

Go Electric Colorado Volunteering Opportunities

What is Go Electric Colorado?

Go Electric Colorado is creating an equitable and thriving world powered by clean, electric devices. We empower every Coloradan with the support they need to confidently choose to go electric in their homes and commutes.

We are volunteer coaches who provide one-on-one electrification consults, personalized electrification plans, educational events, quote reviews and equipment recommendations. We partner with local governments and contractors to identify electrification opportunities and to improve the experience of going electric.

What skills do I need?

You don't need to have a specific skill set to help, but if you have a skill set you'd like to use to support our mission we'd love to work with you. We provide basic training on the benefits of electrification to all volunteers. We also have specialized training for our electrification coaches. The best training comes from jumping into something you're unfamiliar with, so we encourage you to roll up your sleeves and give it a shot!

To volunteer, head to <https://goelectriccolorado.org/volunteer/> and fill out the **Sign Up** form.

If you are interested in volunteering with Go Electric Colorado but do not find a suitable volunteer role listed, we encourage you to email us at volunteering@goelectriccolorado.org. We are open to discussing alternative positions or projects that may better align with your skills and interests.

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Residential Committee Volunteer Roles

Committee Description

Our Residential Committee provides 1-on-1 consults to individuals interested in electrifying their homes and commutes. The committee meets every other week to review consults, identify areas for improving quality, and share information on electrification.

Leads

Volunteers report to Chair William Greenbaum and Vice-Chair Dave Penzkover

Committee Roles

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Home Electrification Coach

Volunteer Position Overview

Home Electrification Coaches consult with clients via online video chat or in-person at the client's home. Coaches may specialize in one or many areas or serve as customer-service oriented generalists. Depending on the client's needs and experience, consults can focus on a specific topic within electrification or deliver a whole-home electrification plan.

Possible Areas for Specialization

- Customer Service
 - Customer Service oriented coaches are people-oriented and do not need to be technical experts. They serve as a bridge between our client and our technical experts.
- Heating and Cooling (includes weatherization)
- Electrical
- Induction Cooking
- Electric Vehicles
- Solar and Battery Storage
- Incentives and Financing

You do not need to be an expert in any of these areas to volunteer. We provide basic training and resources for continued learning.

Approximate monthly time: 6 hours and up (you provide your available hours to our scheduler)

Key Responsibilities

- Providing your schedule for consultations and keeping it updated
- Hosting online video call and/or in-person consults with clients
- Carrying out in-home consultations, including introducing yourself and the procedure, touring the entire home (if needed), advising clients during tour, answering questions and concerns, giving a final summary of recommendations.. Doing so in a polite, friendly, professional manner in language the clients can understand.
- Following up via email or phone with recommendations and to answer questions
- Recording the results of consultations in our system
- Sharing what you learn with other coaches
- Must attend at least one Residential Committee meeting per month, on average

Requirements

- Respectful of clients and their homes
- Client-focus. We do not bring our own agendas to consults. We serve the needs of our clients.
- Must be willing to undergo a background check before conducting in-person consults

To sign up to volunteer please visit goelectriccolorado.org/volunteer.

Contractor Liaison

Location: Anywhere in Colorado, but preferably Denver Metro Area, including Boulder County

Volunteer Position Overview

There is a problem with contractors not installing the correct equipment, installing incorrectly, overcharging, etc. The Contractor Liaison will determine gaps in contractor knowledge and actions and seek to remedy them.

Approximate monthly time: 8 hours

Key Responsibilities:

- This is a brand new project, so you can build it and create your own key responsibilities
- Help Contractor Newsletter Editor with article ideas and composition
- Work closely with Building Electrification Consultants to get information about contractor issues that they have spotted in home electrification consultations
- Research contractor issues by doing unique research and/or reading research that other organizations and researchers have conducted
- Find solutions to the problems that you have unearthed and periodically check to see if the solutions are effective or if they should be abandoned
- Ask for temporary or ongoing support from new or existing volunteers if needed.

