

## CONFERENCE SPEAKING TESTIMONIALS

Quotes in **bold** are from conference/event organizers

*"Dannie is a captivating speaker who engages all in the room when she shares. Her warm, genuine presentation style is expertly paired with actionable content, making for a presentation that's equally enjoyable and applicable to your business! From her delightful anecdotes to her no-fluff talking points, Dannie's presentation on Empowering Individuals to Lead From Below was truly helpful."* — Bonnie Bakhtiari (Illume Retreat Founder), Attendee, Rising Tide Society Leaders' Retreat

*"It was SO wonderful getting to know you a little better at the retreat this week and hearing your talk in front of the group, girl you're a natural!"* — Laura Hernandez (Laura + Rachel Photography), Attendee, Rising Tide Society Leaders' Retreat

***"Dannie Lynn Fountain provided the motivational anchor my conference needed. She instantly re-engaged the attendees in at the end of a long day and ignited their passion and creativity. Dannie's expertise in the corporate world translated so seamlessly in an entrepreneurial atmosphere - every guest in attendance has referenced back to Dannie's incredible keynote and actionable strategy sessions. She was the highlight of the event and I can't wait to have her back."*** — Anastasia Casey, Founder, IDCO Workshop

*"Dannie's talk was my favorite! SEO is such a buzz word in the creative industry. So many people offer to teach it, but Dannie broke it down in a way I could understand. Her no fluff, actionable approach was everything. I have never been so excited to work on homework! I started to update my site with her tips immediately! I know I will continue to see results in my business thanks to Dannie!"* - Ruth Pitt (Raise the Ruth Events), Speaker, Together Experience

***"Dannie is the perfect blend of engaging, articulate, and vulnerable. Her talk takes you on a journey that leaves you wishing the presentation would go on for hours. Prepare to learn a lot and laugh a lot more!"*** — Natalie Franke, Founder, Rising Tide Society

*"Dannie is not only an engaging speaker, but also incredibly talented! She's able to lead intimate discussions as well as command the room when speaking for a crowd. She kept us laughing while also educating us on how to lead well in our communities! I'm grateful to have had the opportunity to hear her share! I also particularly loved hearing her experiences from her early days of first job, fast-food employment, and how that shaped the way she works and leads today!"* — Lauren Carnes (Lauren Carnes Photography), Attendee, Rising Tide Society Leaders' Retreat

*"Dannie has a knack for engaging audiences by sharing her real life examples of how to solve tough marketing problems. I love hearing how she has worked with others to create marketing strategies that work. Dannie makes things super easy to understand and provides her listeners with actionable steps they can implement in their own businesses - no matter how big or small. She's friendly, helpful, and supportive."* — Tyler J McCall (Instagram Marketing Expert), Presenter, IDCO Workshop

***"Having Dannie apart of my first event for Together: A Bosslady Experience in Portland, OR was one of the best choices I made. Not only was she informative on her talk about SEO/Google Analytics to a group of non-technical business owners wanting to improve their businesses online presence but she had a way of making it fun and understandable to even the least experienced internet users. She gave amazing tips, and during the 3 days of our event was so helpful and encouraging to everyone there. Dannie is such an amazing bosslady and kicks serious ass when it comes to her knowledge and level of professionalism and just genuine awesomeness. Everyone loved her talk and felt so empowered to take their notes to action. I can't wait to have Dannie back for another conference."*** — Devan McCabe (Founder) Together: A Bosslady Community

*"After your speaking session, I felt optimistic and less overwhelmed about approaching my marketing plan. Your knowledge base and no bullshit approach is very refreshing and engaged me immediately! Afterwards, I changed the consistency of my branding voice immediately. Ironically by focusing on five main topics, I have increased engagement across my social media channels."* — Kathy Austin (Growth Strategist), Speaker, Lakeside Business Conference

***"I've had the opportunity to watch Dannie speak multiple times at in-person events as well as through virtual events. And through both mediums she always kills it. She shares in-depth information about the topic that she's covering and really quick tips, as well as actionable items that you can do to improve your business around digital marketing. I always***

