

IX International Scientific-Practical Conference 16 October 2025 Kviv, Ukraine

UDC 687.3 (indented, capital letters, 12 pt)

NAME, LAST NAME of author 1, NAME, LAST NAME of author 2, (normal capital letters, alignment to the left edge, 10 pt) Institution, Organization, Country (ordinary letters, alignment to the left edge, 9 pt)

TITLE (uppercase, bold, left-justified, 11 pt)

Purpose. Development and production of a creative collection of modern sports (from a paragraph, courses, bold letters, 11 pt).

Keywords: collection, tracksuits, knitted fabrics, Barbie doll, fashion industry (from paragraph, courses, bold letters, 11 pt)

The paper size cannot exceed **2**, **3**, **4 full pages** of A5 format, margins - all 1.5 cm, line spacing -1.0, text alignment - by width, paragraph indent -1.0 cm, Times New Roman, regular letters, 10 pt, pages are not numbered.

Objectives. (from paragraph, courses, bold letters, 10 pt) The creation of a modern collection of women's youth clothing.....

Methodology. (from paragraph, courses, bold letters, 10 pt) Visual-analytical method and morphological analysis were used.....

Research results. (from paragraph, courses, bold letters, 10 pt) The cultural phenomenon of the Barbie doll, which appeared in 1959.....

The total size of tables and figures should not exceed 0.5 pages.

Table 1 - Name of the table (title on top, center alignment, bold, numbering, 8 pt)

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Fig. 1. Name (caption under the figure, center alignment, bold letters, numbering, 8pt)

Conclusion. (from paragraph, courses, bold letters, 10 pt) A modern youth collection of sportswear «BarbiCore».....

References

(bold letters, center alignment, 9 pt)

(no more than 5 sources, issued in accordance with DSTU 8302:2015)

- 1. Lord M.G. Barbie Forever: The Unauthorized Biography of the Real Doll. New York: William Morrow and Company, 2004. 326 p.
- 2. Capella, M. Barbie: Icon. Milan: Glitterati Incorporated, 2015. 207 p.
- 3. Peers, J. The Fashion Doll: From Bebe Jumeau to Barbie. Oxford: Berg Publishers, 2004. 256 p.
- 4. Shishoo, R. (ed.). Textiles for sportswear. Cambridge: Woodhead Publishing, 2015. 456 p.
- 5. Solomon, M.R. Consumer behavior: Buying, owning and being. 12th edition Boston: Pearson, 2016. 608 p