Requirements:

- Good knowledge of building electrification, sustainability, and the building trades
- Ability to be tactful, diplomatic and persuasive
- Good organizational skills
- Ability to create a new project from scratch
- Self-motivated
- Able to try strategies, obtain objective data of their effectiveness, and switch to other strategies if needed

Preferred Qualifications:

- Previous or current experience in the building trades
- Connections in the building trade world
- Strong concern about climate change and its impacts to the entire human race and a desire to think globally and act locally

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Technology Operations Admin

Volunteer Position Overview

Technology Operations Admin will help manage the tech stack behind our free electrification consult service. We use these tools to automate logistical and admin tasks as well as standardize the client experience, which frees up the advisor to focus on their electrification knowledge and advising. Our ethos is to keep it simple, build only what we need, and keep the overhead low for this volunteer-only organization. If you are experienced with no-code / SaaS tools and want to bring that skillset to a direct-action, grass roots organization, you won't find a better ROI for your time.

Current Tools We Use

- Fundraise up (donations)
- Wordpress (website)
- Slack (team communications)
- Make (middleware - mostly to link to slack and google calendar)
- Calendly (core scheduling system)
- Google Workspace (team shared calendar)
- Google sheets (form results)
- Fillout Forms (form creation)
- Airtable (consult team management)
- Brevo (automated emails)
- TicketTailor (events only)
- Salesforce

You do not need to be an expert in any of these tools to volunteer. We can provide basic training and do not do anything too complicated. We are also open to recommendations for consolidation or alternative tools.

Approximate monthly time: 5 hours and up (residential committee meetings and ad hoc support)

Key Responsibilities

- Monitor automations and fix as needed
- Set up new advisors and control access
- Training and support for Go Electric team where needed
- Develop new automations to simplify process for Go Electric team
- Manage each tool as admin, ensure subscriptions are paid and appropriately priced

Requirements

- Respectful. Of clients, their homes, and their data (PII)
- Client-focus. Support all members of Colorado with an accessible process
- Collaborative. Work directly with our team advisors

To sign up to volunteer please visit goelectriccolorado.org/volunteer.

Marketing and Fundraising Committee

Committee Description

Our Marketing Committee promotes electrification in Colorado through digital media, local news media and other channels. It is charged with generating inbound requests for consults and volunteer opportunities to support growth in our organization. This committee is also responsible for developing relationships with donors and applying for grants to fund our organization.

Leads

Volunteers report to Chair Jeff Risley and Vice-Chair Paul Bosquet

Committee Roles

[Newsletter Editor - General Audience](#)

[Social Media Coordinator](#)

[Presentations Coordinator](#)

[Graphic Designer](#)

[Web Designer](#)

[Wordpress Developer](#)

Newsletter Editor and Content Creator

Approximate monthly time: 5-10 hours/month

Key Responsibilities

- Create an attractive and professional template for newsletters
- Find, solicit, or write articles for the newsletter
- Find, solicit, or take photos
- Create monthly newsletter
- Have knowledge of upcoming Go Electric Colorado events, to be put in the newsletter
- Send out newsletters or work with a Go Electric Colorado volunteer to do so
- Possibly, put articles in a blog on the Go Electric Colorado website
- Ask for temporary or ongoing support from new or existing volunteers if needed.

To sign up to volunteer please visit goelectriccolorado.org/volunteer.

Social Media Coordinator

Volunteer Position Overview

The Social Media Coordinator is responsible for developing and implementing strategic social media campaigns, creating engaging content, fostering community engagement, and advocating for the organization's mission across various platforms.

Approximate monthly time: 10 hours

Key Responsibilities

- Develop a social media strategy that is aligned with Go Electric Colorado's goals and mission.
- Generate engaging and relevant content for various social media platforms, including text posts, images, videos, and infographics.
- Find and share content from other sources that is relevant to Go Electric Colorado's mission and audience.
- Interact with followers and supporters on social media platforms by responding to comments, messages, and mentions.
- Monitor social media analytics to track key metrics such as reach, engagement, and conversion rates, and provide regular reports to evaluate the effectiveness of social media efforts.
- Work with the Marketing Team to plan and implement social media campaigns to support fundraising, advocacy, events, etc.
- Work closely with the Marketing Team and other teams within the organization for strategy and content
- Advocate for the organization's cause, build relationships with influencers and partners, and expand Go Electric Colorado's reach and impact.
- Respond promptly and appropriately to any negative feedback or crises
- Ask for temporary or ongoing support from new or existing volunteers if needed.

