



Minutes

Libertarian Party of Florida

Executive Committee Meeting

Sunday, November 21, 2021

7:30 PM/Eastern 6:30 PM/Central

(267) 807-9605 Access Code 624-367#

FreeConferenceCall.com Meeting ID: lpf_secretary

THIS CALL WAS RECORDED

<https://docs.lpf.org/meeting/nov-21-2021>

Began Recording

Announced Recording

1. Called to order by Josh Hlavka at 7:34 PM EST.

2. Roll Call and Introduction of Guests

1	Steven Nekhaila, Chair	Proxy (Thompson)
2	Josh Hlavka, Vice Chair	Present
3	Edward Appler, Secretary	Present
4	Patrick Leistner, Treasurer	Present
5	Suzanne Gilmore, At Large 1	Present
6	Lee Korotzer, At Large 2	Present
7	John Thompson, At Large 3	Present
8	Robert Vinson, Region 1	Present
9	Richard Perez, Region 2	Present
10	Ann Russo, Region 3	Present
11	Chris Jones, Region 4	Present
12	Austin Lanteigne, Region 5	Present
13	J Mark Barfield, Region 6	Present
14	Krystina Baxter, Region 7	Present
15	Edin Veladzic, Region 8	Present
16	Marcos Marrero, Region 9	Fleming Present (2nd Alternate)
17	Adam Whitworth, Region 10	Present
18	James Pinkosky, Region 11	Present
19	John Paff, Region 12	Present
20	Karl Dickey, Region 13	Present
21	Hector Roos, Region 14	Present

Invited Guests:

David Sexton, LNC (not present)

3. Determination of Quorum (a majority of its seated members per LPF Constitution, Art. III, Sect. 5C, as amended 2021-03-21). 11 with all EC positions filled. 20 present at roll call; 21 including proxy. Quorum determined.

4. Public Comment (< 10 Minutes)

Tim Crosby noted he was unable to locate the agenda on the LPF page.

5. Approval of Agenda

Agenda was approved without objection.

6. Approval of LPF EC Special Meeting Minutes - Oct 13, 2021

<https://docs.google.com/document/d/1bQe8bzMY0kGqJEXkusq1RnYwKRyVfVxhcsTP7CBLIEg/edit?usp=sharing>

Mr. Roos objected and moved to strike this item, due to no business decisions agreed upon at this meeting. Motion to approve the minutes passed unanimously by voice vote.

- Mr. Roos moved to reconsider approval of the agenda; Mr. Perez seconded. Roll call vote to reconsider approval of the agenda resulted in 10 ayes (Leistner, Vinson, Perez, Jones, Baxter, Veladzic, Whitworth, Pinkosky, Paff, and Roos); 9 nays (Appler, Gilmore, Korotzer, Thompson, Russo, Lanteigne, Barfield, Fleming, and Dickey); and 2 abstains (Thompson as proxy for Nekhaila, and Hlavka). Motion to reconsider passed. Mr. Roos moved to transfer motions 720, 721, 722, 723, and 727 from the main agenda to the Consent Agenda. Mr. Roos moved to amend his motion to withdraw motion 723. Mr. Fleming moved to call the question; Mr. Korotzer seconded. Roll call vote on the motion to call the question resulted in 20 ayes (all members except Thompson as proxy for Nekhaila), 0 nays, and 1 abstain (Thompson as proxy for Nekhaila). Motion to call the question passed. Mr. Roos moved to amend his motion to remove motions 720 and 727. Since the question had already been called, this amendment was not allowed. Roll call vote on the motion to transfer motions 720, 721, 722, and 727 to the Consent Agenda resulted in 0 ayes; 20 nays (all members except Hlavka); and 1 abstain (Hlavka). Motion failed. Mr. Korotzer moved to call the question on approval of the agenda; Mr. Vinson seconded. Motion to approve the agenda passed without objection. Item number 6 was again approved, with Mr. Roos reiterating his objection.

7. Approval of LPF EC Meeting Minutes - Oct 17, 2021

<https://docs.google.com/document/d/1jQwKLX9ZHKwQTM6xEUwqRNqg7kv9xbUC8bvGMWmnE1A/edit?usp=sharing>

Without objection, minutes were approved.

