

Barbie Kalev

Welcome to Next Level Greatness, the podcast around here we'll be talking about all things expansion. Going from good to great and from great to greatness. I'm your host Barbie Kalev. Get ready for your next level. Let's do this

Barbie Kalev

Welcome to Next Level Greatness, the podcast today. I have something special for you. I have a guest and we know that's rare, because I tend to be a one woman show. But since we meaning I am launching the third edition of Money Magnet, I'm so flippin excited. I thought it would be a wonderful idea to introduce a guest series.

So today I have Melanie Sherburne. I hope I'm saying your name, right, because normally we're just talking back and forth. I never have to say your last name. You are a graduate of Money Magnet. And you are also the owner of a I think it's called a Beauty Medical Spa called The Contouring Co. in Las Vegas. Welcome, Melanie.

Melanie Sherburne

Hi, Barbie, thank you so much for having me on. I'm very excited to be here.

Barbie Kalev

So what do you actually do first of all in The Contouring Co. , because let me tell you guys, I've never met someone that is so excited to talk about skin and hair follicles and all the things beauty. So what do you actually do?

Melanie Sherburne

Okay, so I do body sculpting. I do microblading, do micro needling, I do a lot with skin. I do Hydrafacials. And more recently I started doing it's called Keravive. If it's a treatment with the HydraFacial machine, it's for hair loss, and hair growth. And that is overtaking my business right now, the hair side of it. And I used to be a hairstylist, I still am a hairstylist as well. I just don't really actively do hair anymore. But I did hair for probably since 2001. I've been licensed. So I do a little bit of everything.

But my true passion, I feel like, is the hair side of it. And I love being able to help people grow their hair back. And it's this new thing that just kind of came about where I don't even know I don't even know where to begin with it. But it's amazing. So that's my focus right now. And I would say yeah, that's pretty much what I do.

Barbie Kalev

I've never seen someone as excited to send pictures of hair follicles. I was like, wait, I'm actually I don't, I'm not that into all that stuff. But I love your enthusiasm. So let's jump in. Because the reason I've reached out to you is because every time I talk , post about Money Magnet, you're like, "Oh my god this freaking works. It's amazing on manifesting left and right."

So let's begin at the beginning with the question. Why did you sign up for Money Magnet?

Melanie Sherburne

So I've been following you for a while. I mean, since you're a coach, like back in the day, and you started talking about manifesting one day, and I just happened to catch it. So I watched this video, it was the one where you're talking about abundance, and you're talking about just the abundance in nature and blades of grass and like all the things.

And I'm like that makes so much sense. I'm like, This just makes sense. And I read pretty much all the manifesting books that have done the work. I believe in it, I truly believe in it. And I'm able, I'm able to manifest naturally I feel, but not on the level that I want to be. And I'm like, I want bigger things, I want more and I don't know how to do that. Where my head or I believe that I can do that I should say so that I just started following you. And I'm like, You know what, I'm just going to do this because what do I have to lose? I trust you and I know that you've done the work. So that's kind of how I got started.

Barbie Kalev

I love this story. And you know what? I remember the video. I was outside. Yeah, in the yard next to the pool and I was next to this big like, I don't know what, what kind of it's like an evergreen tree. And I went up close. And you could see, like, all the little details of, of the leaves and the little berries. And then I looked at the grass and I'm like nature is abundant. Like, everywhere you look, I get goosebumps saying like, look, there are thousands and thousands, a countless infinite number of blades of grass and leaves. And we are part of nature.

So, if nature is abundant and we are of nature, then we can tap into our infinite abundance. And I remember that video. And you and I have talked a lot about you being a natural manifester. I want to point something out to those of you who are listening, that the women who sign up for my courses, they're women who are successful, because you are successful. I mean, look, you're a business owner. And so a lot of the women are already successful. It's just that they want more abundance and abundance, not only about money, because well, I'm sure we'll talk about that. It's just more of everything. And there's a lot of shame around that in our culture and our society. And if you listen to the trailer of the podcast, I always say something like, it's okay to want more, because people around you might be saying like, but you already have enough, and then you've a lot of people feel guilty that they desire more, but it's actually okay. So you in that sense, are that's the common good, not that your typical, not at all.

That's the common denominator, I would say with my clients that they're not coming from a place of lack, they're coming from a place of things are good, but I want more, more abundance. Okay, so now we're gonna get deep. Because one of the things that we do in Money Magnet is we get into our money stories. So I'm going to ask you to just be really run honest, as you feel comfortable. What were some of the things that you are one of the money stories that you discovered, so for those of you who are listening.

Money, stories are the stories that we grew up hearing, they're the stories, the beliefs that we have around money, and a lot of times, or most of the time, these have come from our parents, from our family, from just society at large from TV, and we're programmed, we're programmed to think a certain way about money. And then as adults, we are acting out these stories that were programmed into our subconscious mind as children, and they're not serving us if we are limitless. And we are, we're walking around like children with this really outdated manual. So what did your outdated manual look like? What were some of the stories?