***recommend for fellow entrepreneurs and business owners to attend an event where she'll be speaking. Because once you do, you'll be confident and inspired from her talk.*** — Ari Krzyzek (Founder, Chykalophia), Speaker, Fear Paradox

***"Slay girl, slay! So nice hearing you speak at today's conference! The content was so relevant and powerful. Easily the best presentation of the entire conference! Thank you!!"*** — Allison Eberhardt (Founder, Et Voila Events), Attendee, ABC World of Weddings Conference

***"Dannie! Everyone has RAVED about your workshop! Thank you for giving so much of you!"*** — Ana Flores, Founder, #WeAllGrow Latina Summit

***"I put your presentation as the most helpful one at the summit and you as my favorite speaker in my #WeAllGrow survey."*** — Wendy, Attendee, #WeAllGrow Summit

***"I so enjoyed your presentation. One of the best of the conference! I wasn't even mad it was so packed I had to sit on the floor to enjoy it"*** — Maura Hernandez, Attendee, #WeAllGrow Summit

***"I learned everything I needed to learn at this summit from your workshop. Thank you."*** — Judith D'Rivera, Attendee, #WeAllGrow Summit

***"I loved your flow of words and admired your vulnerability. You captured the audience so well and had the audience captivated during your entire talk. Speaking to a group of solely women especially, being as open to us as you were no doubt helped others break out of their shells over the span of the weekend at camp! Lastly, you hold space so well for others and I want to personally thank you for leading with love so well."*** — Emma Hicks, Founder, Camp Climb

***"I had the pleasure of seeing Dannie speak in Mexico at a conference and had to bring her in to our region of Upstate NY. Everyone who attended was as blown away as I was the first time I saw her. Real time, actionable content delivered in a seamless, easy to understand and FUN way relating to marketing and advertising our wedding businesses. Dannie's online booking process also made it easy to secure her, make payments and handle all the event details. If you want to knock your next group presentation out of the water, bring her in to speak to your group!"*** — Mark Brenneisen, President, American Disk Jockey Association (Adirondack-Albany Chapter)

***"The best aspect to your speaking is your vulnerability. You show your humanness which sets everyone at ease and enables others to see themselves in you - to realize they too can achieve what you have."*** — Vicki Baker, Professor, Albion College

***"The most powerful learning moments I experienced involved asking general business questions, phrasing impact questions and getting to know users on an interpersonal level. This was important in reinforcing the concepts of moving away from a transactional support flow to a truly supporting model: supporting the long term goals of our users in a way that is a bit invasive but in a positive way."*** - Attendee, Wix.com Corporate Training

***"Thanks for sharing your energy and wisdom with Wix! We wrapped up our course in Miami and gathered feedback and it was so overwhelmingly positive that I couldn't hold off sending it over. We were hoping you might be available for another upcoming workshop [...] and would love for you to come and give a presentation again."*** - Rachel, Wix.com Corporate Training Organizer

---

## CONFERENCE ORGANIZER REFERENCES

Mark Brenneisen, American Disk Jockey Association, [mark@totalentertainmentmusic.com](mailto:mark@totalentertainmentmusic.com)

Kat Schmoyer, Creative @ Heart Conference, [kat@creativeatheartconference.com](mailto:kat@creativeatheartconference.com)

Natalie Franke, Rising Tide Society + Honeybook, [natalie@honeybook.com](mailto:natalie@honeybook.com)

Ana Flores, #WeAllGrow Summit, [ana@weallgrowlatina.com](mailto:ana@weallgrowlatina.com)

## RETIRED CONFERENCE TOPICS

### **The Ins & Outs of SEO, Online Ads & Marketing**

*After running a business for 11+ years and working at Google for 2+ years, I've learned a lot about what entrepreneurs think is the right way to market and what actually works in terms of SEO, paid ads, online marketing, and more. In this session, I'll break down the harsh realities, outline the most common gaps found in even the most advanced and established online marketing strategies, and provide solutions for an improved experience moving forward. Attendees will learn: + how to audit their work + determine what strategies work for them + how to break down KPIs + tips for execution. (This talk is good for a hands-on workshop or breakout.)*