8. Approval of LPF EC Special Meeting Minutes - Oct 24, 2021

<https://docs.google.com/document/d/1Qta-HEEJnY1y1sRYLebswan25GDtQFNrGZ4yX6ViFQ/edit?usp=sharing>

Without objection, minutes were approved.

9. Approval of LPF EC Special Meeting Minutes - Nov 7, 2021

https://docs.google.com/document/d/1Km-H_k9AAUHvaltFCVu0fPJ10Zs6MvhUQCFzW-EX67I/edit?usp=sharing

Without objection, minutes were approved.

10. Committee Reports (< 5 Minutes Each)

- Rules - Tony Sellers
- Affiliate Support - Tim Crosby
- Audit - Suzanne Gilmore
- Candidates - Jim Turney
- Communications - J Mark Barfield
- Convention - Marcos Marrero

Brian Fleming presented the Convention Committee report.

- Fundraising - Hector Roos

Mr. Roos moved to allow the Development Director to speak about her fundraising efforts. Mr. Korotzer objected to this as being out of order, as it is the Vice Chair's responsibility to provide that information during his report. Mr. Hlavka concurred and ruled Mr. Roos's request out of order. Mr. Roos moved to authorize the Development Director full access to LPF Mailchimp. Discussion ensued. Mr. Fleming moved to call the question; Mr. Korotzer seconded. Motion to call the question passed by voice vote. Roll call vote on the main motion resulted in 7 ayes (Hlavka, Leistner, Vinson, Perez, Whitworth, Pinkosky, and Roos); 9 nays (Appler, Gilmore, Korotzer, Russo, Lanteigne, Barfield, Fleming, Paff, and Dickey); and 5 abstains (Thompson as proxy for Nekhaila, Thompson, Jones, Baxter, and Veladzic). Motion failed.

- Legislative Action - Robert Vinson
- Membership - Ricardo Mejias
- Platform - Chris Rose II

11. LNC Report: Steven Nekhaila/David Sexton

No LNC Report was presented.

12. Officer Reports and Comments (< 2 Minutes Each)

- Treasurer Report: Patrick Leistner
- Secretary Report: Edward Appler
- Vice-Chair Report: Josh Hlavka

Following the Vice-Chair Report, Celicia Slafter (Development Director) presented her report.

- Chair Report: Steven Nekhaila (not present)

CONSENT AGENDA

- Steven Nekhaila moved to accept the resignation of Marcos Marrero as Region 9 Representative.
- Steven Nekhaila moved to accept the resignation of Marcos Marrero as Chair of the Convention Committee.
- Steven Nekhaila moved to accept the resignation of Robert Vinson as Chair of the Legislative Action Committee.
- Steven Nekhaila moved to appoint Alexander Snitker as Chair of the Legislative Action Committee.
- Steven Nekhaila moved to appoint Robert Vinson as Vice Chair of the Legislative Action Committee.
- Steven Nekhaila moved to remove Theodore Beach from the Legislative Action Committee.
- Steven Nekhaila moved to remove DL Cummings from the Legislative Action Committee.
- Steven Nekhaila moved to remove Karl Dickey from the Legislative Action Committee.
- Steven Nekhaila moved to remove Meg Jones from the Fundraising Committee.

Disposition: Mr. Hlavka moved to approve; Consent Agenda passed with no objections.

13. Directors At Large and Region Reports (< 2 Minutes Each)

- Suzanne Gilmore, At Large 1
- Lee Korotzer, At Large 2
- John Thompson, At Large 3
- Robert Vinson, Region 1
- Richard Perez, Region 2
- Ann Russo, Region 3
- Chris Jones, Region 4
- Austin Lanteigne, Region 5
- J Mark Barfield, Region 6
- Krystina Baxter, Region 7
- Edin Veladzic, Region 8
- Marcos Marrero, Region 9

Mr. Appler noted that Osceola County disbanded its LPF affiliate on November 16, 2021.