Melanie Sherburne

So definitely childhood played a huge factor, like probably the biggest factor. My parents, my dad, he was a doctor, he is a doctor. And he made a lot of money. And in my head, I was like, I cannot. I can't make more money than my father. What would that look like? I don't know. I was just ingrained in me it was like, he's up here. He's the father. I have to be somewhere down here. And I can't make more money than my father.

Barbie Kalev

Hold on. But did you know that before Money Magnet because I remember it coming up during Money Magnet? So can you take us through the process? Because I remember you feeling one of the things that you said was that there was this block like the money wouldn't stay would come in, but it wouldn't stay. And I said, there's a subconscious reason why that money keeps leaving. So how was it one of the exercises you remember, like, how did you get to that point that you're like, Oh, my God, I'm afraid to make more than my dad.

Melanie Sherburne

So I remember when it happened. And it was from an exercise that we did. And everything just came to light and everything just came up and I'm like. This is it. And it was probably really early on in maybe like lesson two. It was early on I remember that. And then there was more about a lot with my mom. I feel like I share the same habits of spending and the same mindset where if she has it she does not hold on, she doesn't hold on to it for very long. And that's kind of what I was doing. Like I was making more money, I started making a lot of money. And I'm like. I can't hold on to this money. I need to spend it. So I like that it was huge. Yes, that was big, but that came up. And I had to really dig in. I had to really think about it. Because this is hard stuff. This is stuff that you don't want to think about, you know, but if I didn't. I don't think it unbox something. So I feel like after that everything just kind of went crazy.

Barbie Kalev

In a good way?

Melanie Sherburne

In a good way, in a great way.

Barbie Kalev

So one of the things that I say is that when awareness comes change, I tend to say the same things until they get ingrained. I always say with awareness comes changes, say it on the

podcast, I say it in my courses. But with awareness comes change. Because if you're not aware, for example, you weren't aware that you were acting just like your mom, you weren't aware that you were afraid of making more money than your dad. And so something, there's a result in your life, the money, the money's flowing in, but the money keeps leaving, that's a pattern, but you couldn't figure out why. Then you noticed. And I also remember, one of the things that I said was that you don't have to do anything about it right now. And that was huge, because, and one of the things that I talked about, I remember was, as an example, emotional eating, so you can become aware that you're an emotional eater, and that you're eating because you're stressed or you don't want to deal with certain emotions. But becoming aware of that pattern doesn't mean that you're going to stop having your glass of wine today, or that you're going to stop having your cookies today. It just means that you're aware of the pattern.

And people can usually relate to that then with money stories, sometimes looking at your patterns is really freaking tough. Like you said, "Okay, I realize this and I'm not ready, I'm not ready to make more money than my dad, I'm not ready to do something about it."

In Money Magnet, I give you the tools. I say, "Okay, well, you have hypnosis, you have this, we have this, we have this". And I talk about that in the podcast. So you guys can come through the podcast to look at different tools. But I feel like there was a lag time between the time that you learn the material. And then you have to integrate it. And then all of a sudden, like two months later, I feel like you've been manifesting left and right, talk about that.

Melanie Sherburne

Honestly, it started during the program, I started noticing things were happening. So there was not much of a lag time. But I can truly say that things right now, I think it's been maybe three months or so. Everything has just completely exploded. And it's crazy. It's just spiraling. And I'm like, Oh, this is actually happening. And it's happening quickly. Because normally I feel like when I would manifest, it would take a while. And now it's just flowing. It's completely just, it's flowing. And it's very quickly moving.

Barbie Kalev

This makes me so happy. What's flowing for you? What are some of the exciting things happening in your life?

Melanie Sherburne

So the biggest thing, and honestly, this is, this was so unexpected. So I had done network marketing before. I had done Beachbody for a few years, I did a couple other companies, I believe in network marketing as a, it's a great business. I couldn't do it. I couldn't crack it. I just didn't. So I gave up. I was like I will never do another network marketing company. Again. I'm like, That's it, I'm just gonna focus on my career, doing what I'm already doing.

And then I discovered so because of the hair treatments that I'm doing, and I'm helping people regrow their hair. I went down this crazy rabbit hole where I'm like, I need to give them a product to use because I can't send them off and then just expect that they're going to use the right stuff

and I don't even know what the right product is. So anyway, I joined this company, January 1, and in one month, I have completely like I am flying through ranks. I have ranked four times and I'm almost at the fifth rank in a month which is just like on it's unheard of so everyone on my team and I'm not even trying to make money at this. It's just happening because it's something I'm passionate about. And it's blowing my mind. So that is probably the biggest thing that has happened. And it's only been a month since I started January 1.

