

Climate Lobby Day 2025 Outreach Toolkit

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Please use this toolkit to spread the word! More people = more power!

What: Climate Lobby Day 2025!

When: March 7th (8am-12pm)

Where: First Baptist Church of Denver (basement) 8am-9:30am

Colorado State Capitol 9:30am-(12pm-1pm)

Who: 350 Colorado, 350 Colorado Springs, 350 Denver Metro, 350 Northern Colorado, 350 Colorado Youth Action Committee, Alliance For Collective Action, Black and Brown Parents United Foundation, Climate Reality Project Metro Denver Chapter, Climate Reality Project Northern Colorado Chapter, Clean Energy Action, Colorado Coalition for a Livable Climate (CCLC) + 55 Member Organizations, Colorado Jewish Climate Action, Colorado Moms Clean Air Force - EcoMadres, Colorado Peoples Alliance, Colorado Rising, Commún, DPS Students for Climate Action, Empower Our Future, Fort Collins Sustainability Group, GreenLatinos Colorado, Greenfaith Boulder County, Larimer Alliance, Mi Familia en Acción, Mountain Mamas, Physicians for Social Responsibility (PSR) Colorado, Rocky Mountain NAACP, Safe and Healthy Colorado, Sunrise Movement BVSD, Sunrise Movement Denver Team, Spirit of the Sun, Third Act Colorado, WildEarth Guardians, Womxn from the Mountain, and individual participants!

Goal: Learn Lobbying Basics and speak with your Colorado Legislators to Lobby for Key Environmental Bills

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Important Links :

- [Climate Lobby Day 2025 \(Participant RSVP Form\)](#)
- [Climate Lobby day 2025 \(Co-Host Sign-On Form\)](#)
- [Climate Lobby Day 2025 \(Co-Host Outreach Sheet\)](#)
- [Climate Lobby Day 2025 \(Facebook Event Page\)](#)
- [Climate Lobby Day 2025 \(350CO Action Dashboard for Upcoming Hearings, etc\)](#)
- [Climate Lobby Day 2025 \(Sample Email to Schedule a Meeting with Your Legislator\)](#)
- [Climate Lobby Day 2025 \(Carpooling Spreadsheet\)](#)
- [2025 Session Bill Tracker](#)

Events and Trainings to Promote - [Register through the Participant RSVP form](#) for one or more of the events below.

- [February 10th, 5pm-6pm - 2025 Climate Lobby Day Pep & Prep Virtual Meetup \(online\)](#)
 - Join us to learn about how you can help make Climate Lobby Day 2025 a huge success! We'll share updates about logistics (scheduling meetings, carpooling etc.), what to expect at the Feb. 24th lobby training, Climate Lobby Day, and exciting bill updates!
- [February 24th, 5pm-6pm - How to Lobby 101 \(online\)](#)
 - Join us to learn all you need to know to participate effectively in Climate Lobby Day 2025! This training is intended to help every beginner feel comfortable lobbying, learn more about climate-related bills, what you can expect at Climate Lobby Day, and have a chance to ask questions.
- [March 7th, 8am-12noon - Climate Lobby Day 2025!!! \(in person\)](#)
 - Join climate activists from across the state for our 10th annual Climate Lobby Day, co-hosted by multiple Colorado organizations! Whether you're lobbying for the first time, or are a seasoned volunteer lobbyist, you'll have the opportunity to learn the ropes and apply your passion to make a difference with friends and allies.

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HELP SPREAD THE WORD!

Sample Social Media Posts (For Climate Lobby Day 2025):

Tweets :

- Ready to make a difference in the fight against climate change? Join us for Climate Lobby Day on March 7th! 🗣️ Learn, lobby, and let your voice be heard. Register now: <https://forms.gle/mWAJL7aE5KDnqEgH8> #ClimateActionColorado #CoLeg
- Exciting news! Climate Lobby Day 2025 is just around the corner! 📅 Join us on March 7th to lobby for a greener future. First-time lobbyists and seasoned activists welcome! RSVP here: <https://forms.gle/mWAJL7aE5KDnqEgH8>
- Join us for the 10th annual Climate Lobby Day on March 7th! 🏛️ Advocate for change, meet like-minded activists, and make a difference in the fight against climate change. Register now: <https://forms.gle/mWAJL7aE5KDnqEgH8> #ClimateAction #ClimateLobbyDay2024
- Calling all advocates for a livable future! 🌱 Join us at the 10th annual Climate Lobby Day on March 7th. Learn about current bills, engage with lawmakers, and contribute to positive change. RSVP today: <https://forms.gle/mWAJL7aE5KDnqEgH8>

Instagram/Facebook Post Captions:

General Post on all things Climate Lobby Day

Calling all Climate Advocates! 🗣️ Exciting news – our 10th annual Climate Lobby Day is just around the corner, and we want YOU to be a part of it!