- Adam Whitworth, Region 10
- James Pinkosky, Region 11
- John Paff, Region 12
- Karl Dickey, Region 13
- Hector Roos, Region 14

14. Unfinished Business

Motion No. 719 (E-mail Ballot)

Title: Motion to Provide \$420.00 in Funds and Use of the Branded LPF Canopy for Tabling at Sunfest420

Mover: Edin Veladzic

Motion: I move to authorize the expenditure of \$420.00 from the State Funds and the use of the LPF canopy for tabling the 2021 Florida Cannabis Festival, known as "Sunfest420", taking place on November 20-21, 2021 in Plant City, Hillsborough County, Florida. <https://sunfest420.com>

Vending spot includes the following amenities:

- Water
- Electricity
- 50 tickets to sell ahead of the event. \$250 value, \$5 per ticket. Ticket sales will offset the cost of sponsorship.
- Any additional tickets we request would be half price (\$2.50/per)
- Mentions in event marketing including internet, radio, etc with referrals to vendor businesses to purchase tickets.
- Access to air conditioned bathrooms and cooling tents onsite.

Per Ray Brown, liability insurance will be waived for smaller vendors and non-profits, especially those not selling food and similar products. *Dr. Ray Brown owns Dr. Brown's CBD, which is the company organizing the event. <https://drbrownscbd.com>

Intent at the event is to set up an LPF branded table with literature and cannabis related t-shirts for sale. T-Shirts to be donated by LPF members at no cost to the state party. 5 volunteers so far have committed to assist with tabling during the event.

Disposition: E-mail balloting began on November 7, 2021. Final results were 15 ayes (Nekhaila, Hlavka, Leistner, Gilmore, Korotzer, Thompson, Vinson, Perez, Jones, Lanteigne, Baxter, Veladzic, Whitworth, Pinkosky, and Roos); 0 nays, and 6 did not vote (Appler, Russo, Barfield, Marrero, Paff, and Dickey. Motion passed.

15. New Business

A. Motion No. 720

Title: Motion to Refund Party Assessment Fee to Mike Ter Maat

Mover: Steven Nekhaila

Motion: I move to refund the full amount of the 2% party assessment fee to the Mike Ter Maat Congressional campaign by means of expending the full value of the waiver fee to the campaign.

Disposition: Mr. Korotzer seconded. Ms. Gilmore moved to amend the motion to include the words “upon receipt from the Florida DOE” following the words “Congressional campaign.” Mr. Barfield seconded. Amendment passed. Amended motion passed.

B. Motion No. 721

Title: Motion to Affiliate Manatee County

Mover: Adam Whitworth

Motion: I move to approve the affiliation of Manatee County. All appointed officers are LPF registered voters with active memberships.

Petition to Affiliate:

<https://docs.google.com/document/d/1d4KNi93MSbsP48oCjCOq3kO72be6e87C5QCueFUecoc/edit?usp=sharing>

Constitution:

https://docs.google.com/document/d/1d9PpJl_4d9X50RM4u66TYVTvR-u95yHKIUjFg0HoZeA/edit?usp=sharing

Bylaws:

https://docs.google.com/document/d/1ik2fYeZCkwNOzZR_8LL_pu14xB2-N0RVp6cTWgfowbw/edit?usp=sharing

Disposition: Ms. Gilmore seconded. Mr. Barfield objected to the Manatee Constitution as written, due to conflicts with LPF governing documents. Motion passed by voice vote (Barfield voted nay).

C. Motion No. 722

Title: Motion to Approve Funds for Broward County Under OFS - Board/Committee Members

Mover: Josh Hlavka

Motion: I move to Approve Funds for Broward County Under OFS - Board/Committee Members:

"Operation First Step Incentive Program Payment of \$350 for the following board members:

Diona Kozma - City of Coral Springs (>100,000 residents) - Affordable Housing Advisory Committee

Link: <https://www.coral Springs.org/Government/Boards-Committees-and-Groups>

Dean Morrison - City of Coral Springs (>100,000 residents) - 1. Historical Advisory Committee

Link: <https://www.coral Springs.org/Government/Boards-Committees-and-Groups>

Dean Morrison - City of Coral Springs (>100,000 residents) - 2. Nuisance Abatement Committee

Link: <https://www.coral Springs.org/Government/Boards-Committees-and-Groups>

Michael Kalb - City of Wilton Manors (<100,000 residents) - 1. Budget Review Advisory Committee

Link: <https://www.wiltonmanors.com/481/Budget-Review-Committee>

Justification for Payment:

Whereas Diona Kozma is a member of the City of Coral Springs Affordable Housing Advisory Committee and,
Whereas Dean Morrison is a member of the City of Coral Springs Historical Advisory Committee and,
Whereas Dean Morrison is also a member of the City of Coral Springs Nuisance Abatement Committee and,
Whereas Michael Kalb is a member of the City of Wilton Manors Budget Review Advisory Committee and,
Whereas all individuals mentioned are registered members of the Libertarian Party of Florida and residents of Broward county and,

Whereas the Operation First Step Program authorizes payments of \$100 to affiliates of the Libertarian Party of Florida for service in Appointments made prior to the establishment of this Program but still active, and in the case where an individual LPF voter holds more than one Appointment, \$50 will be Awarded for each additional and still active, concurrently held, Board Appointment.