To sign up to volunteer please visit goelectriccolorado.org/volunteer.

Presentations Coordinator

Volunteer Position Overview

The Presentations Volunteer will help find presentation venues, solicit Go Electric Colorado volunteers to give presentations, organize the event, and provide followup. Presentations will often be aimed at teaching homeowners how to electrify their homes, but presentations on other topics will also occur.

Approximate monthly time: 9 hours

Key Responsibilities

- Find presentation venues. This could include researching and contacting organizations, businesses, nonprofits, etc. or organizing Go Electric Colorado events.
- Organize event
- Advertise event
- Work with Newsletter Editors to put events in newsletters
- Work with Contractor Liaison to organize contractor presentations, if needed
- If the event is online, with permission, record the meeting and put in on the YouTube channel
- Give presentations (optional)
- Ask for temporary or ongoing support from new or existing volunteers if needed.

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Wordpress Developer

Volunteer Position Overview

We are seeking a Web Developer to join our team. The Web Developer will work with others to enhance the user experience, functionality, and performance of our website to support our mission and engage our target audience effectively.

Approximate monthly time: 10 hours

Key Responsibilities

- Collaborate with the marketing team and our designer to understand website goals and objectives
- Leverage visual website development tools such as Elementor to build website features (code experience is not necessary)
- Test features
- Ensure compliance with web accessibility standards, data privacy regulations, and other relevant policies and guidelines.
- Conduct regular website maintenance, updates, and troubleshooting to address issues, bugs, and security vulnerabilities.
- Monitor website analytics and performance metrics to track user engagement, traffic patterns, and conversion rates, and use insights to inform website improvements and optimizations.

Requirements

- Prior Wordpress or similar CMS experience

To sign up to volunteer please visit goelectriccolorado.org/volunteer.

Boulder, Denver and Northern Colorado Volunteer Roles

Description Coming soon

Leads

Boulder Lead: Suhashini Nijhowne

Northern Colorado Lead: Tony Mitchell

Interim Denver Lead: Nick Stevens

Committee Roles

[Denver Chapter Lead](#)

[Marketing Liaison](#)

[Residential Liaison](#)

[Community Presenter](#)

[Green Home Tour Organizer](#)

Denver Chapter Lead

Coming soon

Community Presenter

Volunteer Position Overview

The Presentations Volunteer will help find presentation venues, solicit Go Electric Colorado volunteers to give presentations, organize the event, and provide followup. Presentations will often be aimed at teaching homeowners how to electrify their homes, but presentations on other topics will also occur.

Approximate monthly time: 9 hours

Key Responsibilities

- Find presentation venues. This could include researching and contacting organizations, businesses, nonprofits, etc. or organizing Go Electric Colorado events.
- Organize event
- Advertise event
- Work with Newsletter Editors to put events in newsletters
- Work with Contractor Liaison to organize contractor presentations, if needed
- If the event is online, with permission, record the meeting and put in on the YouTube channel
- Give presentations (optional)
- Ask for temporary or ongoing support from new or existing volunteers if needed.

To sign up to volunteer please visit goelectriccolorado.org/volunteer.

Electric Home Tour Organizer

Location: Denver Metro Area or Northern Colorado

Volunteer Position Overview

The Green Home Tour Organizer will work with our partner, New Energy Colorado, to organize, advertise, and attend green home tours.

Approximate monthly time: 4 hours

Key Responsibilities:

- Work closely with New Energy Colorado.
- Find homeowners who are willing to show their homes
- Communicate with homeowners on specifics of the home tour (e.g., maximum number of people attending, footwear, refreshments, rules, parking, etc.)
- Create invitation email from template
- Send out emails or work with a Go Electric Colorado volunteer to do so
- Advertise on social media, other organization's websites/newsletters, Go Electric Colorado newsletter, etc.
- Keep track of potential attendees
- Send out followup email with event specifics
- Attend and help run the event

To sign up to volunteer please visit goelectriccolorado.org/volunteer.

