

Email to bank

Hello XXXXX,

My name is Gerald Nyamadzavo, Chief Financial Officer of Flexi Africa.

The purpose of my letter is to outline the benefits of taking on Flexi Africa as a high-volume revenue client.

Flexi Africa is a web-based e-commerce platform, the likes of which truly has never been seen in Africa. As you may know, there no e-commerce platform whatsoever on the African continent.

Our firm, which has attracted the attention of DHL, the global shipping giant with the red and yellow trucks, who has pledged to provide us with trucks to deliver retail goods all over Africa, provided we meet certain revenue performance measures.

Another sponsor of Flexi Africa is Drone Workforce Solutions, a firm in the US that uses drones for humanitarian purposes such as dropping food and clothing in UN trouble zones; flying over crops and taking pictures/gathering data designed to help farmers improve crop yield; and other non-military applications. The CEO, Mr. Theo Nix Jr., attended Harvard University Law School and was co-editor of the Harvard Law Review with Mr. Barack Obama, former US President. Mr. Nix is an influential African-American businessman and jumped on the chance to work with us. Mr. Nix is an outspoken advocate of people of color all over the world. His father, Theo Nix I, was a close confidant of Dr. Martin Luther King, Jr. and also the attorney of famous jazz musician Theolonius Monk.

As you can see, Director XXXX, Bank YYYY can benefit greatly from partnering with us.

Our projected revenue in Year 1 is \$10T USD. We will reach those goals by leveraging the above-outlined relationships to inspire vendors to sign up with us. We have an event planned in Harare at the Cresta Jameson Hotel. We would love it if you would be our guest so that you can hear from all of our Founders and meet them in person.

If Bank YYYY takes us on as a client, your bank stands to gain the following:

- The business of Flexi Africa, a firm that will become a billion-dollar enterprise in a relatively short period of time.
- The possibility of gaining the business of hundreds if not thousands of African retailers who sign up with Flexi Africa. You could offer special checking and savings account discounts for small and mid-sized retails who sign up with Flexi Africa. This tactic would drive customers to both Bank YYYY and Flexi Africa, creating a mutually beneficial arrangement that could grow to prosper in the long term.
- Flexi Africa will be depositing large sums of money in Bank YYYY and possibly using those funds as reinvestment vehicles for other business that the Founders of Flexi Africa may create down the line. Our Founders may be prepared to sign an exclusivity agreement of a certain number of years, guaranteeing our return business and that of other businesses we design for years to come.

If I may be so bold, sir, I cannot think of a single drawback for your bank to working with us. We are a fresh, young company led by talented people who come from a diverse cross-section of fields. We have the capital resources to expand. Our technology has undergone extensive research and development and is known to be 100% functional. Therefore, we would like to invite you to take us on as a client as soon as possible.

Please reach out to me with your reply as soon as is convenient and we can set up a face to face meeting or Skype call.

My phone number is +263 XXX XXX XXX and my email is Gerald.nyamadzavo@flexiafrica.com. Thank you for your time and I look forward to hearing from you soon.

Respectfully,

Gerald Nyamadzavo

Chief Financial Officer

Flexi Africa

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