

# Idea Development - 理念发展

Name: \_\_\_\_\_

## □ Standard evaluation - 标准评估

1	Generate 生成	____/6	60 words (or 12 small sketches) 60个单词(或12个小草图)
2	Count Circle the best ideas Link into groups of ideas	____/1 ____/1 ____/1	Total number of ideas: _____
	计数 圈出最好的想法 链接到想法组	____/1 ____/1 ____/1	想法总数: _____
3	Print reference images 打印参考图像	____/6	6 printed images 6打印图像
4	Thumbnail compositions 缩略图组合	____/4	2 thumbnails, good quality or better 2缩略图, 质量好或更好
5	Rough copy 粗略复制	____/6	Great quality or better 优质或更好
Total: 总计:		____/25 points = ____ % 分	

要么

## □ Idea development YOUR WAY - 理念发展你的方式

1	Generate ideas 生成想法	_____ sketches x 2% 草图	= _____ %	maximum of 50 sketches 最多50个草图
2	Count Circle the best ideas Link into groups of ideas	<input type="checkbox"/> ideas are counted <input type="checkbox"/> ideas are circled <input type="checkbox"/> ideas are linked	= 5% = 5% = 5%	Total number of ideas: _____
	计数 圈出最好的想法 链接到各种想法	<input type="checkbox"/> 想法被计算 <input type="checkbox"/> 想法被圈出 <input type="checkbox"/> 想法相关	= 5% = 5% = 5%	想法总数: _____
3	Print reference images 打印参考图像	_____ images x 5% 图像	= _____ %	maximum of 10 images 最多10张图像
4	Thumbnail compositions 缩略图合成	_____ thumbnails x 8% 缩略图	= _____ %	maximum of 10 thumbnails 最多10个缩略图
5	Rough copy 粗略复制	_____ drawing x 25% 绘图	= _____ %	Great quality or better 优质或更好
Total 总数			= _____ %	

# 1 Generate ideas! - 产生想法！

\_\_\_/6

Use lists, a web map, or simple drawings to come up with a LOT of ideas! If you already have an idea in mind, choose that as your central theme and expand upon it. Let your ideas wander - one idea leads to another. Drawings can be details of source images, different viewpoints, textures, technical experiments, etc.

使用列表，网络地图或简单的图纸来提出很多想法！如果您已经有了一个想法，请选择它作为您的中心主题并进行扩展。让你的想法徘徊 - 一个想法导致另一个想法。图纸可以是源图像，不同视点，纹理，技术实验等的细节。

## 2. Count your total sketches - 计算总草图：\_\_\_\_\_

\_\_\_/1

Target = 60 words or 12 sketches

5 words = 1 sketch

目标= 60个字或12个草图

5个字= 1个草图


Select the best - 选择最好的

Draw circles or squares around your best ideas  
围绕您最好的想法画圆圈或方块

1

Link into groups - 链接到组

Draw dashed or coloured lines to link your best ideas into groups that could work well together  
绘制虚线或彩色线条将您最好的想法链接到可以很好地协同工作的组中

1


### 3. Print references - 打印参考

\_\_\_/6

- Print **SIX** reference images so you can accurately observe the challenging parts of your artwork. Taking your own and using your own photographs is preferred, but image searches are also fine.  
打印6参考图像，以便准确观察图稿中具有挑战性的部分。拍摄和使用自己的照片是首选，但图像搜索也很好。
- **Do not simply copy a picture that you find.** The idea is to edit and combine source images to create your own artwork. If you simply copy a picture, you are plagiarizing and will earn a zero for your idea generation and any criteria involving creativity in your final artwork.  
不要只是复制你找到的图片。我们的想法是编辑和组合源图像以创建您自己的艺术作品。如果您只是复制一张图片，那么您就是在抄袭，并且会为您的创意生成以及任何涉及最终作品创意的标准获得零。
- Up to half of your pictures may be of drawings, paintings, or other artworks of others to use as inspiration. The other images must be realistic photographs.  
多达一半的照片可能是绘画，绘画或其他人的其他作品，以作为灵感。其他图像必须是逼真的照片。
- You must hand in the **printed** copy of the images to earn the marks.  
您必须提交图像的打印副本才能获得标记。

### 4. Thumbnail compositions - 缩略图组合

\_\_\_/4

- Create **TWO** thumbnail drawings  
创建两个缩略图
- These should be based on combinations of ideas that you can come up with.  
这些应基于您可以提出的想法组合。
- Include both your foreground and **background**.  
包括前景和背景。
- Experiment with unusual angles, viewpoints, and arrangements to help make your artwork stand out.  
尝试不寻常的角度，观点和安排，以帮助您的艺术作品脱颖而出



## 5. Rough drawing - 粗略绘图

\_\_\_/6

- Take the best ideas from your thumbnails and combine them into an improved rough copy.  
从缩略图中获取最佳创意，并将它们组合成一个改进的粗略副本。
- Use this to work out the bugs and improve your skills before you start the real thing.  
在开始真实的事情之前，使用它来计算错误并提高你的技能。
- If you are using colour, use paint or coloured pencil to show your colour scheme.  
如果您使用的是颜色，请使用颜料或彩色铅笔来显示您的配色方案。
- Draw in a frame to show the outer edges of your artwork.  
在框架中绘制以显示图稿的外边缘。
- Remember to choose a non-central composition.  
请记住选择非中心组合。