The video may be used as an introduction to the lesson where the teacher shows how the infographic can be used to explore information and resources and this could lead into small group activities after the completion of the video. You could simply communicate this by spending the last minute of your video explaining the activities that students will now move on to after the video. Provide instructions for what the students must now do i.e. small group activities, create a poster, prepare a speech, complete a case study or quiz.

OR

Is there important information the students need to know BEFORE interacting with the video i.e. the first minute of your video might explain that students have been provided with some information regarding this topic through a worksheet and discussion around this topic. Students must have completed this work BEFORE interacting with the infographic.