by municipal employees, interns, volunteers or afterschool staffs. The materials will be ready for coalition members to access on January 6th, and stormwater education will be an agenda item at the January Coalition meeting.

6. Member announcements/comments
    - Immediately following the SLCo Stormwater Coalition meeting on January 15th, Utah DWQ will host a presentation and Q & A regarding the new MS4 permitting process. Permits are due in February, so this is very timely. That session will begin at 11:30 a.m. on 1/15/2025.
    - Utah DWQ and Jordan River Commission are hosting a learning session regarding stormwater on March 11. More details to come

- Jordan River Commission is seeking a representative from the stormwater coalition to attend Watershed Council meetings. If interested, contact Soren Simenson (sorensimonsen@utah.gov)

Adjourn

The next SLCo Stormwater Coalition meeting will be held Wednesday, January 15, 2025 at 10:30 via Zoom
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