

Domina Lauren's BlueSky Advice

Disclaimer - This has been created to guide newer users, based on my experience using the app and speaking to other Dommies/creators. It is not meant to be a set of hard and fast rules, and some information could be out of date.

Accessibility info: All images in this document have alt text. Length - 9 pages.

1. Don't treat BlueSky like a drop and go type place like twitter. BlueSky has no algorithm, so engagement *has* to be cultivated yourself.

2. Age verification.

- The majority of adult creators (on not just BlueSky but any social media app) won't follow or interact with someone that could be a minor.
- Have your adult site link / link aggregate in your bio
- Make sure your adult site links within your aggregates are up to date
- Have more than three posts ideally, as some sites let you post a couple of times without verifying with ID.
- To show verified accounts most sites use checkmarks, but for loyalfans it shows account type under the main profile picture, and in the link. Fans are unverified.

3. Find the right time to post.

- US that's generally anytime you're awake as you make up the largest population.
- UK, wait until US folks are waking up. Posting when you wake up will ensure it flops for the first few hours.

4. Reskeet yourself, and often. There is no shame.

- You can unreskeet and reskeet yourself as often as you like, to hit different time zones.
- Reskeet your older posts to get seen by new people. Bangers and flops. It's all good!

5. Shitposting is good. Be yourself!

- BlueSky members like to know you are real and are capable of more than promoting yourself!
- Memes are good.
- Hop on trends, or create one! EG "This is where I'm skeeting from.." with an accompanying picture has been consistently popular.

6. Find something fun or popular to Quote Skeet.

- It's not seen as poaching to QS peoples posts with a picture of yourself. It's probably already a longass thread, so hop on!

7. Make the most of feeds and starter kits.

- Feeds have regx (keywords) that will add you to the feed automatically. Find out what they are on the feeds you want to be on and use them.
- I have a findom feed <https://bsky.app/profile/did:plc:pzkvy4rxw2ygt4ejf65nqf7o/feed/aaafbjiha64y> and the keywords are Findom Paypig Cashcow HumanATM Financial Domination #findom finsub. Use any of these on a **media** post (in the caption or alt text) to be included on the feed
- Add a heart to feeds you like and use often to get them bumped up the popular feeds list, for more visibility.
- There is a What's hot feed which adds the posts that are most liked the fastest, in order of posting. So you need to get lots of likes FAST to be featured.
- What's hot classic feed only needs 12 likes to hit so it moves fast and you won't be featured for long.
- You can create your own feed with <https://skyfeed.app/>
- If you do create a feed using skyfeed you can "pin" as many posts to the top of your feeds as you like, by inputting a single post as the very last block after your sort block
- Starter kits are a list of people, posts and feeds that anyone can put together to make them easy to find for others.
- They can be followed easily, and are more personal than feeds, since everyone can be featured on a feed by using the keywords.
- For starter kits to work as a promotional tool they themselves need to be promoted, so if you start one don't be too shy to ask the people you are adding to it to promote it also, since they also want the exposure from being on the list! And if you are added to one be prepared to post about it!

8. DM's

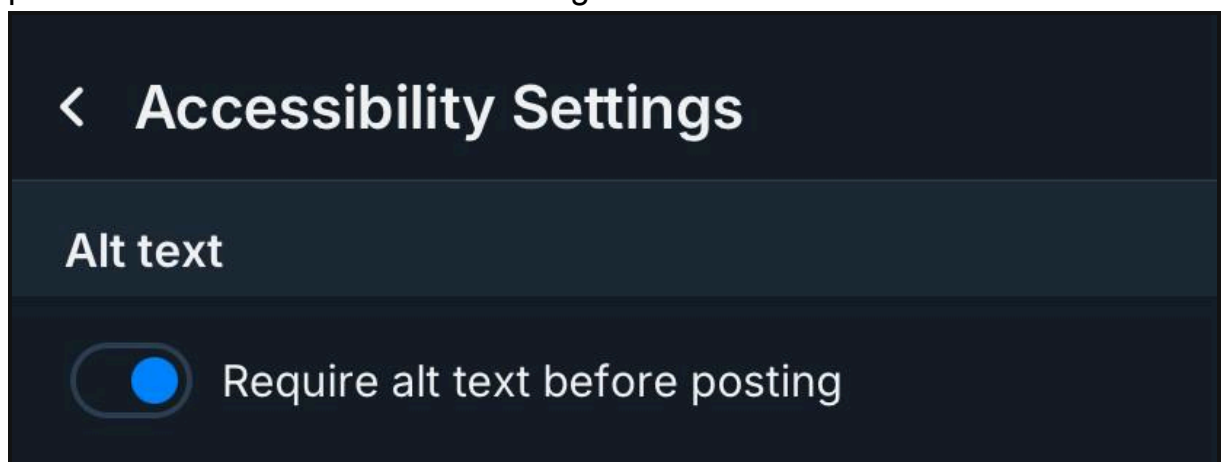
- Yes we had to have conversations out in public like heathens before.
- You can turn them off or make them public or friends only in settings.