Organizational Support Volunteer Roles

Description coming soon

Leads

Board President: Nick Stevens

Board Members: Julia Moravcsik, William Greenbaum and Jim Hooton

Committee Roles

[Volunteer Coordinator](#)

Volunteer Coordinator

Volunteer Position Overview

The Volunteer Coordinator will oversee our volunteer program and support the recruitment, onboarding, training, and engagement of volunteers.

Approximate monthly time: 5 - 15 hours

Key Responsibilities:

- Develop and implement a comprehensive volunteer recruitment strategy to attract volunteers.
- Collaborate with Go Electric Colorado teams and individuals to identify volunteer needs and opportunities.
- Recruit volunteers by researching and finding arenas with potential volunteers
- Create a plan for recruiting volunteers from clients, e.g., emails, newsletter, flyers given out during consultations, etc.
- Interview and screen volunteers, and determine volunteer opportunities that correspond to their interests and talents
- Onboard volunteers
- Assign a mentor to new volunteers
- Provide orientation meetings
- Provide or organize training
- Provide ongoing support to volunteers by checking in periodically to ensure they are equipped with the knowledge, connections, and resources that they need.
- Plan volunteer parties or social gatherings with the help of seasoned Go Electric Colorado volunteers.
- Maintain volunteer records in Salesforce to track volunteer information, availability, skills, contributions, and interests.
- Collaborate with the Marketing Team to promote volunteer opportunities
- Make sure outreach events such as tabling, videos, and presentations are equipped with volunteer recruitment materials like flyers, video clips, presentation slides, etc.
- Ask for temporary or ongoing support from new or existing volunteers if needed.

Requirements:

- Enjoy working with people

To sign up to volunteer please visit goelectriccolorado.org/volunteer.

Inbound Email Manager

The Inbound Email Manager is responsible for managing all emails to info@goelectriccolorado.org.

Approximate monthly time: 5 - 10 hours

Key Responsibilities:

- Develop a list of standard replies for common emails
- Respond to common emails with standard replies
- Research answers to simple questions such as rebate timelines, low-income funding, support for landlords, etc.
- Forward non-standard emails to other members of the organization

Consult questions	Rebate questions	Contractors / Businesses	Volunteers	Events	Other
Route to website for scheduling	Handle directly	Route to partnership coordinator	Ask them to fill out the volunteer form	Route to slack #events channel	Track / find appropriate team member

Requirements:

- Familiarity with email programs like Gmail
- Available to regularly respond to emails 1-2 times a week (roughly 3 - 5 emails a week)

To sign up to volunteer please visit goelectriccolorado.org/volunteer.

Partner Relations Coordinator

Coming soon

Workforce Development Initiative

Description coming soon

Leads

Julia Moravcsik

Committee Roles

[Workforce Development Volunteer](#)

[Newsletter Editor - Contractor and Professional](#)

[Contractor Liaison](#)

Workforce Development Volunteer

Volunteer Position Overview

Workforce Development Volunteers will help with current and future workforce development projects. The current project involves encouraging and guiding high school students into sustainability careers.

Approximate monthly time: 4 hours and up

Key Responsibilities:

- Educating high school guidance counselors about sustainability careers
- Creating and providing written materials describing sustainability careers
- Researching and recording information about free and low cost training, mentorships, and apprenticeships.
- Guiding and encouraging teens through career training through phone calls, in-person meetings, texts, emails, etc.
- Giving presentations.
- Attending and organizing events like job fairs or sustainability fairs.
- Organizing trips to companies in the building electrification and sustainability industry.

Requirements:

- Ability to work with teenagers
- Must undergo a background check

Preferred Qualifications:

- Background or talent in communicating with and guiding teenagers.
- Strong concern about climate change and its impacts to the entire human race and a desire to think globally and act locally
- Ability and interest in brainstorming ideas and trying strategies to see how they work

To sign up to volunteer please send an email to julia@goelectriccolorado.org.