

THE LIST is simple. Any point you think you can break down further, do it.

Amber bold denotes something you are working on (put your name in brackets at the end)

Red bold denotes something completed (leave your name in brackets)

if you see something you can do. Do it provided it is on the furthest right of a clause set.

1. Establish Organization

a. Decide Type of Organization

i. Discuss available options

1. Find best platform for Discussion

a. ReddGlasscubes

b. Both (GlobalScree, GS from here)

2. **Migrate members to best platform** |(what if we recognize a potential in retaining both separate? -CptBoots, Justin Ad)[Ru1138: I still think Glasscubes should be used for the administrative core, but I'm having second thoughts about totally depending on Reddit, eventually we will have to legally hire people and Reddit may not have enough of the right people for the jobs]

a. active recruitment by sub-reddit moderators to glasscubes in PMs, and frequent posting.(

i.develop a tangible relationship between crowdsource areas and more strictly regulated core.

ii.schedule and advertise active discussions.

iii.consider using youtube to vent our more substantial ideas which can be more attractive links within the subreddit itself.

(-CptBoots, Justin Ad)|

3. Open nominations for organisation type

[Ru1138: Since we're for-profit, I think the only way forward is by creating a company, does "type" refer to organizational structure?]

ii. Take input from experienced individuals

1. Get experienced individuals in each of the nominated structures

2.

iii. Shortlist

iv. Vote

v. Implement

b. Brand Identity

i. Organization name **[Ru1138: we should set up a vote for people based on the various "Anu" names. Since that seems to be the most popular**

category of name]

1. Check to prevent accidental copyright infringement. [Ru1138: Perihelion by itself is taken, Google search shows no companies by the name Perihelion Orbitals or Perihelion Spacecraft, TESS search shows no federally registered companies in the U.S. with those names][GS: My personal Suggestion is the Anu Space Initiative [\[linkie\]](#) plus ASI is a nice abbreviation (checked against TESS - all clear)[Ru1138: that actually sounds like a better idea, it's more obscure]
2. Trademark name if possible. [Ru1138: change of plans from earlier, we could probably only afford to trademark the name in one country, not internationally, better pick a country, alternatively we can decide not to trademark our company which would save us time and money][GS: maybe trademarks are something we could work toward once we have some money coming in from merchandise, I'd be happy to go halves on the UK trademark]
 - i. merchandising
 1. initial presence
 2. commercial theme.
 - c. Web hosting
 - i. Wiki
 - ii. youtube account
 - d. Registration
 - e. Assignment of Initial Roles
2. Establish Goals
3. Breakdown Goals
4. Create Tier 1 Targets
5. Designate Projects
6. Research Projects
7. Create Tier 2 Targets