* OFS - Broward Boards.pdf (51.57 kB - downloaded 0 times.)

https://docs.google.com/document/d/1Vz_ACMRM_LYzwekxSqohjyqotATce1-ys3NmPRr-6a8/edit?usp=sharing

Disposition: Mr. Perez seconded. Motion passed.

D. Motion No. 723

Title: Motion to Approve Funds for Broward County under OFS - Service Organizations

Mover: Josh Hlavka

Motion: I move to Approve Funds for Broward County under OFS - Service Organizations

Operation First Step Incentive Program Payment of \$620 for the following service organization members:

Lee Korotzer - Moose International

Lee Korotzer - Dania Beach Lions Club

Diona Kozma - Moose International

Michael Smith - Moose International

Joshua Hlavka - Moose International

Tyler Murphy - Moose International

Scott Nicholson - Moose International

Dean Morrison - Moose International

Merceydes Morassi - Moose International

Daniel Cardwell - Moose International

Caleb Rodriques - Moose International

William Fowler - Moose International

Michael Solley - Moose International

Justification for Payment:

Whereas Diona Kozma, Lee Korotzer, Michael Smith, Joshua Hlavka, Tyler Murphy, Scott Nicholson, Dean Morrison, Merceyde Morassi, Daniel Cardwell, Caleb Rodriques, William Fowler, and Michael Solley are current, dues paying members of Moose International

Whereas Lee Korotzer is additionally a current, dues paying member of the Dania Beach Lions Club

Whereas all individuals mentioned are registered members of the Libertarian Party of Florida and residents of Broward county and,

Whereas the Operation First Step Program authorizes payments of for "Membership in Service Organizations entered prior to the establishment of this Program but still active, \$50 will be Awarded for each Membership. In the case where an individual LPF voter holds more than one Membership, \$20 will be awarded for each additional and still active, concurrently held, Membership."

* OFS- Broward Service Orgs.pdf (178.12 kB - downloaded 0 times.)

<https://docs.google.com/document/d/10UMRjBGO9FFknHV1SBM9esZloh8NDwcy5QyaTTIJRRM/edit?usp=sharing>

Disposition: Mr. Pinkosky seconded. Mr. Korotzer moved to amend to remove all payments to Moose International members; Mr. Paff seconded. Mr. Korotzer clarified that this amendment would change the payment amount from \$620 to \$50. Voice vote was inconclusive. Roll call vote resulted in 6 ayes (Appler, Korotzer, Barfield, Fleming, Paff, and Dickey); 9 nays (Leistner, Thompson, Vinson, Perez, Baxter, Veladzic, Whitworth, Pinkosky, and Roos); and 5 abstains (Thompson as proxy for Nekhaila, Hlavka, Gilmore, Russo, and Lanteigne); and 1 did not vote (Jones). Motion failed. Mr. Appler moved to postpone to the next meeting; Mr. Barfield seconded. Motion passed. Ms. Gilmore moved to recess for 10 minutes; Mr. Leistner seconded. Meeting recessed at 10:28 PM. Meeting reconvened at 10:38 PM.

E. Motion No. 724

Title: Motion to Purchase Three LPF-Branded Table Cloths

Mover: J Mark Barfield

Motion: On behalf of the Communications Committee, I move to expend an amount not to exceed \$700 from the State Fund to purchase three LPF-branded Table Cloths.

Discussion:

This would provide dais table coverings bearing the current LPF Logo, approved by the Board last year. The table cloths we used at the 2021 Convention feature the old logo and are therefore, out of date.