Barbie Kalev

I'm so happy for you. Maybe like two months before, I normally don't approach people about network marketing, I let them come to me. I have sent you a message. And I'm like, Hey, have you thought about it because you might be a customer with a body? And so I said, What if you know what? It's funny because I invited you to the network marketing part. But it didn't feel like it would feel what I was like, let me just put it out there. I mean, the girl is manifesting. And so I asked you what about promoting some of the products and having them available in your medical spa. And you're like, "I've tried it before, and I love the products and it's just not I'm not passionate about it".

And I want everyone to know, with Money Magnet I have all kinds of people I know, you're an entrepreneur, I have CEOs and CFOs. stay at home moms, I have teachers, I have healers, I have spiritual guides, I'm gonna have all kinds of people. I want my people to succeed. I don't care what network marketing company they join or what business they have. I was just so happy to see you flying.

So and by the way, I did buy some products from you, and I'm wearing your hair product on my face. I put rejuvenate oil on my face. It was a little bit dry. So I'm like, let me just put it on my face. And I like it. But anyway, I'm super, super excited. So do you feel like you had to integrate or apply the techniques? Or was it something that just sort of happened? Because things could just sort of happen? Or did you say like, okay, Barbie talked about allowing or receiving or trusting?

Melanie Sherburne

Yes, I definitely integrated everything that you taught, and you taught so many things, and so much good information. But I feel like I just took everything that I learned in the course. And I ran with it. And I still integrate these things you talked about just feeling into something and just like the feeling of what that would be like to achieve it to do whatever. And I do that without even thinking about it. It's just natural. It's something that is just naturally occurring. But there were so many things like the whole feminine and masculine energy thing, and the difference between doing and forcing something to happen and manifesting, because they're two totally separate things. And I feel like I was doing before I was forcing things. And they would happen but not it wasn't manifesting, manifesting is just, it's easy.

Barbie Kalev

You have no idea how happy I am. Because that's what I talk about all the time. You can, oh, I got goosebumps, I have a whole body chills. And by the way, we're looking at each other on

video, as we're recording this. And we look the same. We've got the bond, although she just took her button down. And we've got the same color sweater and we didn't coordinate this. And even the background is very similar. We're in alignment.

But I talk about this all the time, that people, humans, and this is the way that I was this is the way you were. We're always trying to force things to make them happen. We think that we have to work our butts off constantly to make things happen. And what I teach is manifesting, it's putting yourself, your mind state, your body, your mind, your body, your heart, in a place of receivership. And that's what you learned to do. And so you are working. Right, but it feels effortless.

Melanie Sherburne

That is probably the best way to describe it. It is effortless. And it's almost not bizarre, but it's just so good. It's just so good. And it's just happening and everything is in a state of flow.

Barbie Kalev

What would you say to someone who is on the fence like they're already? Maybe they're already successful and or they're doing well because it is an investment. What would you say to them?

Melanie Sherburne

I would say jump on it. I wish I took the first course because I waited too long. I overthought. I just was like, I don't know. Then I missed it. I'm like, what if she doesn't do another one again. So definitely take the course, it's worth the money, it's worth more than the money. Like it's everything. But it has changed my entire world and my career, everything is just so it's so good. And it was good before but now it's just everything is amplified. So yes, take the course.

Barbie Kalev

I just want to say thank you so much. I've been wanting to invite Melanie on and the timing was perfect. Actually, you didn't belong in the first course, you belonged in the second one. And the timing is always right. So this was perfect. And it's such my pleasure. Everytime I see Melanie posting, the girl is bursting. I'm gonna put her Instagram and her Facebook links below in the show notes. I'll put information on her medical spa, I'll put information on her network marketing company so you can find all the ways to reach her.

And if you are ready to say hell to the Yes to Money Magnet, the link is below, the early bird rate is officially in effect for a short period of time. So jump on it because it is going to jump up and I like you said Melanie, the money lady, like you said Mel it's not about the money, you're gonna get so much more than lessons that you can integrate so that you can manifest abundance and one of those things is going to be how to manifest how to get into an into alignment so that you can manifest money, but it's so much more than that. So Melanie, thank you so much. This was amazing for me, and I'm so glad that other people got to hear you.

Melanie Sherburne

Thank you Barbie. This was absolutely a dream come true. Everything. I feel like I'm in a dream

state. So thank you. You've done so much for me. And I can't even thank you enough. I really truly feel like everything is so much better. And I'm gonna give you credit with Money Magnet because everything has changed since then. So thank you.

Barbie Kalev

You're the magic. I was the guide. I was the mentor. But you're definitely the magic and what's possible for you as possible for other women, which is why I'm so excited about this mission. So thank you.

All right. I will see you next week.

If you loved this episode, and if you're loving my podcast, I would love for you to leave a review. They really do make a difference in spreading the word and having more people be impacted. Also, I'd love for you to join me in my Facebook community called the magnetic portal. You can find the link in the show notes. I'll see you next time.