

Subject Line: How's it Going?

Hi Kieran,

Your video, Training with Hashtag United was great. I liked the part when you discussed your footballing journey and the ups and downs you faced.

In fact, upon watching your video I decided to look through your YouTube page and it directed me to your website.

From researching other businesses within your niche, I found that your competitors are sending short form emails, to their audience, which introduce their coaching services to them and lead them to a sales landing page.

This landing page then directly promotes their coaching to their customers and persuades them to take action and purchase.

One of the main people in your niche, Become Elite, utilises the same approach.

If you follow the same structure, you could have a performance coaching business just like Become Elite, or one even better, especially with your experience and knowledge of the English football scene.

You could become the lead football training coach on the internet with little to no effort.

This is why attached at the bottom of this page is a free email which I put together for you to use, to send to your email list.

Regards,

Arjun