The recommended cloths are from 4imprint and are adjustable for 6- or 8-foot tables, just like the previous cloths which were also from 4imprint. This allows for adaptation to available tables, such as two 6-foot tables on stage and a single 8-foot table for sign in. The design is dark grey with the complete Libertarian Party of Florida banner logo in white. We could go with white cloths which would allow for the four colors of the logo. White cloths would likely get dirty with repeated handlings.

4imprint Quote

Base charge with art setup included: \$585.00 (\$162 price reduction from the cost of individual cloths)

Shipping: \$28.31

Taxes: \$38.03

Total: \$651.34

The additional \$48.66 is unlikely to be used, but would allow for possible unforeseen changes in shipping costs.

Comparison quote: Premier Table Linens

Base charge for three Black or White (they do not offer Grey): \$573.00 (\$22.47 savings from the individual cloth price)

Shipping: \$17.37

Taxes: \$38.38

Total: \$628.75

Disposition: Ms. Gilmore seconded. Mr. Roos moved to postpone indefinitely. Mr. Barfield withdrew his motion.

F. Motion No. 725

Title: Motion to Approve Contract for Fundraising CRM

Mover: Hector Roos

Motion: I move to approve a service agreement with Bloomerang fundraising CRM to provide a commercial solution for fundraising designed to improve donor acquisition and retention. <https://bloomerang.co>.

Statement of Need:

The development director is currently spending up to a quarter of their contract time per month (about \$240 per month) to manage donor data including engagement and giving history. This modest investment improves data organization and makes the development director's work more efficient. In addition, the LNC also employs a separate fundraising CRM (Raizer's Edge) and a membership CRM (CiviCRM) making this requested arrangement consistent with practice within the LP.

Bloomerang service agreement terms include:

- Annual contract commitment (paid quarterly)
- \$99.00 per month for up to 1,000 records (by household)
- Nightly address verification and deceased suppression updates
- 5,000 emails per month (WYSIWYG integrated email marketing service)

Bloomerang features include:

- Nonprofit CRM
- Online giving
- Email marketing (covers new lead acquisition not already covered in Mailchimp service)
- Integrations (i.e. website forms, Mailchimp, Quickbooks)
- Engagement meter (track past interactions to measure donor engagement)
- Generosity score (help identify major gifts donors)
- Social listening
- Smart reports

For more information, watch this 6 minute video tour of the service: <https://youtu.be/FOvDKCvVz6A>

Proposal from Bloomerang is attached.

Notes on proposal:

The proposal here is for a services agreement paid quarterly for 750 contacts (a slightly lower tier recommended at our size). They also suggest we add their DonorSearch service (ProspectView Online Research Tool) to help us identify major gifts givers (donors who will write \$5,000+ checks). They lastly suggested a database coaching service at \$200 (it was originally \$400 with a \$200 reduction).

I originally proposed a \$99 per month for their database (CRM) service only but the Bloomerang recommendation makes sense if it leads to even one new major gifts donor. The difference in start up cost is

-\$64.45 (from \$396.00 to \$331.55). This also falls in line with the formal recommendation from the Fundraising Committee.

<https://docs.google.com/document/d/16RxgWcPxEnvKewwrxY5-f5AAJhIX7SR3fMIDyGexQ/edit?usp=sharing>

Terms and conditions for service agreement with "Bloomerang": <https://bloomerang.co/tac>

Bloomerang quarterly payment proposal:

<https://bloomerang.octiv.com/view/the-libertarian-party-of-florida-proposal>

The Audit Committee did a quick review of the firm being considered for this motion. The Bloomerang review can be accessed here:

https://docs.google.com/document/d/1-rWQTheSiRzLUS9bok5-T8_voTp6FDEvYW1EfGhXjx0/edit?usp=sharing

Disposition: Mr. Perez seconded. Mr. Thompson moved to postpone indefinitely; Ms. Gilmore seconded. Discussion ensued. Mr. Appler moved to call the question; Mr. Barfield seconded. Roll call vote resulted in 11 ayes (Thompson as proxy for Nekhaila, Appler, Gilmore, Korotzer, Thompson, Russo, Lanteigne, Barfield, Veladzic, Paff, and Dickey); 7 nays (Leistner, Vinson, Perez, Baxter, Whitworth, Pinkosky, and Roos); 1 abstain (Fleming), and 1 pass (Hlavka). Motion to call the question failed. Further discussion ensued. Roll call vote on motion to postpone the question indefinitely resulted in 10 ayes (Thompson as proxy for Nekhaila, Appler, Gilmore, Korotzer, Thompson, Russo, Lanteigne, Barfield, Paff, and Dickey); 7 nays (Leistner, Vinson, Perez, Baxter, Whitworth, Pinkosky, and Roos); 1 abstain (Fleming & Veladzic), and 1 pass (Hlavka). Motion was postponed indefinitely.

