



Social Media/Marketing Internship

About Raveival

Raveival is a vibrant, inclusive, and sustainable marketplace for festival fashion. We're on a mission to unite music fans to protect the planet through fashion resale. By promoting circular fashion, we help festival-goers buy, sell, and slay their festival looks in a way that's more affordable and environmentally conscious.

Social Media/Marketing Internship Overview

Social media/marketing interns will gain hands-on experience creating video and/or image-form content for our socials. This role is ideal for creative individuals who are passionate about sustainability, music festivals, and digital marketing.

You'll work directly with Raveival's founder, gaining experience with content creation, brand-building, and startup marketing. We are looking for candidates with some amount of videography, social media, or graphic design experience.

- Social Media/Marketing Intern Responsibilities
 - Content creation
 - Graphic Design
 - Create carousel-form content, ranging from product highlights to rave memes
 - Videography
 - Film and edit video-form content that follows our content pillars around marketplace engagement (buying and selling), sustainability in the music festival/rave space, rave humor
 - Drafting captions that match Raveival's tone
 - Researching digital trends around festival culture, rave fashion, and competitor resale marketplaces
 - Generating marketing campaign ideas



Skills You'll Gain

- Creative marketing campaign ideation (generating ideas of how to turn festival culture and social media trends into engaging marketing ideas)
 - Graphic design using Canva
 - Social media video-form content creation (filming, editing, caption writing to match brand voice)
 - Instagram and TikTok performance analysis
 - Competitor and market research
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Ideal Candidate

- Creative
 - Passionate about fashion, sustainability, music festivals, and/or digital marketing
 - Attentive to detail
 - Pro-active communication
 - Familiarity with Canva, IG, and TikTok
 - Enthusiastic about being in front of the camera
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Internship Details

- **Format:** Remote with opportunities for on-site support (if available)
 - **Time Commitment:** 6 hours/week
 - **Duration:** 3 months
 - **Compensation:** Academic credit if eligible
 - **Perks:** Professional mentorship from a startup founder, hands on resume-building experience
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How to Apply

Send the following to jack@raveival.com:

- Resume and/or LinkedIn profile
- Short statement about why you're excited to work with Raveival
- 1-2 examples of previous work