

Attending: Randy Fay, Stas Zhuk, Selwyn Polit, Andrew Berry, Chad Carlson, Ralf Koller, Andrea ?

## Agenda

- Robert Douglass will hopefully speak about OSP work on DDEV marketing and sponsorship
  - Robert was unable to attend, we will talk about this in a future meeting.
- Cary Gordon overview of governance strategies for open source
  - Cary was unable to attend, so we will talk about this in a future meeting.

## Recent Updates

- DDEV v1.23.4, v1.23.5 releases. Upcoming v1.24.0 with PHP 8.4.0, minor defaults changes.
- See recent [Nov](#) and [Oct](#) newsletters
  - Reviewing ddev newsletters is hard, so we've been creating them as blog posts instead so they can be reviewed.
  - Are folks getting them? How's the content?
    - Andrew says they are coming through, content is relevant to Lulabot developers at least.
  - We just went over 500 subscriptions - and have a ~60% open rate
  - Randy is open for feedback too just by replying to the newsletter.
  - People are invited to help preview the newsletter before it goes out.
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## Financials

Financial Summary:

- We have about \$10,000 in the bank.
- Our income is averaging about \$3300/month - a decline.
  - \$1K from Tag1, ~\$2K from others.
  - Most have migrated to sponsoring the ddev account instead of the rfay account.
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- Our primary expense is contract services (Stas), \$3000-\$4000/month
- We are pausing OSP's (Open Strategy Partners) \$1600/month
  - We are also hoping to see more actionable items in the next month.
  - This should bring us close to a balance.
- We have lost 2 significant corporate contributors in the last couple of months. A third very significant contributor gave notice that they'll probably be stopping in April, 2025.
  - Initial feedback is not that there's any issues with DDEV the project or product.
- We haven't closed any new significant contributors.
- Discussion on upstream contributions - how will we know if we need to pause it?

- Randy: We will aim to have 3-4 months lead time to see if there's needs.
- Andrew: Can we rank our contributions? Some we may make an outside level of contribution.
- \$228 a month currently.
- Andrew: Can we find orgs who are willing to sponsor upstream, so we don't have to have it as a line item on ddev's financials?
  - Randy: Not sure there's appetite for that given the relative lack of support for ddev.
- Selwyn: Do we have anything for individual developers? A specific program to target individuals?
  - OSP (<https://openstrategypartners.com/>) has been thinking about this in terms of specific membership types
  - We do have some modest benefits for github sponsors.
- With GitHub sponsors - we can't contact them because we don't get an email. You have to try to find it separately, look for socials, etc.