9. Deleted posts are never truly deleted.

- BlueSky is opensource, so everything that's ever been posted is available to those that know how to find it. Even deleted posts.

10. Use descriptive ALT text on your pictures and label content **ALWAYS**.

- There is a setting in accessibility to remind you to use ALT text on every picture. I would recommend activating that.



- People on BlueSky are BIG into accessibility and will ignore pictures with no ALT text, or even call you out for not using it.
- Alt text should include “who” “expression” “description” “colour” “interesting features” So for example: A capybara looking relaxed floating in a hot spa with a yellow lemon balancing on its head as it rises out of the river, easy to read but you can picture the scene that I am describing.
- You can tag @alttext.bluesky.social or use #alt4me. These will create alt text in the comments if you forget or are struggling, but it is better embedded in the picture itself for the sake of people using screenreaders, as well as the #alt4me hashtag actually being other people that are giving up their time to provide this service so be considerate and do it yourself if you can!
- To label your content as adult/sexually suggestive ect, press the shield that is right next to the post button.

- Labelling your own content won't stop the AI from labelling it eventually, but there are minors on the app that will see it while it is unlabelled. So if you want to protect people that have their NSFW turned to off or hide from seeing something they shouldn't, then labelling it means that there won't be a delay between you posting and the AI labelling it for you.
- The AI will likely label your content at the highest possible level (e.g. labelling covered nipples as sexual content), which can be extreme, completely wrong and sadly even causing upset and discomfort for our Trans community. You can appeal labels and they will be removed in a few hours normally if the human admins agree.

11. Don't insert yourself in drama.

- Drama/discourse appears to pass quickly, but people don't forget.
- Something you said can and will be used against you, and likely out of context.

12. Use theme days to your advantage. Themes that are consistently used:

- Titty/Tummy Tuesday
- Wagon Wednesday
- Thigh/Thirsty Thursday
- Fatcock/Findom/Femdom Friday
- Sex Worker Saturday (Usually a large thread is posted, join in!)
- Sexy/Sinful Sunday

13. Replying is important!

- Increase engagement and skyline visibility by replying to comments, on your posts and others!

14. NSFW filters hide NSFW content as default and need to be set manually to SHOW or WARN.

- Go into settings then moderation to change your NSFW content settings.
- I have mine on WARN so I can see if the filter has been triggered on my own posts, but also so I can open the app in public.

14. Block quickly and without guilt.

- A block is a solid block here, and you can even find block/mute lists to do it for you!
- <https://boringstorybook.com/bluesky-mute-lists-for-beginners/> explains it all better than I can.
- I recommend blocking/muting people manually as these lists are user created and can include people they simply don't like.
- Blocking goes both ways, so you won't be able to see anything of theirs either, and comment threads can become weird if you have too many people blocked.
- If you mute someone comments will show as "This comment is from someone you have muted" and has the option to view it still.
- Block list of poachers that comment under your posts to steal buyers/subs -
<https://bsky.app/profile/did:plc:lcytlkvzs3wslcgbk7i3ygak/lists/3lavm5irlwt2u>

15. You can mute words and tags.

- In settings > Moderation you can type in tags/words individually to be muted and hidden from your feeds.
- You can even choose to nullify that mute if you follow the person. EG: keeping sugar daddy bots off your feed but still showing posts about them from your friends.
- Hide hashtags by clicking on them and choosing mute (as shown below under hashtags).

16. You can use a personal domain name as your handle.

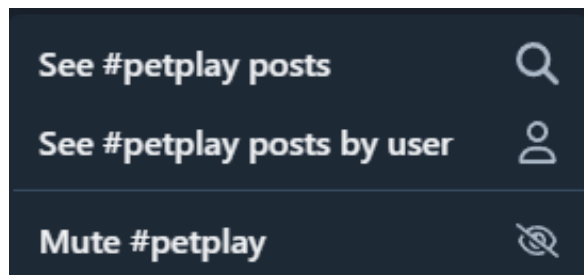
- Mine was DominaLauren.com I got it from namecheap.com for about \$15 per year.
- I can't remember how to attach it to your account, just that it was so hard I cried, so I hope it's gotten easier since I did it.

17. Mutual Aid is a good thing.

- MA is keeping people off the streets and fed. There is a community feeling on BS, and part of that is supporting people's needs.
- You don't need to donate, but a reskeet is helpful and appreciated.

18. Hashtags.

- You won't be shadowbanned for using hashtags on BS.
- Not using them will likely impact your reach as you will only feature on basic feeds and not ones specific to your target audience.
- Some basic hashtags you can use as a NSFW creator/SWer are:
#NSFW #realNSFW #spicysky #18+ #NSFWbsky
- More general hashtags will be commonly used and make it more difficult for your post to be noticed.
- Hashtags can be muted as mentioned in #15.
- For niche content use relevant hashtags to push your post to people that would find it interesting eg: #alt #BushSky #PetPlay
- Click on a hashtag to see what others are using it for, how popular it is or mute it.