### **How We Rise (a motivational moment)**

*I am a thought leader on the workplace experience, a veteran side hustler, and all too familiar with the struggle of being too busy for my own good. How We Rise breaks down the concept of a 20% project and how it can impact your professional and personal life. 20% projects make us better team members and better humans. They also help us become better at opening/closing productivity loops, thus making the time that we spend working more powerful. Let's understand the various facets of what makes you unapologetically YOU and leverage them the best we can.*

### **10 Steps to a Consistent Annual Marketing Strategy (my 2017-2018 Most Requested Talk)**

*Are you tired of the "feast and famine" roller coaster most entrepreneurs experience? Planning your marketing strategy \*en masse\* is the key to a consistent brand presence and a consistent sales cycle. This session will walk you through the ten core steps to an annual marketing strategy, setting you up to head into the next quarter or year with a clear plan for consistency with your cash and clients that connects all the pieces of your brand. (This talk can be given workshop or lecture style.)*

## PAST CONFERENCE SPEAKING LIST

*Not exhaustive - my team is working on updating from our archives  
and not all events are listed here due to NDAs, etc.*

### Previous

- **2008:** Civil Air Patrol Great Lakes Region Conference
- **2010:** 4-H North Central Region Volunteer Forum
- **2011:** Girl Scouts of the USA Annual Conference
- **2012:** Olivet College Leadership Conference

### 2016

- Creative Women's Co, Chicago IL
- Midwest Meetup, La Grange IL

### 2017

- IDCO Brand Workshop, San Francisco CA
- Rising Tide Society Leaders' Retreat, San Francisco, CA
- Babetown Collective Retreat\*
- Together Experience, Portland OR
- Creative Speaker Blueprint\*
- Lakeside Conference, Lake Geneva WI
- Reset Conference, Indianapolis IN
- Creative Hub Conference\*
- Creative Women's Co, Chicago IL
- Selling with Generosity\*
- Creative Women's Co Speed Mentoring Event, Chicago, IL
- Fear Paradox Summit, Chicago, IL
- Creative at Heart, Raleigh NC
- VenturePOP Conference, New Orleans LA
- Curvy Girl Conference, Chicago IL
- Empowered Planners' Conference, Columbus OH
- ABC World of Weddings Conference, Riviera Maya Mexico

### 2018

- Rising Tide Society Leaders' Retreat, New Orleans LA
- Albion College, Albion MI
- Lesbians Who Tech, San Francisco, CA

- #WeAllGrow Summit, Long Beach CA
- Reset Conference, Indianapolis IN
- Google Event (*Authenticity and Living Your True Life*)
- Brave Initiatives, Detroit MI
- Camp Climb, New Liberty IA
- Creative Women's Conversations, Chicago IL
- Together Experience, Portland OR
- Albion College BritX Homecoming Talks, Albion MI
- American Disk Jockey Association, Albany NY (*Evening presentation of 10 Steps to a Consistent Annual Marketing Strategy and a custom-created daytime workshop specifically for the ADJA.*)
- Kill Your Competition event at the Tampa, FL Aquarium
- *More than 30 internal speaking engagements / trainings for Googlers throughout the year.*

### 2019

- Reset Conference, Lexington KY
- Altitude Summit, Palm Springs CA
- She Did It Her Way Summit, Chicago IL
- BrandLab.io Summit, Chicago IL
- #WeAllGrow Summit, Long Beach CA
- FWD Collective Summit, Chicago IL
- DePaul University, Chicago IL
- Wix.com, Miami FL (*custom full-day workshop*)
- *More than 70 internal speaking engagements / trainings for Googlers throughout the year.*

### 2020

- She Runs It (Young Executives), Chicago IL
- Private Entrepreneur Workshop, Frankenmuth MI

\*Denotes online summit-style conference presentation