

CERAMICS & SANITARYWARE

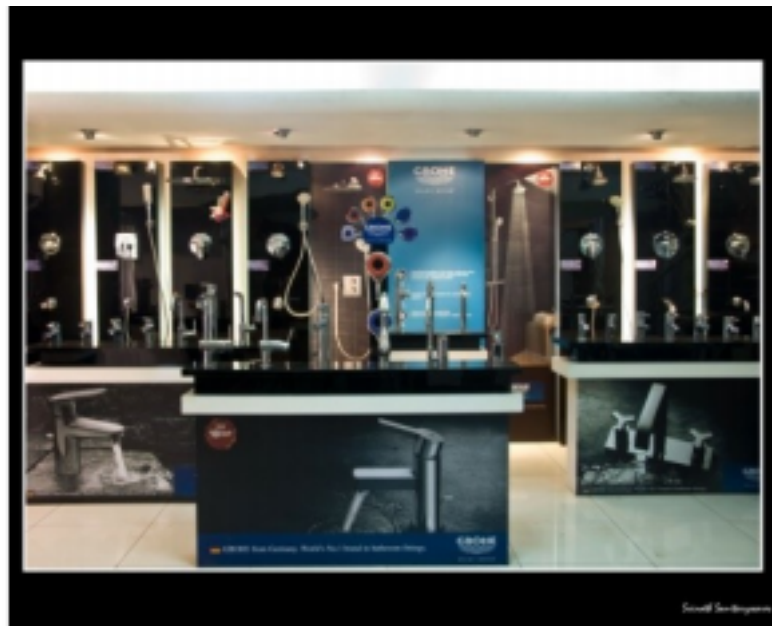
DEALERS

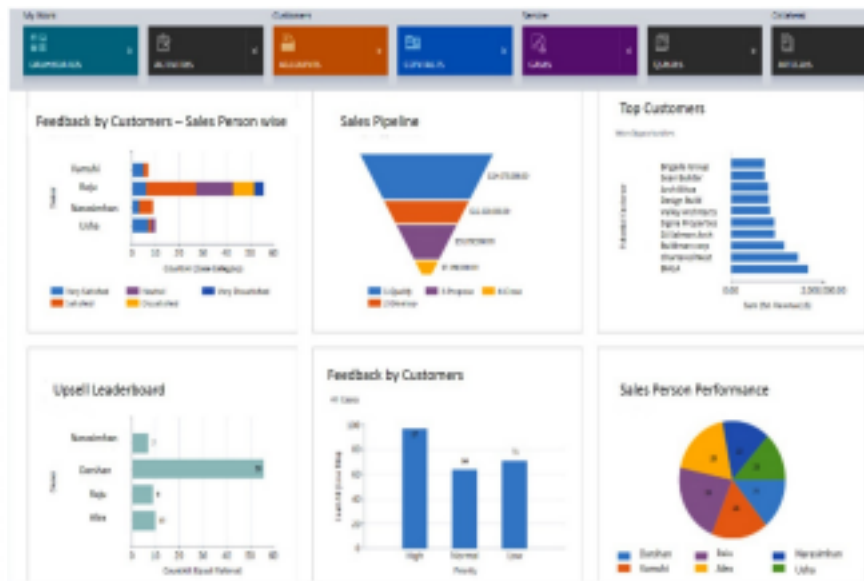
Sales Automation

Create a process driven organization working in sync towards maximizing sales potential and Customer Satisfaction. Focused effort to Increase revenue beyond market outlook and define person independent process.

Challenges Dealers Face

- Attending 3-4 customers at a time
- Manual Process of gathering requirement, Maintaining Selection Slips and Sending Quotations
- Smooth flow of communication, status of interactions, etc
- Sales happen for customer A, but billing happens for customer B
- Lots of walk-in customers and referred leads. But no process to track and convert them





Project Vision:

- Streamline Walk-in process
- Automate Product Selection Process
- Streamline Estimate & Quotation Process
- Invoicing Process

Result:

- Repeat Customers

Dealer's wants and Efficient Solutions Extended:

Eliminate data collection process in notebooks, excel files and manual slips maintained by Customer Relationship Executives and sales teams.

Improve communication process both internally and externally. Management / Leadership will get insights of every activity and transaction inside the showroom.

Thousands of products in verticals like Faucets, Tiles, Ceramics, Wellness are available. Get automatic details about the product, brand wise discount, Units, stock and cross-selling & Upselling suggestions.

Give access to quick display of information related to the client, his preference, previous orders and selections to the Sales Team. The moment a customer walks in, the sales team should be able to access data.

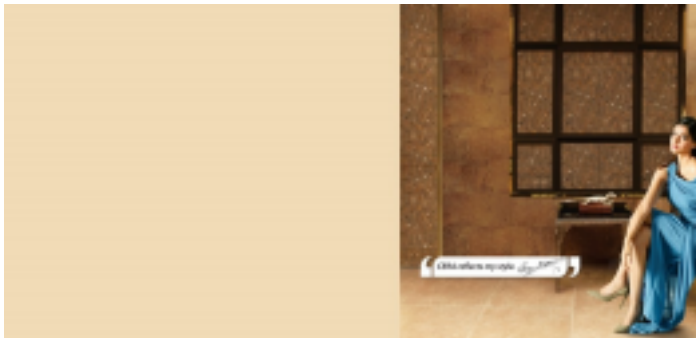
If materials are not stocked, but are available outside the company godown, the system will give an alert by the number of days required for delivery.

Influencers!

Manage 1000's of Influencers (Architects, Builders, Engineers Plumbers)

Get Feedback Instantly on your Tabs: Collect Feedback before the customer leaves

Trigger SMS Pop-ups, Alerts or Email Reminders to the concerned persons at each stage of the process.



Differences between successful and unsuccessful organizations are the one who takes ACTIONS!

All you will need is 2 hours to manage your business. Associate with us to help you Build a business that can grow without you.

Automate Your Sales, Service, Inventory and Logistics functions.

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Products selected by a customer will be generated as a report and emailed to the customer, as an attachment.

Information on Material Availability in Godowns, PO details, PO Delivery dates, Order dates, Material Receipt and eSugam sent dates

Get Information on Delivery Challan (DC) created with UID number, DC assigned to with dates, Material arranged, Customer Checking and enter Delivery Details.

It's called a story for a reason!

Proven Results for



**Other Aspects for improvised
performance:**