- If you don't like the look of hashtags on your posts there is a third party app you can use to hide them - <https://deck.blue/>
- Also, for accessibility, it is best to use Camel Caps in multi-word hashtags (capitalize every first letter). Screen readers will recognise the unique words and read them correctly. Hashtags that are all in the same case will be treated as one word and they will attempt to read them that way.

19. You can find out which block lists and starter packs you have been added to.

- <https://clearsky.app/> type in your username (or someone else's if you want to be nosey!)
- You will see four tabs on the right. Your blocking, who has you blocked, lists and starter packs you are on, and your post history.
- You can click on the username of people on these tabs and see what is on their account even if there is a block in place (so if you have someone blocked and subskeet about them expect them to still see it!)
- Not all lists are bad, some “mutelists” were created in the early days for people to have their interests and friends in one place.
- Don’t take it personally. We all have different interests, limits on what we want to see on our feeds, and not everyone is going to get along.

20. If your profile picture is NSFW then on mobile it will just show as the default bluesky one that new accounts have. This makes your account look new, or like a bot or catfish. On desktop it is blurred, so we can see that you have a PFP, but not on mobile.

21. Be careful about following promo accounts. It has been brought to my attention this morning that there are promo accounts using an autoreskeet system for posts using certain hashtags, which sounds good in theory, except they don’t seem to check or filter what they are actually sharing. In this instance, telegram groups promoting minors and CP have been promoted on promo accounts. If you do see this happening please report the posts to bluesky admin, and to the page that shared the post.

User submitted advice:

[@tiny.toydragon.xyz](https://tiny.toydragon.xyz) - scrub your metadata scrub your metadata scrub your metadata. Not all platforms treat metadata equally, and if you distribute content via zips via cloud storages you might be leaking personal info in image exif data and other stuff! Keep yourself safe!! Depending on your camera's settings this could include latitude/longitude coordinates from phone/smart device's GPS

[@violetbloom.bluesky.social](https://bsky.app/profile/violetbloom.bluesky.social) - Expect disappointment (Seems ominous but honestly we all know that all social media doesn't work for all people so it felt like a good idea to include it and help people manage their expectations)

[@peach31.bluesky.social](https://bsky.app/profile/peach31.bluesky.social) - Encourage the culture of reposting/boosting one another! In particular I try to boost smaller accounts than me (who use alt text). But there's also a culture of posting/reposting mutual aid on bluesky. There are feeds dedicated to this as well - [@mutualaidvoid.bsky.social](https://bsky.app/profile/mutualaidvoid.bsky.social)

[@peach31.bluesky.social](https://bsky.app/profile/peach31.bluesky.social) - There are some accounts for SWer resources and aid that might be worth highlighting! [@swaidcollective.bsky.social](https://bsky.app/profile/swaidcollective.bsky.social) [@swresourcessupport.bsky.social](https://bsky.app/profile/swresourcessupport.bsky.social) come to mind but more here: <https://bsky.app/profile/peach31.bsky.social/post/3l6ty33rrip2f>

I would like to thank everyone that has contributed to this guide, posted helpful tips across BlueSky, and taken the time to create feeds and guides to make our experience better, especially:

[@clarabelle.xyz](https://bsky.app/profile/clarabelle.xyz)

[@seductivelysoul.bluesky.social](https://bsky.app/profile/seductivelysoul.bluesky.social)

[@delaineinla.bluesky.social](https://bsky.app/profile/delaineinla.bluesky.social)

[@peach31.bluesky.social](https://bsky.app/profile/peach31.bluesky.social)

And so many others!

I would also love to give a special shoutout to [@sweetbee.vip](https://bsky.app/profile/sweetbee.vip) who has been around since the start of BlueSky and paved the way for Sex Workers on this platform as well as putting in so much time and effort to being a limitless source of knowledge!

List of helpful feeds: (A work in progress)

My Bangers: Organises your posts in order of most engagement to least (helpful for being able to find and reskeet them) -

<https://bsky.app/?feed=feedgen%7Cat%3A%2F%2Fdid%3Aplc%3Aq6gjnaw2blty4crticxkmujt%2Fapp.bsky.feed.generator%2Fbangers>

Mentions: Any time you get mentioned or a comment on a post it will be added to this feed. Since notifications can be janky this is handy to have -

<https://bsky.app/?feed=feedgen%7Cat%3A%2F%2Fdid%3Aplc%3Awzsilnxf24ehtmmc3gssy5bu%2Fapp.bsky.feed.generator%2Fmentions>

“📌” AKA pins or bookmarks: Reply to a post with the pin emote 📌 and it will be added to your own private pin feed for you to come back to later -

<https://bsky.app/profile/did:plc:q6gjnaw2blty4crticxkmujt/feed/my-pins>