

Griz | Clipping

What You're Doing:

Post the clips from the approved assets folder below to generate awareness and hype around Griz's Seven Stars Festival which will take place from October 9-11, 2026

About Valley of the 7 stars:

The Seven Stars Festival (also known as the "Valley of the 7 Stars") is an immersive, 3-day cosmic campout and music festival curated and owned by electronic artist GRiZ. It takes place in the Blue Ridge Mountains at the Oak Ridge Estate in Arrington, Virginia.

Approved Content for posting:

a. Griz

Sound Attachment: Please add one of the following sounds to your clips and keep it at 1%. Use clip audio only.

- *TikTok Official Sound: Coming Soon*
- *Instagram Official Sound: Coming Soon*
- On a High Official Tiktok Sound: [HERE](#)
- On a High Official Instagram Sound: [HERE](#)
- For Youtube, you must search for the audio and add it whilst posting from the youtube music library

All clips must include on screen text that drive hype and excitement towards the festival

Caption examples: (You can make variations of your own)

- I don't have a lot of patience left for Seven Stars Festival
- Seven Stars Festival >>>
- I can't wait for October for Seven Stars Festival 🙄
- Virginia is waiting for one of the best festivals of the year

Content Requirements:

- **Length:** Must post the full videos (do not trim them)
- **Comments:** Must keep comments and likes ON.
- **Must include hashtags (you can add more on top if you want):** #sevenstars #griz #musicfestival
- **Platform:** TikTok, Instagram, YouTube

- **Audience:** US Majority 40%+
- **Language:** English
- **Notes:** No NSFW, sexual, aggressive, weird, mean or rude content towards any person, no spamming the same clip across accounts, no collab posts.
- **Minimum Engagement by Platform:**

Platform	Views	Minimum Engagement
Youtube Shorts	Below 25K	0.8%
	25K to 100K	0.6%
	100K+	0.4%
Instagram	Below 25K	0.9%
	25K to 80K	0.8%
	100K+	0.5%
Tiktok	Below 25K	0.9%
	25K to 80K	0.8%
	100K+	0.5%

- **Posting:** You can only post a clip once per platform.
- **Max Clipper Payout:** 30% of budget
- **General:** No story boosting, No paid views. No dedicated accounts needed.

Approvals: Once your video passes minimum views (2,000 views), then please send a screen recording of your analytics to the analytics submission form channel which shows your watch times, all view graphs and locations. All pages of your analytics must be clearly shown. Account analytics will be rejected, please only provide video specific analytics.

P.S. Please only submit the analytics if your engagement meets the requirements table above and the audience tier meets the requirement because your submission will be rejected if it doesn't meet these requirements.