

Subject line: Is this your dream?

Variables (Highlighted)

Red - <Given Name>

Orange - <Dream Avatar> (So I can get them into this “dream”)

Green - <Compliment>

Yellow - <Free Value Form>

Email Body

Imagine this <name>,

Thousands of young men, seeking to become the best version of themselves through fitness, under your guidance.

And you're close to achieving this goal, because I saw your unique marketing strategy on Instagram.

But there's something that can get you to this goal much faster...

Making the your target audience feel the need to know what's in store, and to promptly take action.

It will elevate your message, making it stand out in the busiest of inboxes.

action-driving, persuasion-filled template for your brand.

It will increase your sales for your <product> as your customers can only achieve their dreams by viewing your page.

Let me know if you're interested and I'll send my work over.

Sincerely,

Nashwaan Ali Khan