On February 10th, join us for our “Pep & Prep Call” to learn about how you can help make Climate Lobby Day 2025 a huge success! We’ll share updates about logistics (scheduling meetings, carpooling etc.), what to expect at the Feb. 24th lobby training, Climate Lobby Day, and exciting bill updates!

On February 24th, join us for our “How to Lobby 101” call to learn all you need to know to participate effectively in Climate Lobby Day 2025! This training is intended to help every beginner feel comfortable lobbying, learn more about climate-related bills, what you can expect at Climate Lobby Day, and have a chance to ask questions.

March 7th is our Climate Lobby Day! We’ll meet at the First Baptist Church of Denver from 8-9:30AM, and provide a final crash course lobby training before heading over to the Capitol

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Building. There, you'll have the unique opportunity to speak directly with Colorado lawmakers, urging them to take meaningful action against climate change. 🏛️👊

It's not just an event; it's a chance to make a real difference. Ready to join us? Register now and invite your friends to be a part of this impactful day! <https://forms.gle/mWAJL7aE5KDnqEgH8>

Pep & Prep Virtual Meetup Training - Sample Social Media Posts

- Don't miss our "Pep & Prep Virtual Meetup" training on Feb 10th at 5pm on zoom. Get fired up for Climate Lobby Day 2025 and learn why this day is so important! RSVP here: <https://forms.gle/mWAJL7aE5KDnqEgH8>
- Join us for our "Pep & Prep Virtual Meetup" on February 10th at 5pm. Meet your fellow constituents and begin to form a plan! Together, we can make a difference! RSVP here: <https://forms.gle/mWAJL7aE5KDnqEgH8>
- Are you passionate about climate action but don't know where to start? Pop in to our "Pep & Prep Virtual Meetup" on February 10th at 5pm. Learn the basics of key bills we'll be supporting and meet your fellow lobbyists! More people = more power! RSVP today: <https://forms.gle/mWAJL7aE5KDnqEgH8>

How to Lobby 101 Training Posts - Sample Social Media Posts

- Don't miss out! Our "How to Lobby 101" training is just around the corner on Feb 24th at 5pm on zoom. Learn essential lobbying skills and get informed about key bills to support in the fight against climate change. RSVP here: <https://forms.gle/mWAJL7aE5KDnqEgH8>
- Ready to take your advocacy skills to the next level? Join us for our "How to Lobby 101" training on February 24th at 5pm. Gain valuable insights into effective lobbying techniques and discover the important bills we'll be supporting. Together, we can make a difference! RSVP here: <https://forms.gle/mWAJL7aE5KDnqEgH8>
- Are you passionate about climate action? Join us for our "How to Lobby 101" training session on February 24th at 5pm. Gain practical lobbying skills and delve into the details of key bills we'll be supporting. Let's work together to make a difference! RSVP today: <https://forms.gle/mWAJL7aE5KDnqEgH8>

Hashtags:

#ClimateLobbyDay2025 #ClimateActionColorado #CoLeg #CoPolitics #ClimateActionNow
#LaterIsTooLate

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(To Co-Hosts) SAMPLE OUTREACH EMAIL:

Hi **[Recipient's Name]**,

Last year, we partnered with over 60 Colorado based climate organizations, and had over 180 participants for our Climate Lobby Day! This year we want to make it even bigger, better, and more accessible to all of those that would like to participate! This event provides a space for participants to learn the lobbying basics, meet other constituents from their district, and encourages them to apply those skills at the Capitol advocating for pro climate bills they believe in!

PURPOSE

This event provides a space for participants of all experience levels to learn the lobbying basics and empowers them to apply those skills at the Capitol advocating for pro climate bills they believe in! We aim to bridge the gap between constituents and their legislators, and provide them with the skills, tools, and support they need to advocate for pro climate bills that are near and dear to their heart. We don't want there to be anything holding people back from participating in Climate Lobby Day!

AS A CO-HOST, WHAT ARE WE ASKING OF YOU?

