Cameron Brooke Longbrake

Email | LinkedIn | Portfolio

SUMMARY

Corporate Trainer & Content Developer | E-Learning Specialist

Instructional Designer specializing in performance improvement, scalable eLearning solutions, and data-driven needs analysis. Partner with SMEs and cross-functional teams to design human-centered learning experiences—improving learner satisfaction by 28% and accelerating onboarding outcomes across multiple programs. Skilled in Articulate Storyline, Rise, virtual facilitation, and instructional systems design models, including ADDIE and SAM. Instructional Designer specializing in scalable eLearning solutions and adult learning principles. Leveraging 10+ years of classroom experience to design empathetic, high-impact professional development (PD) for teachers. Skilled in Articulate Storyline, Rise, and DEI-focused curriculum design.

SKILLS

Articulate Rise • Articulate Storyline • Instructional Design • ADDIE • Assessment Design • Curriculum Development • eLearning Development • Microlearning Design • Needs Analysis • SAM • SME Collaboration • AI-Enhanced Storyboarding • Prompt Engineering for AI Tools • eLearning Asset Creation • Instructional Media Design • Multimedia Design • Visual Content Development (Canva, Figma) • LMS Administration (Canvas, Blackboard) • Project Management Tools (ClickUp, Monday) • Video and Audio editing (Descript)

WORK EXPERIENCE

Human Intelligence Academy   **10/2025 - Present**

Director Of Learning Experience - Founding Volunteer Board Member • Board   **Highland, Utah (Remote)**

- Agile Transformation & Workflow Optimization: Spearheaded the implementation of Agile methodologies using ClickUp, establishing bi-weekly sprints, Kanban boards, and automated dependencies to streamline delegation and target 100% on-time task completion for the inaugural development cycle.
- Strategic Roadmap & Stakeholder Management: Direct cross-functional collaboration between SMEs, partners, and development teams to align the product roadmap with market analysis, ensuring scope accuracy and high user satisfaction.
- Resource Allocation & Milestone Delivery: Managing the end-to-end project lifecycle for three concurrent eLearning products, utilizing capacity planning to maintain 100% adherence to critical path timelines and Q2 delivery goals.
- Quality Assurance (QA) & Process Improvement: Establishing a scalable QA framework and feedback loop with external partners to drive continuous improvement, mitigate risks, and refine program deliverables before launch

Texas Tech K-12   **08/2019 - Present**

Instructional Lead • Full-time Flex   **Lubbock, TX (Remote)**

- Strategic Program Development: Partnered with administration to drive instructional improvements and policy updates, ensuring curriculum alignment with accreditation standards and organizational goals.
- Learning Experience Design (LXD): Designed and deployed scalable onboarding resources that streamlined the new-learner lifecycle, fostering a supportive virtual environment and increasing satisfaction scores by 15% in one quarter.
- Virtual Engagement Strategy: Orchestrated synchronous and asynchronous engagement strategies via Blackboard Ultra and Zoom—including targeted feedback loops and video interventions—to maximize achievement for a high-volume cohort of 490 active learners per semester.
- Data-Driven Instruction: Leveraged learner performance data to refine instructional delivery and support mechanisms, ensuring consistent program quality across a distributed virtual environment.
- Designing inclusive learning materials that align with DEI standards and accessibility requirements.

Longbrake Custom Homes And Renovations LLC   **01/2020 - 10/2025**

Operations & Process Coordinator • Contractor   **Wylie, TX**

- Workflow Engineering & Client Experience: Engineered a standardized client onboarding lifecycle using automated tools, resulting in a >20% increase in Client Satisfaction (CSAT) scores within the first 60 days of implementation.
- Operational Efficiency & Data Management: Architected a centralized data tracking system using Excel and Sheets to replace manual entry, driving a 30% efficiency gain in administrative processing and project tracking within three months.
- Vendor Management & Training Initiative: Executed a comprehensive gap analysis to deploy a standardized contractor training program, utilizing Articulate Storyline to reduce vendor ramp-up time and ensure consistency

in project deliverables.

Texas Tech K-12   09/2020 - 08/2024

eLearning Developer • Contractor   **Lubbock, TX (Remote)**

- Instructional Strategy & Accessibility Compliance: Executed the end-to-end design of standards-aligned courseware, strictly adhering to WCAG 2.1 / Section 508 accessibility protocols and instructional frameworks (ADDIE, SAM, Bloom's) to ensure inclusive and effective digital learning.
- SCORM Development & Storyboarding: Transformed raw content into interactive, SCORM-compliant eLearning modules, leveraging detailed storyboards and LXD principles to optimize user engagement, navigation, and content clarity.

Northplace Church   01/2023 - 06/2023

Interim Nursery Director • Part-time   **Sachse, TX**

- Large-Scale Workforce Management: Directed a department of 280+ personnel, restructuring role definitions and performance standards to drive operational consistency and improve service delivery metrics within 60 days.
- Internal Communications Infrastructure: Implemented a centralized communication platform to eliminate information silos, significantly enhancing transparency, stakeholder alignment, and cross-team collaboration dynamics.

Rowlett High School   08/2014 - 08/2019

Health Science Instructor and CPR Instructor • Full-time   **Rowlett, TX**

- SME Partnership & Curriculum Iteration: Established feedback loops with industry Subject Matter Experts (SMEs) and learners to continuously validate course content, significantly increasing curriculum relevance and learner satisfaction metrics.
- Compliance Training Facilitation: Directed the annual delivery of regulated certification training (CPR) for 120+ learners per year, managing scheduling, instruction, and assessment to ensure 100% adherence to certifying body standards.

Dallas Fire Rescue   10/2009 - 08/2014

Emergency Operations - Firefighter Paramedic • Full-time   **Dallas, TX**

- Crisis Management, SOP Adherence, and High-Stakes Training.

Idalou ISD   08/2006 - 09/2007

7th Grade ELA Instructor • Full-time   **Idalou, TX**

- Delivered standards-aligned instruction to 75 students, using assessment data to guide lesson design and improve overall reading and writing performance.

Spade ISD   08/2004 - 09/2006

6th and 8th ELA and Social Studies • Full-time   **Spade, TX**

- Improved attendance and teamwork by integrating social-emotional learning and cooperative tasks into daily instruction for an underserved student group.

EDUCATION

MEd in Curriculum & Instruction   **05/2026**

Texas Tech University • GPA: 3.8/4.0   **Lubbock, TX, (Remote)**

BS in Political Science   **05/2002**

Texas A&M University   **College Station, TX**

CERTIFICATIONS

Instructional Design Project Lab   **11/2025**

Devlin Peck Academy

Discovery and Low Fidelity Design with Figma   **12/2025**

Coursera

E-Learning Essentials: Storyboarding   **09/2025**

LinkedIn

ELAR 4-12; EC-4; Health Science; FCS   **08/2003**

Texas TEA Teacher Certification

Google Project Management Certification *(Scrum, Agile Development, Google, Microsoft)*   **01/2026**

Coursera