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- Mr. Vinson moved to adjourn at 11:29 PM EST; Mr. Appler seconded. Roll call vote to adjourn resulted in 14 ayes (Appler, Leistner, Gilmore, Vinson, Perez, Russo, Barfield, Baxter, Veladzic, Fleming, Whitworth, Pinkosky, Paff, and Roos); 3 nays (Thompson, Lanteigne, and Dickey); 1 abstain (Thompson as proxy for Nekhaila); and 1 pass (Hlavka). Motion to adjourn passed; meeting adjourned at 11:29 PM EST.

END OF MEETING

G. Motion No. 726

Title: Motion to Approve Contract for Merchandizing Dropshipper

Mover: Hector Roos

Motion: I move to approve a service agreement with Spreadshop dropshipping service to provide a commercial solution for merchandising on the LPF website. <https://www.spreadshop.com>.

Statement of Need:

Part of Chairman Nekhaila's vision deck includes the implementation of an LPF store. The decision was made to follow the LP.org model by setting up a hyperlink which currently exists on LPF.org called "Shop" under the "Get Involved" dropdown menu. The hyperlink opens to a new page that will be a branded version of the Spreadshop store (it currently does not work). This service resolves the need of a "merchandise" solution at no risk which we can be added to or easily replaced.

Spreadshop service agreement terms include:

- No cost to start (no upfront costs)
- Only expense is at purchase
- Turn it on and off whenever you want
- Monthly payout
- We set product price and set profit margin

Spreadshop features include:

- Easy to set up e-commerce page (including the inclusion of any disclaimer text)
- No inventory
- Over 200 products (but only apparel and accessories)
- "Whitelabel" Spreadshirt quality
- Integration with social media platforms
- Code of Conduct for manufacturer partners <https://www.spreadshirt.com/code-for-partners-C3530>
- Clear source for each product of merchandise <https://www.spreadshirt.com/product-origin-C3532>
- Printed in the US <https://www.spreadshirt.com/production-process-C8687>

Terms and conditions for service agreement with "Spreadshop":

<https://www.spreadshirt.com/terms-and-conditions-for-shop-partner-C2376>

The Audit Committee did a quick review of the firm being considered for this motion.

Spreadshop review can be accessed here:

<https://docs.google.com/document/d/141LUKr1fSV2-QVLDdG2g2vYOzFUaCIs1vMEW7AtSAdQ/edit?usp=sharing>

Disposition: Meeting adjourned prior to this motion being heard.

Title: Motion to Approve OFS Funds for Lee County (Laurence Gillis)

Mover: John Paff

Motion: Whereas, Laurence Gillis, a Lee County resident who has been an LPF member since 2012 and an LPF voter since 2008 (Voter ID 115974612), and

Whereas, Laurence Gillis was appointed on October 20, 2021 to serve on the Cape Coral Redistricting Commission. (See attached November 16, 2021 News Press article, "Cape Coral redistricting commission begins its work, new maps due in 2022" by Luis Zambrano),

<https://www.news-press.com/story/news/local/cape-coral/2021/11/16/cape-coral-redistricting-commission-begins-its-work/8623049002> and

Whereas, the City of Cape Coral has population of greater than 100,000, according to official census reports.

<https://www.census.gov/quickfacts/capecoralcityflorida>, and

Whereas, Motion No. 700 calls for an incentive of "\$300 for the first Board Appointment for each separate LPF voter" for municipalities with greater than 100,000 population, now therefore be it

Resolved, that the Lee County affiliate is hereby awarded a \$300 incentive.

Disposition: Meeting adjourned prior to this motion being heard.

I. LPF Committee Budget Requests

Meeting adjourned prior to this item being addressed.

16. The next Executive Committee meeting will be held on December 19, 2021.

17. Adjourn

See page 11 above. Meeting adjourned at 11:29 PM EST.