

Privacy Policy for Bright Success Coaching Centre

Bright Success Coaching Centre (“we,” “our,” “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our application (“App”).

By using Total Loyalty App, you agree to the practices described in this Privacy Policy. If you do not agree, please do not use the App.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** such as name, email address, phone number, or account credentials provided during registration.
 - **Transaction Information:** records of purchases, rewards earned, redeemed offers, and customer activity within the app.
 - **Device Information:** details such as device model, operating system, IP address, and usage logs for analytics and troubleshooting.
 - **Location Data (if applicable):** with your consent, we may collect approximate or precise location to provide nearby offers and store information.
 - **Other Data:** any additional information voluntarily provided through feedback, support requests, or surveys.
-

2. How We Use Your Information

We use the information collected to:

- Provide and improve the services of the Total Loyalty App.
- Manage user accounts, rewards, and transactions.

- Send notifications about promotions, offers, and app updates.
 - Personalize the user experience.
 - Ensure security, prevent fraud, and comply with legal obligations.
 - Analyze usage trends and improve performance.
-

3. Sharing of Information

We do not sell or rent your personal data. However, we may share your information in the following cases:

- **With Business Partners:** participating merchants may access customer transaction and loyalty data relevant to their business.
 - **With Service Providers:** third-party providers who help operate the app (hosting, analytics, notifications, payment processing, etc.).
 - **For Legal Reasons:** if required by law, regulation, or legal process.
 - **Business Transfers:** in the event of a merger, acquisition, or sale of assets.
-

4. Data Retention

We retain personal data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required by law.

5. Security of Your Information

We implement appropriate technical and organizational security measures to protect your data against unauthorized access, disclosure, alteration, or destruction. However, no system is completely secure, and we cannot guarantee absolute security.

6. Your Privacy Rights

Depending on your jurisdiction, you may have the right to:

- Access and request a copy of your personal data.
- Correct inaccuracies in your personal information.
- Request deletion of your data.
- Opt-out of marketing communications.
- Withdraw consent for data processing where applicable.

You can exercise these rights by contacting us at **[Insert Contact Email]**.

7. Children's Privacy

The Total Loyalty App is not directed at children under the age of 13 (or the relevant minimum age in your country). We do not knowingly collect data from children. If we learn that we have collected personal data from a child, we will take steps to delete it.

8. Third-Party Services

The App may include links to third-party services or integrate with merchant systems. This Privacy Policy does not cover those third parties. Please review their privacy policies before engaging with their services.

9. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted in the App and the "Last Updated" date will be revised. Continued use of the App means you accept these changes.

10. Contact Us

If you have questions or concerns about this Privacy Policy, please contact us at:

Email: briskteck.bscc@gmail.com