As a co-host, your organization can be as involved as you would like it to be. The minimum expectations are for co-hosting organizations to promote Climate Lobby Day 2025 to your networks periodically (using our provided outreach toolkit), and for at least one member of your organization to be present on the day of Climate Lobby Day! However, if your organization would like to be involved in the planning process as well, that would be greatly appreciated! We will plan to start hosting planning calls in early December. Lastly, if your organization would like to be included in the promotional materials for Climate Lobby Day 2025, please upload your org's logo through our [RSVP form for co-hosts](#).

If your organization would like to co-host this event, please fill out this form and a 350CO staff member will reach out to you shortly after! [RSVP Form For Co-Hosts](#).

Hope to hear from your organization soon,

[Your Name]

(To Participants) SAMPLE OUTREACH EMAIL:

Hi **[Recipient's Name]**,

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I hope this email finds you well! I am reaching out to share an exciting opportunity that I believe aligns perfectly with your passion for environmental advocacy. We're gearing up for the 10th annual Climate Lobby Day on March 7th, and we would love for you to be a part of it!

Climate Lobby Day is an incredible opportunity for individuals like you who care deeply about the environment to engage directly with lawmakers, urging them to pass crucial legislation to combat climate change. Whether you're a seasoned activist or someone new to lobbying, this event provides a unique platform to make your voice heard and contribute to positive change at the legislative level.

Here are the key details:

Climate Lobby Day Pep & Prep Virtual Meetup:

Date: February 10th

Time: 5:00 pm - 6:00 pm

Location: Zoom - If you RSVP for this call the link will be sent to you on the day of!

How to Lobby 101 Training:

Date: February 24th

Time: 5:00 pm - 6:00 pm

Location: Zoom - If you RSVP for this call the link will be sent to you on the day of!

Climate Lobby Day 2025:

Date: March 7th

Time: 8:00 am - (12-1pm)

Location: First Baptist Church of Denver (1373 Grant Street, Denver, CO 80203), Denver Capitol Building

I believe that your voice can make a significant impact, and your presence at these events will contribute to a powerful collective effort in addressing the urgent issues related to climate change.

To get involved, please fill out our RSVP form. Once you register, we'll provide you with all the necessary details, and you will have the option to register for one or both of our training zoom calls.

Feel free to invite friends, family, or colleagues who share a passion for climate action. Together, we can amplify our impact and create a sustainable future!

Thank you for considering this opportunity! If you have any questions or need further information, please don't hesitate to reach out.

In solidarity,

[Your Name]

Graphics:

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Instagram Slides Set: What is Climate Lobby Day?

CLIMATE LOBBY DAY 2025

Friday, March 7, 2025 from 8am – 1pm
at the First Baptist Church of Denver
1373 N Grant St, Denver, CO 80203



Climate Lobby Day provides **a space for activists of all levels** to learn the lobbying basics, meet other constituents from their district, and encourages them to apply those skills at the Capitol advocating for pro climate bills they believe in. Hope to see you there!

Co-Hosts!

THANK YOU TO OUR CO-HOSTS!

It's takes a village to make change! Thank you to everyone helping to make an impact at Climate Lobby Day.

350 COLORADO

350 COLORADO SPRINGS



350 COLORADO
YOUTH ACTION COMMITTEE

COLORADO
RISING

Empower
Our Future



COLORADO
PEOPLE'S
ALLIANCE
WE FIGHT. WE WIN

EcoMadres
MOMS CLEAN AIR FORCE



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Climate Lobby Day Flyer

CLIMATE LOBBY DAY 2025

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Climate Sign Making Party	

ACTION ITEMS for Co-Hosts and Volunteers

- **Co-Hosts**
 - Promote Climate Lobby Day 2025 on social media / email lists / coalition calls using this toolkit :)
 - Encourage staff / members with lobbying experience to help teach new lobbyists the ropes on the day of! Let Matt@350colorado.org know if you or others on your team can assist new volunteers who've never lobbied before when they meet with their legislators.
 - Email Matt@350colorado.org if you can volunteer to help during Climate Lobby Day or with support needed in planning ahead of time.
- **Volunteers**
 - Spread the word about Climate Lobby Day 2025! :) **More people = More Power!**
 - We are always looking for more 'lobby day leaders' that are willing to lead or co-lead their constituent groups on Climate Lobby Day! This is a fundamental cog in the success of this day. If you are interested in this or have any questions please contact matt@350colorado.org.
 - Organize a carpool - use this Google Spreadsheet to self-organize carpooling if you need a ride or are able to give one!
 - Email Matt@350colorado.org if you can volunteer to help during Climate Lobby Day or with support needed in planning ahead of time.

THANK YOU!

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